INFORMANT

JANUARY, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N. Y.

SERVING WITH JEHOVAH'S CHANNEL OF COMMUNICATION

18th Annual *Watchtower* Campaign Gets Under Way

Let All Share Fully

[1] Jehovah is the source of all knowledge. When he speaks, all should listen and learn. And how does he speak? Through his appointed channel of communication—his collective congregation of anointed ones. By this means we learn of the diversified wisdom of God, as demonstrated in his marvelous creative acts and the irresistible outworking of his grand and thrilling purposes. What a joy it is to have this grand information communicated to us by Jehovah "through the congregation," as year after year we continue our happy association with it!—Eph. 3: 10, *NW*.

[2] As servants of Jehovah we desire to serve along with this channel of communication and aid in dispensing this information to others. During January we shall do this by extending to all the opportunity to subscribe for the *Watchtower* magazine, the main instrument used by the congregation to dispense Jehovah's communications. Good-will persons with whom Bible studies are being held should be invited to subscribe, as well as friends, relatives and others that we have the privilege of contacting.

[3] The first day of the 18th annual four-month *Watchtower* campaign is on Sunday. On Monday, the second day, almost everyone will be free from his secular work, so all congregations will arrange for a special day of service. Let all of us help to get this campaign off to a good start by spending these first two days in intensive door-to-door preaching, presenting a year's subscription for the *Watchtower* magazine and three booklets (including *"This Good News of the Kingdom"*) on a contribution of $1. Publishers may offer both subscriptions—*The Watchtower* and *Awake!*—on a contribution of $2 with six booklets given to subscribers. If one already subscribes for *The Watchtower*, then offer the *Awake!* subscription. If the subscription is not taken, then endeavor to leave individual copies of *The Watchtower* and *Awake!* on a 10c contribution and be sure to call back on prospective subscribers and all who show interest.

[4] By diligent effort and with Jehovah's blessing upon our activity, undoubtedly all congregation publishers will be privileged to obtain at least two new subscriptions for the campaign, pioneers twenty and special pioneers thirty. As all serve zealously with Jehovah's channel of communication the way will be opened for many more good-will persons to learn, through the pages of *The Watchtower*, Jehovah's grand and thrilling purposes now in course of fulfillment.

Selection of Public Speakers for 1956

New Talks Start in March

[1] Following the example of Christ and his disciples, Jehovah's ministers preach the good news "publicly and from house to house." It is the privilege of many male servants of Jehovah to give public lectures and thus preach publicly from the platform as well as from house to house. Enclosed with this *Informant* are new outlines for public lectures to be delivered during 1956. Assignments should be made to speakers right away so that they will be prepared to begin delivering them as of March 25.

[2] Brothers selected by the committee to prepare and deliver public lectures should be mature and qualified to speak. Basically the same requirements are set for the public speaker as for a servant in the congregation. (1 Tim. 3: 2-13, *NW*) He must be a regular publisher, "not a newly converted man," enrolled in the ministry school, a regular attender of congregation meetings and

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Points of Interest on *Watchtower* Campaigns

Campaigns Increase Circulation

[1] *The Watchtower* is not just another magazine. It is the foremost magazine Jehovah is pleased to use to announce this good news of the Kingdom. The information it contains is needed by all who hope to have life in God's new world. Therefore, let each congregation arrange to witness thoroughly and completely to all homes in its territory during the 18th *Watchtower* campaign. This will mean giving all persons an opportunity to subscribe for and regularly receive the outstanding Bible study aid—*The Watchtower*.

[2] Do you remember the first *Watchtower* campaign? The year was 1939. A total of 134,211 subscriptions was obtained. In 1955, sixteen years later, 353,492 new subscribers were added to the ever-growing list during the *Watchtower* campaign. These campaigns have played a major role in increasing the circulation of this journal to its present 2,300,000 copies. And what may be anticipated this year? The prospects for making the 1956 campaign the best yet are very promising.

Main Results Come from House-to-House Preaching

[3] Knowing that most literature placements result from house-to-house service, all Kingdom publishers should regularly engage in this ministerial service. Regular and special pioneers have had a quota of sixteen new subscriptions and congregation publishers two for the campaign. Pioneers spend 100 hours a month in house-to-house work, special pioneers 150 hours. With this in mind note this interesting chart.

Year	Total Subs.	AVERAGE SUBSCRIPTIONS Spec. Pio.	Reg. Pio.	Cong. Pub.
1953	355,782	27	17	1.7
1954	368,877	32	18	1.7
1955	352,878	26	17	1.6

[4] Do not these facts clearly show

(*Continued on page 2, col. 2*)

Around the World with Jehovah's Witnesses

Bible Sermons

Publishers throughout the world who use three- to eight-minute sermons find more joy than ever in their ministry and find that Bible sermons open the way for more effective witnessing.

While working apartments one never knows the ears that may be listening in addition to those of the person being spoken to. A good sermon overheard by the one next door, who was determined not to listen, prompted an immediate "come in" when the witness knocked on the door. Though literature is not always placed, sermons give people something to think about, as shown by the Catholic lady "who would take no literature but was held spellbound by the sermon." (68)

A productive publisher in Fiji giving a sermon was interrupted by an officer with pencil and paper: "Now what were those scriptures you read?" After considering the scriptures the officer found the witness at the next door and subscribed for "The Watchtower." (83)

Must one be old in age to give sermons? Not at all. A circuit servant in Brazil reports that two sisters of ten and thirteen years give the best of sermons and bring adults to the Kingdom Hall. (95)

In days gone by Jehovah's witnesses were known to some in Burma as "book sellers." But now, due to the sermons, they are known as "ministers of God." (106) Publishers in India, like brothers everywhere, find sermons practical and effective. (180)

Are you preparing and using sermons? One that has proved very effective and practical is found in this "Informant." Try it.

"This Good News of the Kingdom" Booklet

When the basic Bible study aid booklet "This Good News of the Kingdom" was released, it was suggested that it be used to start home Bible studies. As shown in the 1956 "Yearbook," this good counsel was taken to heart, and gratifying results have been forthcoming.

In the Philippines an alert brother discussed the Bible with fellow employees. "This Good News of the Kingdom" booklet opened the way for a study that has since progressed to "Let God Be True". (243)

This powerful little booklet has proved to be a source of blessing to two faithful sisters in Anguilla, who have started many studies in it. (204) A sister in British Guiana will always appreciate the booklet as the instrument that helped her husband to become one of Jehovah's witnesses. (98) A preacher in New Zealand can be thanked for awakening one of his parishioners to commence studying the booklet. (219)

Upon receiving request for 'easy-to-understand reading matter' from a schoolteacher of religion in West Germany "This Good News of the Kingdom" booklet was sent. Did the children understand it? At their request the teacher ordered booklets for all. (154-155)

Other booklets, too, of course, are instruments that open the way for people to learn the truth. In Angola the leader of a native choir learned the truth and preached to others from two booklets that had been thrown away. (262)

Throughout the "Watchtower" campaign, let us wisely use "This Good News of the Kingdom" booklet as one of the three given to subscribers, and then be diligent to make return calls and start studies.

Presenting THE GOOD NEWS

Too Many Magazines

[1] During the *Watchtower* campaign many objections are raised by householders when publishers present the subscription offer. Most people who raise objections do not realize the importance of *The Watchtower*, nor its value in helping them to understand the Bible. It is our responsibility to meet these objections in a kind and tactful way and overcome them.

[2] "I get sufficient magazines from my church." You might reply: 'Many people that we call on receive a church magazine because they desire to keep informed on different functions of the church. Generally, church magazines deal with events going on in church and other religious topics, whereas *The Watchtower* discusses only the teachings of the Bible. [Show variety of articles in *The Watchtower* and the scriptures given for support.] Truly, *The Watchtower* helps you to increase your faith in the Bible by helping you to a better understanding of it.'

[3] "I have so many (worldly) magazines now." An answer: 'Many people today take more magazines than they can read and, of course, this involves much unnecessary expense. But I am sure you will agree that to be accurately informed of world conditions and their meaning is of great importance. Many magazines aptly tell of and picture present conditions but offer no remedy. However, *The Watchtower*, being based on the highest source of knowledge, God's Word the Bible, will help you to understand the true meaning of world conditions and the remedy, God's kingdom. It discusses a variety of subjects, such as world conditions in the light of Bible prophecy, doctrine, Bible principles and historical events, so that it eliminates your need for many other magazines. The Bible shows that our future, in fact our very life, depends upon the decisions we make today. Let *The Watchtower* aid you in making a wise decision.'

[4] "I do not get time to read the newspaper, let alone magazines." 'There is no question about it, all of us are busy these days. But we never get too busy to eat, do we? No matter what we are doing we stop to take out time to eat. If we did not, why, we wouldn't be here today. Note what Jesus said . . . [Read Matt. 4:4, or Deut. 8:3 to Jewish persons.] This shows the importance of regularly taking in spiritual food, which is the purpose of this magazine.'

[5] By preparing in advance to meet the common objections raised by people of good will we shall effectively present the good news to them and be privileged to see that they have *The Watchtower* coming to their home regularly. Common local objections may be briefly discussed at contact points before proceeding to the field.

Points of Interest . . . *(Cont'd)*

that more house-to-house work results in more subscriptions? It certainly does! Keep up the good work, regular and special pioneers, and let all congregation publishers arrange to increase their house-to-house ministry. Be diligent to spend at least two hours in house-to-house work each Sunday morning before your one or more hours of back-call activity. In addition to this, at every opportunity engage in house-to-house work during the week. By doing this and by having sermons well prepared, it could be the good pleasure of congregation publishers to average at least two new subscriptions for the first time since the 8th campaign in 1946, which was the only year thus far when congregation publishers have averaged two new subscriptions. Pioneers will set their quota at twenty and special pioneers at thirty. Pioneers, putting in ten times more hours, should obtain ten times more subscriptions. Special pioneers, witnessing fifteen times more hours, should obtain fifteen times more subscriptions. We shall watch the progress month by month to see what happens.

Publications Now Available

Book

"This Means Everlasting Life"
—Cibemba

Booklet

"This Good News of the Kingdom"
—Korean, Zulu

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

November Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	276	144.2	56.3	7.3
Pioneers	4,853	92.7	31.1	4.5
Vac. Pios.	336	92.0	27.4	3.4
Cong. Pubs.	156,753	9.7	3.1	.5
Total Pubs.	162,218			

Public Meetings Held: 10,375

YOUR SERVICE MEETING

Congregation Prepares Sermon

It was a pleasure for the Society to receive reports from congregations stating that the three- to eight-minute and ten- to fifteen-minute sermon outlines in the October, 1955, "Informant" have been of much assistance to brothers. Since the arrangement to supply an outline for the entire congregation to discuss and develop and then use in the field has been so successful, another very practical outline is shown below. It will be handled in the same manner as the last ones. Brothers should be encouraged to study the outlines before coming to the meeting and to have with them a pencil and paper to jot down points they wish to remember. It would be well for the school servant or another capable brother to serve as chairman.

Three- to Eight-Minute Sermon
Theme: God's Kingdom

1. Introduction
2. Taught to pray for it—Matt. 6: 10*
3. Real government—with King—Isa. 9: 6, 7 (To rule entire earth—Ps. 72: 8)
4. Will destroy wicked rule—Dan. 2: 44 (Pray for this—Matt. 6: 10)
5. Kingdom blessings—Prov. 29: 2
6. Purpose in calling—Matt. 24: 14* "Watchtower" announces Kingdom—offer

* (These two scriptures may be paraphrased in sermon.)

Some introductions that may effectively lead into Matthew 6: 10 are: 'I am calling to bring you some good news about God's kingdom. Regardless of where one lives or what his religion or circumstances of life may be, almost everyone prays. . . .'

'I am making brief visits at the homes today with a message especially interesting to people who desire good government. It concerns God's government, which we pray for. . . .'

'I am calling with a message of good news. That sounds strange, doesn't it, in a time when it seems there is nothing but bad news? But this message I am bringing is to tell you how, in the near future, conditions will reverse and go back to the conditions that existed before Adam's fall. This will be made possible through the Kingdom we all pray for. . . .'

After the sermons have been discussed and developed by the congregation, then the chairman will call on two different publishers to use this sermon outline and give a three- to eight-minute talk. The publishers may be told in advance, in order to have their presentation prepared for delivery before the congregation. Two weeks after this sermon is developed by the congregation, it is suggested that ten minutes be allowed on the meeting to hear experiences of brothers who have used this sermon. Allowing about twelve minutes for the congregation discussion and six minutes for each of the two sermons will make this part on the service meeting about twenty-four minutes in length.

New Circuit and District Servant Talks

Starting March 4, 1956, circuit servants will give the public talk "Attaining Victory in Christian Warfare." The new public talk to be given by the district servant at circuit assemblies, starting in February, is "Consulting God on World Affairs."

Getting an Invitation In

SCENE I (2 min.) Chairman covers cold-weather problem that confronts publishers and householders. Witnessing must be continued regardless of weather and efforts must be made on the part of publishers to give an effective witness.

SCENE II (14 min.) Two publishers just home from service remove coats and discuss morning witnessing results. Brother Zealous is enthusiastic about his good results, while Brother I. Try does not have much to say. Zealous gives good experience had at home where **he was invited in,** which resulted in a subscription. "But that's just the trouble," complains I. Try, "no one ever invites me in. Most people are willing to freeze with me at the door for just a minute or so before they close the door." Just then Sister Zealous comes in from a Bible study and is invited to join discussion: "How to get people to listen even in cold weather." Zealous suggests it would be wise to work for an invitation to come in before attempting to give the sermon. To I. Try's "It sounds good, but how can it be done?" Zealous replies that to put people at ease one must first properly identify himself. Names usually are insufficient. In what capacity are you calling? Why not say: "I represent a society of ministers calling to talk to people in their homes. May I step in for a moment?" Sister Zealous thinks it good and that she might say: "I am a minister's wife, calling because I am interested in you and your family. May I step in for just a few minutes?" or "I am a Bible teacher. May I . . . ?" I. Try expresses agreement and adds that doing this shows consideration for householder. "But what if you are not invited in?" I. Try asks. If more is required before being invited, Zealous suggests following up introductory words with a statement as to the purpose of calling, like this: "We are pointing to the need for Bible education to combat the rising tide of delinquency." Or, "We are calling to help those who love the truth to understand just why God permits all the distress in the world." Having told the purpose of calling, if circumstances are such that you would accept an invitation into the home, give householder opportunity to show his hospitality, for many people are naturally hospitable, and if we but pause to give them opportunity they will invite us to step in out of the cold. Sister Zealous comments that by our plunging right into a sermon householders may think we do not want to come in. Brother Zealous agrees and tells how one must be discerning and not lose his opportunity to talk by quickly going into his sermon if not invited in. In answer to I. Try's, "Do you always go in?" Sister Zealous replies that oftentimes when working alone and when there is only a man in the house she is calling on she finds it best to talk at the doorway. If other members of the family are in evidence she gladly takes advantage of an invitation into the home, to present the message more effectively where householders can listen in a more relaxed frame of mind. I. Try expresses appreciation for suggestions and asks if Zealous will listen to him as he tries a couple of introductions on Sister Zealous as householder, for an invitation to come in.

SCENE III (2 min.) Chairman concludes with encouragement to all to apply these practical suggestions. Once in, publishers should not stay too long.

Suggestions to Facilitate the Handling of Subscriptions

[1] Subscriptions should be printed legibly.

[2] Be sure to show the proper name of the post office on the subscription slip. Mail cannot be sent to stations. The name of the main post office or branch office must also be shown on the slip.

[3] Congregation servants should check the subscription slips before signing the Subscription Record sheet to make sure that the names and addresses are complete and correct before they are sent to the Society.

[4] We receive many *Watchtower* and *Awake!* subscriptions for languages that the magazines are not printed in. Carefully check the "Published in the Following Languages" column found on the inside cover of the magazines.

Selection of Speakers *(Cont'd)*

a good example in Christian living. (See paragraph 133 of *Preaching Together in Unity.*)

[3] The committee should not select a brother who does not speak with sufficient force, warmth and coherence. He should speak fluently in the language in which the talk is to be given. (1 Cor. 14: 9, *NW*) The school servant is in good position to comment on the qualifications of prospective speakers. Brothers must first prove themselves qualified by applying themselves in the ministry school and otherwise in the various features of the ministry. The trial and proving of speakers should be in the ministry school and not as public speakers, either at the Kingdom Hall or at service centers.

[4] The committee should be impartial in its selections and assignments, not being too lenient, nor too demanding. Each speaker will have his particular style of delivery, but the message he delivers should be a clear, forceful presentation on the subject assigned. People come to hear a Bible talk on God's purposes, so too much time should not be spent reading clippings, discussing viewpoints of men, etc.

[5] Speakers should bring into play all the principles of good public speaking learned in the ministry school. Do not be bombastic or dogmatic, making assertions without proof. While we expose and denounce where required, we do so with proper taste and logic, always keeping in mind that our objective is to build up, not to offend our hearers and close their minds to the truth. (1 Tim. 4: 12, *NW*) Let all brothers given assignments to serve as public speakers begin working on the new talks right away.

Showing a Wealth of Good Works

Greater Activity This February

[1] The time is short! The days are few! The work is great! Let your work be unlike that of the millions of materialistic-minded selfish workers of this old world. Spiritual sickness and eventual death will be the reward for their vain works. Christians are admonished by Jesus to 'preach this good news of the kingdom.' This is the work that brings real happiness and joy. Give heed to the prize of life, which comes from showing a wealth of good works! —1 Tim. 6:18, *NW*.

[2] The *Watchtower* magazine uses God's Word to show us what good works are and how we may display them. Appreciating these good works, we shall show them to others. During February this can be done by offering the *Watchtower* subscription and three booklets for $1.

[3] In January of last year the *Watchtower* campaign got off to a good start with 95,577 new subscriptions. However, in February we did not do so well, since only 78,362 were obtained. Let us make this February an outstanding month! How? By doing more Kingdom service. Knowing that the foremost way of obtaining subscriptions is by house-to-house work, you should prepare well to present the offer and then engage in the witness work as often as possible. Strive to increase your ministry so that the joys received from showing a wealth of good works will be greater.

CONGREGATION ORGANIZATION

Publisher's Record Card File and Its Use

[1] As pointed out in *Preaching Together in Unity*, paragraphs 49 and 77, a Publisher's Record card should be made out for each individual who reports field service. These cards will be divided into two alphabetical groups and will constitute the Publisher's Record card file. The first group will contain cards of those who have symbolized their dedication by water immersion. The second group will contain cards of those who have not as yet progressed to the point of symbolizing their dedication by baptism.

[2] We should not rush a person into dedication, but it is the privilege and obligation of the more mature brothers to encourage those who are new in the service to continue progressing in the truth so that they accurately understand Jehovah's purposes and wish to dedicate their lives to his service. Having the Publisher's Record card file divided in this manner will assist the servants to know who need help in this regard. After a person symbolizes his dedication, his card would be transferred to the file of dedicated, immersed publishers, who make up the real congregation of publishers.

[3] After a publisher symbolizes his dedication by water immersion, certain privileges of service open up to him. A brother in the congregation would then be eligible, if otherwise qualified, to handle responsible parts on the service meeting program, to give instruction talks in the theocratic ministry school and to represent the congregation in prayer to Jehovah. After he has published for at least a year after immersion he would be eligible for a servant's position and to deliver public lectures, if otherwise qualified. One would be eligible for consideration for the regular pioneer service six months after his immersion.

[4] The file is of immeasurable aid to the servants and study conductors in ascertaining who need help to be regular and effective in the ministry. The assistant congregation servant should keep it up to date and then provide a list of publishers who did not report by the 15th of the month, and another list about the first of each month, showing those who did not report during the previous month. The cards in the two sections should be two straight alphabetical files. They are not to be broken down into book study groups or otherwise.

[5] Since the file is confidential, its use should be limited to the servants and conductors. With the assistant congregation servant supplying information regarding irregular and ineffective publishers, the study conductors should not need to check the files very often. (See paragraphs 77 and 97 of *Preaching Together in Unity*.) Conductors should not keep a duplicate set of Publisher's Record cards, or otherwise keep a record of publishers' activity. This duplication of record keeping is not needed, since a complete record is kept by the assistant congregation servant.

"Make Sure of All Things"

2d Week:

Healing (From Luke 4:25-27 on page 147 to page 150)
Publisher returns with prepared ten- to fifteen-minute back-call sermon. Following brief summary of points previously discussed (144-147) he clears up for householder the purpose of early healing and how the gift was used, why it is not needed now and what will be accomplished under Kingdom. In conclusion study is started in "Let God Be True", using chapter "A New Earth."

4th Week:

Heavens (Pages 150-154)
Discourse by mature brother. Ten "Definitions" are listed, which are to be considered in the order listed. The speaker should use sufficient scriptures listed for each definition to explain and make a clear distinction between the uses of the word "heavens."

JEHOVAH IS GOOD

Jehovah is good and very gracious. (Psalm 145) He richly pours out his spirit upon his visible organization, grants it a clear understanding of his Word and bestows blessings as it diligently serves. Appreciating his purpose in providing all this, his organization gratefully helps others to share in these blessings.

Are you, too, grateful for his goodness? And showing it by good works? Desiring to show gratitude and to have the greatest possible share in proclaiming the Kingdom message and finding and feeding the other sheep, why not express your thankfulness by increased field service? Pioneer? Yes, why not become a pioneer now! Send for information and an application today.

ATTENTION PUBLIC RELATIONS SERVANTS

An article entitled "The Embattled Witnesses" will appear in the January issue of *Coronet* magazine. Public relations servants might find it of interest for the clipping books they use in contacting editors. Publishers of the magazine claim a circulation of 6,000,000 copies.

[6] A check should be made every month or so to see who are getting results in the field by placing literature, making back-calls and conducting home Bible studies. Those who are getting little or no results in the field should be given special assistance. The assistant congregation servant should pass this information along to the study conductors so that they or other mature brothers can give them the needed help.

★ **Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service** ★

INFORMANT

FEBRUARY, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N. Y.

Get Ready for Tremendous Distribution of April 1 *Watchtower*

Special Campaign Arranged for March and April

[1] Last year the April campaign with the booklet *Christendom or Christianity—Which One Is "the Light of the World"?* was a tremendous success. In April alone over 3,700,000 copies were placed in the United States, and many new peaks and fine increases were reached. It was indeed one of the biggest single witnesses given to date and its wide distribution throughout the world was a devastating blow to Christendom's claim of being the light of the world.

[2] This year another great witness will be given. How? Through the distribution of the April 1, 1956, *Watchtower*, which will contain a special article for the public and one on communism, a true story, and other material. This issue will be released for the Memorial week end. You may use it beginning March 21. From that date on there will be an intensive distribution of it in a special campaign, and this distribution will continue until your entire supply is exhausted.

[3] What is our goal of magazines to be distributed? Double the total number placed during April, 1955. Our magazine placements nationwide last April exceeded any other month of the year. Therefore, each congregation and all regular and special pioneers should have as their goal for April, 1956, the doubling of the number of magazines placed in April, 1955.

[4] Each congregation servant will check the 1955 Progressive Record sheet to see how many magazines the congregation placed in April, 1955, and then send in a special magazine order for at least that number of the April 1 *Watchtower*, plus the additional number required for pioneers. This special order is over and above the regular magazine order. For example, the Cleveland, Ohio, East Side Unit reported that ninety-six publishers placed 1,091 magazines last April. Thus the congregation servant will place a special order for at least 1,091 extra copies of the April 1, 1956, *Watchtower* for congregation publishers, plus the additional number desired by pioneers. The special order is, of course, in addition to your regular order of magazines, which will include your regular supply of the April 1 issue, which will be sent as usual.

[5] With all congregations and pioneers doubling the number of magazines placed last April, a grand total of over 3,500,000 magazines will be placed. What a tremendous witness will be given! Last April we placed over 3,700,000 booklets and, in addition, 1,761,874 magazines. Is it not likely, then, that this year, with each one's putting forth a special effort upon which we can anticipate Jehovah's blessing, we shall place over 3,500,000 magazines in the United States in April? We believe so, and here at the Society's headquarters we shall work diligently to supply all field service needs, knowing that a wide distribution of the special April 1 issue will result in exalting Jehovah's name. Certainly this will be the time, from March 21 through April, to make a diligent effort to get all new and irregular publishers into the field service with the magazines, along with the regular publishers in your congregation. If it should happen that some congregations still have a supply of the April 1 issue on hand when the April 8 *Awake!* or April 15 *Watchtower* is released they can easily exhaust their supply by offering the April 1 *Watchtower* together with either of these issues on a ten-cent contribution.

[6] This advanced information is given to enable every congregation, pioneer and isolated publisher to plan your work and order adequate magazines for this campaign, which, undoubtedly, will be the greatest distribution of any single issue of the *Watchtower* magazine to date. It is vitally important that your orders be figured out right away and submitted to the Society no later than March 1, 1956. On the basis of orders received the Society will print the required number of the April 1 issue. Ascertain the number of this special issue you desire and send in your order right away. A magazine order blank is enclosed for your convenience. Detailed instructions for using this special issue will appear in next month's *Informant*.

Showing a Wealth of Good Works

Prepare and Use Sermons

[1] Do you have the same joy in working that Jesus had? He said: "My Father has kept working until now, and I keep working." More and more the trend in the present system of things is to give grudgingly and take little pride in constructive work accomplished. To have a wealth of good works means more than all the riches in this world, for it means treasure in the heavens. It means real security, for Jehovah does not forget good works.—John 5: 17; 1 Tim. 6: 18; Heb. 6: 10, 11, *NW*.

[2] The most important work assigned Jehovah's dedicated servants in this time of the end is the preaching of the good news of the Kingdom. What better way is there to show a wealth of good works during February than by offering subscriptions for *The Watchtower?* Of course, each publisher will prepare ahead of time to present the subscription ef-

(*Continued on page 3, col. 3*)

Magazine Placements Up

[1] Pioneers and congregation publishers, we are very glad to relate the good news: your magazine placements are up and continue to increase. The first month that congregation publishers reached their quota of nine magazines was October, averaging 9.3. In November the average went to 9.4 and jumped in December to 11.5. Very good indeed!

[2] Special pioneers have done well too. They averaged 64.8 last year, went up to an average of 90.8 in November and over their quota of 110

(*Continued on page 2, col. 2*)

Around the World with Jehovah's Witnesses

Ready to Share

The apostle Paul counseled Timothy "to be rich in right works, . . . ready to share." (1 Tim. 6:17, 18, NW) As shown in the 1956 "Yearbook," all of Jehovah's witnesses are ever ready, willing and desirous of sharing the all-important Kingdom message with others.

This is well illustrated by publishers in Okinawa. The pioneers report that they found so much interest they could not be content with minimum service and ended the service year averaging over 148 hours each. (192) And what can publishers do when in a foreign country where a different language than theirs is spoken? Why, learn to give sermons in the language of the country! And regardless of where one might be he should share the message with others. A brother undergoing treatment in a leper colony in Nigeria preached and before the time came for his discharge he was privileged to help fourteen to learn the truth and be baptized. Now the good work can continue there. (221)

When in Rome Paul suffered because of his faithfulness. Today some of Jehovah's people in Italy are subjected to punishment, even literal beatings. A 22-year-old sister was furiously beaten by her mother with a rolling pin because she attended an assembly. Did it break her down? No, she was determined even more to show a wealth of good works by serving Jehovah steadfastly. (186)

Wrote a 71-year-old sister in France, completely isolated and new in the truth: "How grateful I am to Jehovah! I am very happy indeed. This is the second person I have found who is seriously interested. What a pity I am so old!" Old in years, yes, but by no means does this slow her down from showing a wealth of good works. (146)

THINKING ABOUT IT?

1 'It's time that I stopped *thinking* about it and *did* something about it!' a publisher wrote in recently. 'Please send me a pioneer application as soon as possible!'

2 What about you? Are you still "thinking about it"? Why wait? Does not Jehovah promise the necessities of life? "This good news of the kingdom" must now be preached! Examine yourself and ask, What is holding me back from telling others this good news full time?

3 Rather than serving God with whole mind and strength this sad old world's whole mind and strength are bent on serving selfish interests and pleasing the flesh. But not so with true Christians! They know that the greatest joy comes by thinking and *talking* about the blessings of Jehovah's kingdom, and that this joy is multiplied beyond measure when in the full-time service.

4 Are you just thinking about it? Why not do something about it —now! Make room for the untold happiness that awaits you by writing for an application for the pioneer service right away.

Presenting THE GOOD NEWS

With an Effective Sermon

1 February is a month of extremely cold weather for many parts of the country. But whether the weather is cold or warm where Jehovah's witnesses live, throughout the month all will show a wealth of good works by diligently continuing their house-to-house search to locate other sheep interested in living forever on earth.

2 Are you using an effective sermon that produces results? If so, and if you have not completely worked your territory using it, then you are well prepared to continue service this month. If your sermon has not been effective or you are in need of a new one, you might try the following, which has been used very successfully.

3 *Introduction:* 'Good morning. I am calling in a ministerial service looking for persons who would like to live forever on the *earth.* [Try for an invitation into home if circumstances make it advisable.] That might sound strange to you, because ordinarily we are told that we shall go to heaven if we are good or to the hot place if we are bad, but have you ever contemplated living forever on the earth? It is interesting to consider what the Bible has to say about this.'

4 *Body:*

Earth will always be here — Ps. 78: 69
Made for a purpose — Isa. 45: 18
Wicked destroyed, meek remain — Ps. 37: 9-11, 29
Jesus taught this — Matt. 5: 5
God's kingdom brings peace and happiness — Matt. 6: 10

5 *Conclusion:* 'Isn't it comforting to know that God has purposed this earth to be man's home forever and that under God's kingdom that we pray for there will be unending joy and happiness? I am sure that you would like to live under God's kingdom just as much as I should. To do so we must have knowledge of Jehovah and meet the requirements for having his approval. To aid us to obtain this vital information the *Watchtower* magazine is published. Note right here on the cover that the very purpose of it is to announce Jehovah's kingdom. Looking into the magazine, here on page 67, paragraph 4, you see it points out . . .' (Use first question of "Check Your Memory," February 1 issue, to lead householder into magazine, and in conclusion make subscription offer.)

Magazine Placements Up *(Cont'd)* in December by averaging 111.3. Pioneers, too, are making fine progress and with the reduced magazine rate now in effect for them undoubtedly before long regular pioneers will reach their quota of 90. Last year regular pioneers averaged 55.2 magazines a month, while in November it was up to 71.3 and in December 83.3. That is getting closer to the 90 quota. Circuit and district servants also had excellent reports, averaging 106 in November and 125.7 in December. Keep up the good work.

Holiday Witnessing

3 More publishers were out this "Thanksgiving" and "Christmas" than any other year. A grand time was had by all. The many excellent reports received relate that people were receptive, placements were good and an excellent witness was given.

4 Virtually all congregations reported outstanding placements both days. One wrote: "A carload of four publishers placed 362 magazines (an average of 90 each)." Another: "We wish to report the special Magazine Day was highly successful, with a peak in magazines placed in one day and also with a peak of publishers out. Twenty-seven publishers placed 535 magazines." One New York city unit placed over 1,400 magazines on December 25.

5 All the reports unite in saying it was a rewarding experience to witness on the holidays with magazines and "we are looking forward to diverting other worldly holidays to the praise of Jehovah."

Aliens Register

Undoubtedly all of Jehovah's witnesses who are noncitizens have already gone to the nearest post office or immigration office and filled out an address report card, in compliance with the Immigration and Nationality Act; but, if not, they should do so before the end of January.

Order Public Meeting Handbills

All congregations will want to schedule public meetings for Sunday, March 25, and April 1 to give added emphasis to Memorial activity. The 1956 series may be used as of March 25, which means talk No. 1 can be scheduled the 25th and talk No. 2 on April 1. Congregations lacking qualified public speakers will arrange with nearby congregations for brothers who can serve. Handbill orders for these talks should be sent to the Society by February 15.

YOUR SERVICE MEETING

Check Your Memory

SCENE I (4 min.) School servant is approached by three publishers, A, B and C, who can give effective sermons but want help presenting the offer effectively. Servant asks which sermons they give and where they got them. They answer as follows: (A) God's Word Means Life; May, 1955, "Informant." (B) God's Purpose; January, 1955, "Informant." (C) God's Kingdom; January, 1956, "Informant." Servant: "What do you say when you present the 'Watchtower' subscription after finishing your sermon?" Each demonstrates: "A" offers the magazine, merely saying it announces God's kingdom. Servant counsels he did not tie offer in with the sermon. "B" merely says the magazine explains God's purposes. Servant counsels that although he mentioned subject of sermon he did not show anything specific in magazine. "C" rambles through magazine article by article explaining all its features until servant interrupts and counsels that too much would confuse householder.

SCENE II (4 min.) Servant suggests they turn to paragraphs 2 and 3 of Study 45 in "Qualified to Be Ministers." He reads both paragraphs, highlighting and commenting on: (1) Introduce the literature, showing the person how the publications go into detail on the subject you talked about. (2) Open the book or magazine to certain striking statements. (3) Showing too many features of the literature at one time will wear out the householder. Servant: "How can we find striking statements in the magazine related to our sermon?" "A" suggests table of contents. Servant says this lacks enough information. "B" suggests reading entire magazine. Servant agrees this is best but often not quick enough. "C" has no suggestion. Servant suggests "Check Your Memory" column as quickest way and asks publishers to try this method with the February 1 "Watchtower." After a little searching all find points related to their sermons and are anxious to try them.

SCENE III (15 min.) Servant has each one tell which question helped him, where in the magazine he will refer or read from, and then give a condensed four-minute version of his sermon, showing in conclusion how related points in the magazine can be tied in with sermon theme just prior to making the offer. At end of sermon, "A" (using question one) says: "We all need this spiritual help, but only those who know they need it can become happy. Why? The answer is in this magazine on page 67. Listen to what it says: [Reads pertinent sentences and makes offer.]" At end of sermon, "B" (using question three) says: "This magazine explains God's arrangement for restoring what Adam lost. Note what it says on page 70: [Reads pertinent sentences and makes offer.]" At end of sermon, "C" (using question six) says: "We should not consider the Kingdom unimportant and seek other things, like those whose goal is material wealth. This is wrong, and this magazine warns us against such wrong viewpoints. Note what it says here on page 75: [Reads pertinent sentences and makes offer.]"

SCENE IV (2 min.) Servant emphasizes value of "Check Your Memory" and "Do You Know" columns in "Watchtower" and "Awake!" magazines. All should regularly make good use of these columns for making effective presentations.

Increasing Maturity Through Study

SCENE I (4 min.) Chairman shows need for all publishers to build real foundation in the truth through an accurate understanding of doctrines and principles from God's Word. As a knowledge of basic information is essential for one to be qualified to teach, all should consider and apply material in the books "Let God Be True" and "This Means Everlasting Life". (See paragraph 30, "Preaching Together in Unity.") Though many have advanced quickly to an appreciation of field service, dedication and baptism, it is likely they have not advanced to maturity. Those who have studied with them, or possibly other mature brothers, should help them by studying with them even after immersion, if the new publishers wish to continue study.

SCENE II (5 min.) Publisher hands Bible study servant a Study Record, just before meeting, commenting that study has been stopped because Brother New is now baptized and publishing. Servant notes Brother New has not completed study of both "Let God Be True" and "This Means Everlasting Life". Publisher does not see need and feels Brother New will pick up enough information at congregation meetings, etc., now that he is one of us. Servant explains necessity of a solid foundation by accurate knowledge of basic doctrines and shows need for study to be continued until two publications have been completed. "Can I count time, back-calls and a study?" publisher asks. Servant replies time spent studying with baptized publisher is not to be reported. Points out continued study and field service training are expressions of love to help new one reach maturity. Publisher, in harmony with the arrangement, sees wisdom of resuming the studies but making no report. Servant urges publisher to take new publisher to service center book study each week too.

SCENE III (4 min.) After service meeting Brother New and publisher approach Bible study servant. Publisher asks that the arrangement be explained to Brother New. After servant explains, Brother New expresses his appreciation for this loving provision. Publisher and Brother New then discuss and select a time for the study when it will not interfere with other service arrangements.

SCENE IV (2 min.) Chairman stresses need for all to grow in knowledge and understanding and how regular study as outlined above will make for increased maturity in New World society.

"Make Sure of All Things"

2d Week:

Hell (page 154 to John 19:41 on page 157)
Congregation discussion of definition, origin, true meaning of hell from original words, place of no pain or pleasure, dead in land of nonexistence, individual burial places.

4th Week:

Hell (page 157 to 2 Tim. 4:7, 8 on page 161)
Return call with prepared sermon made on householder who wishes to know what Jehovah's witnesses believe about hell. Arrangements made at end of discussion to make return call to discuss Gehenna and Tartarus.

Showing . . . Good Works *(Cont'd)*

fectively by first giving simple but forceful three- to eight-minute sermons. Where a subscription is obtained three booklets, including *"This Good News of the Kingdom"*, should be left. *Awake!* subscriptions can also be offered along with *Watchtower* subscriptions. If a subscription is not obtained, two single copies can be offered for 10c. Call back later to see if subscriptions can be obtained.

Overcome February Lag

[3] During past campaigns February has proved to be a month in which fewer subscriptions are taken. There are several reasons for this, but most of these can be minimized greatly or even eliminated altogether. Cold weather should not deter any. With proper planning brothers will be able to concentrate on city territory or districts where apartment houses are located during the coldest weather. Every Sunday plan to spend at least two hours in house-to-house work and another hour or so making back-calls and arranging to start home Bible studies. During the week there will also be opportunity to share in the service. Many brothers will have two holidays in February that can be used for field service with the regular offer. Make February a full month of rich works.

[4] With the subscriber's having *"This Good News of the Kingdom"*, the groundwork is already laid for a back-call and a book study. Obtaining a subscription or placing copies of magazines is merely the first step in finding and feeding the sheep. Be sure to call back on all placements a week or two later, prepared to give ten- to fifteen-minute Bible sermons and arrange to start studies wherever possible. Accept your obligation to nourish the sheep with the living waters from God's Word.

[5] During the four-month campaign the quota of subscriptions for congregation publishers is two, for regular pioneers and circuit servants 20 and for special pioneers 30. With everyone's giving full support to service arrangements and showing a wealth of good works during February, this month will likewise stand out as a good month in the *Watchtower* campaign.

Notice!

Jehovah's witnesses with draft classification I-O should write to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York, for Venue Memorandum. Those whose cases are on appeal and who have not already obtained Department of Justice Memorandum should write for it. A self-addressed and stamped envelope should accompany the request.

Proving Ourselves the Right Kind of Ministers

Plan for the Busy Month of March

[1] Today, as never before in human history, there is a tremendous and urgent work to be done here on earth. It is the work of finding and steering persons who are in a befuddled and starved spiritual condition to Jehovah's life-preserving channel of communication. As right kind of believers, we must be diligent in this God-given work, proving ourselves to be right kind of ministers.—1 Tim. 4:6, *NW*.

[2] March will be a busy and joyful month for all of us. In brief, scheduled activities are: Continuation of the *Watchtower* subscription offer throughout the month and extra geared-up service activity Memorial week end. Let all of us be prepared for ministerial service March 21, or as soon as you get the special issue of the April 1 *Watchtower* containing articles primarily for the public. Sunday afternoon or evening, the 25th, following a good Saturday in field service, public talk No. 1 of the new series will be given. Then comes the special day, Monday the 26th, when the Memorial celebration is to be observed after 6 p.m. Many could make that Monday Magazine Day.

[3] An all-out effort should be made to help irregular publishers and new persons to join in worship during this time, which will prepare the way for the twenty percent increase to be reached by the end of April. Maybe March will have a new high peak because of this special campaign.

Outline on Celebrating "The Lord's Evening Meal"

With this *Informant* is a copy of the outline each speaker who will deliver the talk on "The Lord's Evening Meal" is to follow. The speaker should carefully study *The Watchtower* of January 15, 1956.

Biggest December Ever!

Our December report is the best on record. Last December we had 163,037 publishers and this year 172,612—our best report so far this service year, by 6,962 publishers! We are happy and rejoice over this increase and, although we made only 5.3 percent toward our 10 percent goal, we feel that it is a good report. In December extreme cold and floods were encountered in many sections, but yet 977 congregations reported "We Made It!" Did your congregation? If not, do not be discouraged, but diligently work toward the 20 percent peak for April. With the special April 1 *Watchtower* that will be used during March and April, both of these months give promise of being most outstanding. Certainly all of us will be conscious of our part and will look to Jehovah to pour out his blessing upon our efforts.

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

December Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	276	146.2	55.7	7.8
Pioneers	4,829	92.1	29.6	4.4
Vac. Pios.	329	89.3	24.6	3.4
Cong. Pubs.	167,178	9.3	2.8	.5
Total Pubs.	172,612			

Public Meetings Held: 10,720

CONGREGATION ORGANIZATION

Home Bible Studies Conducted With Publishers

[1] Home Bible studies are the most important means through which good-will persons come to an accurate knowledge of the truth. As their appreciation for the truth increases, they attend meetings, go out in the service and, on clearly seeing the issue, are moved to symbolize their dedication by water baptism. The time it takes for these developments to come about varies according to how good-will persons apply themselves to study and service, resulting in the question: Just how long should a home Bible study be conducted and reported?

[2] Publishers may report studies, counting time and the back-calls, as long as the person with whom the study is being conducted has not symbolized his dedication by water baptism. This is true even though the person attends meetings and goes out in the service. It would be good to continue a study with such persons until "*Let God Be True*" and "*This Means Everlasting Life*" are completed. If a person is not moved to symbolize his dedication after studying these two basic publications, then it is up to the publisher to determine from circumstances whether or not the study should be continued. (See paragraph 31 of *Preaching Together in Unity*.)

[3] When a person symbolizes his dedication by water baptism he becomes a part of the New World society, a brother in the truth. He takes on the whole load of responsibility as a minister, and any studies held with a new witness would not be counted as a home Bible study, nor would back-calls or witnessing time be reported. (*Preaching Together in Unity* limits time that can be reported to that spent preaching to "the public." Paragraph 45) Does this mean the study should be stopped and that we are no longer interested in helping our new brother to become a mature praiser of Jehovah? No! We rejoice in the progress the new one has made, that he is now one of us and fully appreciate that for him to become a mature minister continued study is vitally necessary. Therefore, show real brotherly love by continuing the home Bible study with the new brother until "*Let God Be True*" and "*This Means Everlasting Life*" are completed, even though neither witnessing time nor back-calls nor a study can be reported.

[4] Since we realize that these two publications provide basic information necessary for a mature understanding and that new brothers should not be neglected, the following is suggested: When a person with whom a home Bible study is being conducted symbolizes his dedication, the Bible study servant will remove from the active Bible study file that person's Study Record. If a study of "*Let God Be True*" and "*This Means Everlasting Life*" has not been completed the Bible study servant will point out to the publisher conducting the study and the new witness the need for continued study. Should the individual conducting the study move away or otherwise become unable to conduct the study, the Bible study servant should see that another capable publisher carries out this brotherly service until the two books are completed.

[5] All are in need of the benefits derived from congregation meetings. Therefore, let all conducting home Bible studies encourage and assist good-will persons and new witnesses to attend regularly all meetings, including the congregation book study and ministry school, which provide excellent opportunities to get acquainted with the rich spiritual food in various recent books. Home Bible studies and regular meeting attendance will result in greater maturity and more efficient ministry throughout the New World society.

★ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ★

INFORMANT

MARCH, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N. Y.

MARCH STARTS THE BIG 1956 GATHERING

Special Magazine Distribution Begins March 21; Memorial March 26

Ministry of New Publishers

[1] As outlined by Brother Knorr, a full schedule of theocratic activity has been planned surrounding the Memorial. Starting March 21 each congregation will begin to distribute the special April 1 issue of *The Watchtower*. This will provide six days for intensified witnessing prior to the Memorial. Everyone should especially plan to share in the activity arranged for Saturday, Sunday and Monday (March 24, 25 and 26). Here would be a good time for new publishers to begin their ministry. Persons of good will and new publishers should be assisted to share in the April 1 *Watchtower* distribution. Here is a grand opportunity for them to show their love for Jehovah and the life-giving knowledge they have gained. If we first share in the service activities, the Memorial will be enjoyed to the full.

[2] *Schedule of Activity.* (1) Wednesday, March 21: Begin distribution of special magazine. (2) Saturday, March 24: All share in Magazine Day activity, distributing magazines from house to house, store to store and on the streets. (3) Sunday, March 25: House-to-house work with subscription offer. Do not forget to offer magazines when the regular offer is not taken. (4) Monday, March 26: Special Memorial Magazine Day, with emphasis on working business establishments. In most communities business is usually slow on Monday, so this will be a good time to present magazines to business people and storekeepers. The more mature publishers can work the business sections, while others share in house-to-house magazine work. Utilize every opportunity from March 21 on to place copies of the special magazine.

(*Continued on page 2, col. 1*)

Letter from President

February 10, 1956

My dear Brothers Everywhere:

Jehovah's witnesses are looking forward to the evening of March 26, 1956, at which time all of us together will celebrate the death of our Lord Jesus Christ. We love him for his faithfulness, for he is the great Vindicator of Jehovah's name and he made it possible for us to come to our God. We delight to give to Jehovah exclusive devotion.

In order to show our gratitude and prove ourselves the 'right kind of ministers,' we must preach this good news of Jehovah's kingdom. (1 Tim. 4: 6, NW; Matt. 24: 14) This results in sheep-gathering. Then comes the pleasure of proper feeding. Later, we train those gathered to be also Jehovah's witnesses. In order to help these new ones to get out into the field for the first time during March and April of this year, the Society has arranged for a special distribution of the April 1, 1956, "Watchtower."

This issue is something special. There are two outstanding articles in it that everyone should read: First, Making All Mankind One Under Their Creator, and, second, Communist Leaders Fear Bible Truth. This special April 1 issue of "The Watchtower" is a guide to all people who love life and will serve as an eye opener for such persons to view the conditions in Russia. During the six weeks from March 21 to April 30 the Society would like to distribute at least 10,000,000 copies of this particular issue. We hope to have this edition translated into Danish, Spanish, Norwegian, Finnish, German, Greek, French, Swedish, Italian and Hollandish. This same message will be going out all over the world in greater numbers than this magazine has ever gone before. If each publisher places an average of twenty copies of this particular issue of April 1, a marvelous witness will be given during this Memorial season. Furthermore, use the leading article with study questions to start Bible studies. Try to make twenty back-calls on these twenty placements and use this magazine to start your Bible study.

By Jehovah's undeserved kindness he will bless the distribution of the special message contained in this issue of "The Watchtower" as all of us together continue to shine as "the light of the world."—Matt. 5: 14-16.

Your brother, happy in Jehovah's service,

N. H. Knorr

"How Are We Doing?"

[1] From the first day to the last, March will be a month of extra activity for all to prove that they are the right kind of ministers. (1 Tim. 4:6, *NW*) It being the third month of the *Watchtower* campaign it will find us still very busy obtaining subscriptions. With every publisher being "subscription-conscious" by now, it should be the finest month yet.

[2] How are we doing? Fine, as shown by our excellent January report of 111,730 new subscriptions! Are you keeping pace? As a congregation publisher do you have at least one subscription? As a regular pioneer, ten? As a special pioneer, fifteen? If so, fine! Keep pressing on. If not, why not? Examine your activity and find out why. Ask yourself: "Am I doing sufficient house-to-house work? Is my sermon effective? Am I following up all leads, magazine placements, etc.?" If your answer is *No* to any of these questions, then take all steps possible to increase and improve your service.

[3] Did you try the sermons given in the January and February issues of the *Informant?* Excellent results are being reported by those using them. One publisher wrote: "Results of using sermon in the *Informant*—14 subs the first week!" Spend a few minutes on the service meeting program hearing local experiences. If all right kind of ministers use these or other effective sermons and work from house to house at least two hours each Sunday in March, there is little reason why their personal goals cannot be reached.

[4] When persons turn down the offer of the subscription and the three booklets for $1, drop down to

(*Continued on page 2, col. 3*)

Around the World with Jehovah's Witnesses

Right Kind of Ministers

Wherein lie the proofs of our ministry? One of them is in our continuing to preach and tell people of good will of God's kingdom, whether conditions are favorable or unfavorable. This Jehovah's witnesses do, as shown in the 1956 "Yearbook."

Nineteen centuries ago in Palestine there were many Christians. Today in Israel very few people will listen. (76) But the right kind of ministers do not give up. Whether people hear or do not want to hear, the Kingdom message is being proclaimed.

For three years a lady in Chile had been a nun of the most sacrificial order, but left with an empty heart. For fourteen years more she served with the "Evangelical Army of Chile." Thereafter she learned the truth and is now serving as a happy right kind of minister. (113)

Does persecution, opposition or anything else stop right kind of ministers? No! And by faithfully ministering good fruitage results, as shown in the fine experience from Colombia. (117)

With the comforting yeartext in mind brothers in Costa Rica did not let an invasion by armed forces deter them from serving as right kind of ministers and ended the month with a new peak of publishers. (119)

While the stand that right kind of ministers take to hold fast to their neutrality is not always understood by the old world, it is respected and commented on. Consider the remarks by a noted playwright and author in Denmark. (127)

One of the proofs of our ministry is that of continuing to preach regardless of prevailing circumstances. As right kind of ministers let us faithfully minister to the needs of the sheep and of one another in our assigned territory.

Ministry of New Publishers (*Cont'd*)

Memorial

[3] Good-will persons should be given personal invitations to the Memorial service and assisted, where necessary, to attend. Take the January 15, 1956, issue of *The Watchtower* with you and discuss briefly the meaning of Memorial. Show them particularly paragraph 19, on page 60, regarding the importance of good-will persons' attending.

[4] Congregation servants should double check to see that all arrangements for the Memorial service itself are taken care of. The hall should be clean and well arranged for the evening; it should be open early and brothers should be on hand to welcome strangers and persons of good will. Make them feel at home and invite them to attend our meetings regularly. At the close of the talk invite all to obtain a supply of the special April 1 *Watchtower* and to share in field service, especially during the coming week end.

[5] With special activity and Memorial scheduled for March, an all-out effort should be made to help irregular publishers and new persons to join in service during this time, which will prepare the way for the 20 percent increase to be reached by the end of April. Maybe March will have a new high peak because of this special campaign!

Presenting THE GOOD NEWS

Magazine Presentations

[1] As soon as you have read the April 1 *Watchtower* you will realize how vitally important it is to bring its message home to the public. It expresses clearly how the Creator will shortly unite mankind. Also, it tells why Communist leaders fear Bible truth. Everyone should read it. It is our job to see that they do. What will you say? When will you place it? The brief presentations below will help you. Use them.

[2] Engaging in prestudy service, you might say: "Good evening. I've come by to tell you briefly about this new issue of *The Watchtower*. When I read here that shortly all mankind will be united in peace, under the Creator, I wanted to be sure other persons read it also. This copy, with its companion *Awake!* is yours on a small contribution of 10c."

[3] On Magazine Day, after introducing yourself, say: "I've stopped by to bring you the latest copies of *The Watchtower* and *Awake!* I feel sure you will want to read them, particularly this amazing true story in *The Watchtower* about Russia. It tells of at least fifty slave labor cities in that country, some containing as many as 120,000 to 400,000 slaves. The only crime that many of these persons committed was to possess and read the Bible. In spite of inhuman treatment by the Communists, these Christians are maintaining their faith in their God. You will find their story heart-stirring and unforgettable. Here are your copies, for which you may contribute 10c."

[4] In calling on professional people or storekeepers, we might say: "We read so much today about communism's taking over the minds and thinking of many people and how fearful the free nations are of its power. I feel that you will want to read that Communist leaders fear Bible truth. There is a splendid article on that subject in this copy of *The Watchtower*. I know you will be glad to have it along with this copy of *Awake!* for a 10c contribution."

[5] When working with the regular offer and a subscription is not obtained, you could say: "I am certain you will at least want to read this particular issue of *The Watchtower*. It has two especially absorbing articles in it that everyone should read. The main article on 'Making All Mankind One Under Their Creator' is an exceptional message, while the true story of life in Russian slave labor camps is heart-rending. Here is your copy with its companion magazine *Awake!* for only a 10c contribution."

[6] Beginning March 21, go all out to get this specially prepared issue of *The Watchtower* into the hands of the people. Use these or your own presentations, but prove you are the right kind of ministers by helping others into the service and by letting your light shine in March and April.

Citizenship for Foreigners

Brothers who are citizens of other countries frequently write in for advice as to whether to apply for United States citizenship. A memorandum has been written by Hayden C. Covington that covers the question. Write to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York, for this printed memorandum on United States citizenship, sending a self-addressed, stamped envelope.

Green River Ordinance Memorandum

With this *Informant* a copy of this memorandum is being sent to each congregation. It should be considered at a service meeting.

"Make Sure of All Things"

2d Week:

Hell (From Luke 16: 22, 23 on page 161 to page 164)
Witness and householder continue discussion. The subjects Gehenna, "lake of fire," abyss and Tartarus are Scripturally explained. Householder is amazed at correct explanation and that God does not punish beyond annihilation. In conclusion witness starts study in "Let God Be True", Chapter VIII, second edition.

4th Week:

Holidays (Pages 165 to 171)
Fifteen- or twenty-minute talk by well-qualified brother. Emphasis may be placed on "Easter"-Memorial information.

"How Are We Doing?" (*Cont'd*)

two copies of the magazines. Many are happy to take two magazines for 10c, even though they do not wish to subscribe.

[5] How many new persons are you planning to take out in the field service with you when using the April 1 issue of *The Watchtower?*

YOUR SERVICE MEETING

Service Center Organization

SCENE I (5 min.) Having particularly in mind the all-out activity in March and April, the chairman directs two questions to the audience: (1) How can we help new and irregular publishers at our service centers to engage in the service during March, April and all other months? (2) What are the duties of a congregation book study conductor? (See "Preaching Together in Unity," paragraphs 21, 131, 132 and 142.) Audience answers questions, then chairman invites them to listen to the discussion and note its application.

SCENE II (7 min.) Assistant congregation servant and study conductor are discussing problems of aiding publishers, new and old, with study group. It is apparent that conductor wants to do his best, but negative thinking and poor organization hamper him. He is worried about what to do to help all working from his service center to publish during March and April. Servant explains that training program will care for some ("theocratic companions" work regularly together), and all others can effectively be assisted by those at the service center. How? Servant asks what he does with publisher list received the 1st and the 15th of each month. Conductor tries to call on each one himself, but is just not able to get around to see them all. Servant suggests: (1) Assign other mature brothers to share. (2) Arrange midweek service, for many are free mornings or afternoons to work and this is an excellent time to assist others. (3) Make exact announcements of service activity at group study and organize service so that all get in field on time. (4) Make definite arrangements with individual publishers to call on and assist ones needing help. (5) Set example in promptness, organization and zeal; lead, do not drive. Conductor appreciates counsel, but asks: "How can all this be done? There is hardly time after the study to make such arrangements." Servant invites him to observe a model study group closely, to see how all this can be done in five minutes or less.

SCENE III (5 min.) On concluding congregation study, conductor makes announcements of field service and meetings, stressing punctualness, tells where and when midweek contacts will be held and who will care for them, invites all for back-call night and then concludes with prayer. After prayer he asks to talk with several individual publishers briefly: (1) On basis of list from assistant congregation servant, he asks brother to call on two of the publishers living near him and to help them in field service before week is up. (2) He personally arranges to take irregular publisher with him in Saturday magazine service. (3) He talks with sister who will oversee midweek contact and asks her to call on and take in service publisher who cannot go out Sunday morning because of husband's opposition. (4) He inquires of brother he talked to last week of progress made to assist new publisher.

SCENE IV (2 min.) Chairman shows that bearing our own responsibilities and helping others will not only aid us to reach new peaks in March and April, but will build up regularity and maturity if maintained. Well-organized service activities and proper lead by conductor bring increase.

Coming Literature Offer

May and June: One bound book and one booklet on a contribution of 50c.

Placing the April 1 "Watchtower"

Chairman (3 min.) Be conscious of and take advantage of every opportunity to place the April 1 "Watchtower." As outlined in the president's letter, each one of us should place at least twenty copies of it. All will be able to do so by putting into practice the following suggestions:

SCENE I (4 min.) Publisher makes regular subscription offer, which is taken by householder. Publisher leaves the April 1 issue with new subscriber. What if householder had turned down subscription? Illustrate publisher's using Presenting the Good News suggestion in placing the special issue under these circumstances.

SCENE II (3 min.) Brother reads April 1 issue during lunch hour. He says to fellow worker: "Here is something that I did not know," and comments on interesting point he is reading. Brother places copy with fellow employee.

SCENE III (4 min.) For visiting friends and others who call at your door have a supply of magazines available for use. While the sister and a visiting friend are talking, an insurance man calls. The sister places a copy with him just before he leaves and after he leaves she continues discussion of it with the visiting friend, placing a copy with her also

SCENE IV (3 min.) At conclusion of home Bible study publisher enthusiastically talks about the April 1 "Watchtower" and its value to honest-hearted persons. He tells of the ease and joy in placing copies and invites person of good will to share in its distribution To the good-will person's "What could I say?" publisher supplies fifteen- to thirty-second presentation that may be used and makes definite arrangements for time and day to work together.

SCENE V (3 min.) Study conductor calls on irregular publisher and enthusiastically talks about special distribution of the April 1 "Watchtower" He offers publisher some copies he can use among friends and relatives and makes definite arrangements to do prestudy service together.

Chairman (3 min.) Concludes by encouraging all to place at least twenty copies of the April 1 "Watchtower" and to make notations of placements, so that back-calls can be made in accord with information in the president's letter.

Publications Now Available

Booklets

After Armageddon—God's New World —Tagalog, Yoruba

Basis for Belief in a New World —Tagalog

Christendom or Christianity—Which One Is "the Light of the World"?—Arabic, Armenian, Burmese, Cebu-Visayan, Ilocano, Indonesian, Tagalog

Songs to Jehovah's Praise —Japanese

"This Good News of the Kingdom" —Afrikaans, Croatian, Fijian, Greek, Greenlandic, Ibo, Polish, Russian, Samoan, Slovak, Ukrainian, Yoruba

Tracts

What Do Jehovah's Witnesses Believe? (T1)—Amharic, Hiligaynon-Visayan

Hope for the Dead (T5)—Hiligaynon-Visayan, Pampango

Life in a New World (T8) —Hiligaynon-Visayan, Pampango

The Sign of Christ's Presence (T9) —French

Man's Only Hope for Peace (T10) —French

Which Is the Right Religion? (T11) —French, Hiligaynon-Visayan

Do You Believe in Evolution or the Bible? (T12) —French

Literature Check Sheet

[1] The Literature Check Sheet provides an easy way to keep record of literature placed with publishers and pioneers. Literature servants should use this new form (which replaces the Publisher's Order Blank) to simplify their work and record keeping, as well as that of the accounts servant. The Publisher's Credit Slip (formerly Publisher's Order Blank) *should not be used* unless credit is requested. See Paragraph 111 of *Preaching Together in Unity.*

[2] Separate Literature Check Sheets should always be kept for pioneers and congregation publishers. They should be made out in duplicate and at least once each week a copy turned over to the accounts servant with corresponding money to cover literature placed. The original will be retained by the literature servant for posting the Progressive Inventory of Literature at the end of each month.

[3] The Literature Check Sheet is very easy to use. Each time a book, booklet, etc., is placed a tally mark is made, or where several of the same publications are obtained at one time, the number itself can be written down. Use care to fill it out accurately as literature is placed. Circuit servants will make a point to check and see that this sheet is being properly used. When the literature servant and his assistant(s) become accustomed to using the Literature Check Sheet, they will find it a real timesaver.

New Circuit Assembly Program

[1] Starting the middle of February a completely new circuit assembly program goes into effect. It follows the theme from start to finish "Be Rich in Right Works."

[2] You will not want to miss any of the assembly program, which starts Friday evening at 7 p.m. In place of the service meeting Friday evening following the ministry school, there will be two very special talks. One will be given by the circuit servant and the other by the district servant. Both talks are very important and deal with subjects of vital concern to every publisher, servant, pioneer and person of good will in the circuit.

[3] Be sure to arrange your affairs so that, when you are notified of the time and location of your circuit assembly, you will be able to attend *all three days.* Also invite and assist good-will persons to attend with you. Your blessings and expressions of appreciation at the end of the three days will be many, and, to be sure, you will be better equipped to "be rich in right works."

Shining as the "Light of the World"

Peak Month in April

[1] Like beacon lights that prominently flash their guidance and warning through the darkness, Jehovah's name-people reflect light rays from Jehovah that show the one road leading to permanent safety and life. As the world goes deeper into darkness, we shall endeavor to shine even brighter by increasing our candle power with greater zeal and devotion to Jehovah.—Matt. 5:14, 16, *NW*.

[2] In April, 1955, we obtained 90,889 new subscriptions. This April, with many more active reflectors of light than ever before and with service enthusiasm running high, this last month of the *Watchtower* campaign, with Jehovah's blessings, may be the best yet.

[3] To report "We Made It!" at the end of April we shall need 196,660 publishers. With 172,612 publishers reporting in December, our goal is in sight, and with hard work it can be reached. It will mean, though, every dedicated person's getting out into the field and each one's taking his Bible study attenders along.

[4] During April continue using the special April 1 *Watchtower*, until the complete supply is exhausted. Participate in magazine distribution regularly and help new ones share in this and other service. Publishers not reporting by April 8 should be given help to let their light shine before mankind to the glory and praise of our Father, Jehovah. We feel we can make April a peak month in publishers if we start March 21 with the use of the special magazine and by aiding new publishers.

Memorial Report

With this *Informant* a Memorial report card is being sent to each congregation. The congregation servant will see that it is promptly filled out right after Memorial, March 26, and put in the mail.

1956 Public Meeting Talks

The titles for public talks in the 1956 series are:

1. Heaven Wars—Peace on Earth Follows
2. Is the Religious Revival Genuine?
3. Can You Talk with the Dead?
4. Choosing Life with the New World Society
5. Which Church Did Christ Establish?
6. Good News for Perplexed Humanity
7. The Book with Life's Answers
8. Materialism Crowds Out the Real Joys

These talks may be started on March 25. As of March 15 handbills will be printed for only the 1954, 1955 and 1956 series.

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

January Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	269	146.7	57.6	7.9
Pioneers	4,891	93.3	32.3	4.5
Vac. Pios.	470	91.9	28.2	3.6
Cong. Pubs.	159,906	9.7	3.3	.5
Total Pubs.	165,536			

Public Meetings Held: 11,935

CONGREGATION ORGANIZATION

Schedule for Publishers to Work with Circuit Servant

[1] "Let all things take place decently and by arrangement." (1 Cor. 14:40, *NW*) To aid congregations to follow this Scriptural rule during the circuit servant's visit, a new form has been provided. It is designed to assist the circuit servant and congregation to get a clearer picture of the training program and to schedule service activities throughout his visit. For the circuit servant to be of the greatest help to publishers in the training program and to make adjustments where necessary, he must work with them in the field. The form outlines field activity for the week, starting Wednesday morning with house-to-house work scheduled for the morning. House-to-house witnessing or back-call and home Bible study work will be done afternoons. Evenings, before the scheduled service center study, house-to-house magazine or back-call activity will be scheduled, with the circuit servant working with the study conductor.

[2] Two copies of this form will be sent to the congregation servant with the first notice regarding the visit. He will then determine the three service centers with which the circuit servant will work and then list all publishers associated with the respective centers. From these the congregation servant, with the assistance of the book study conductor, should select those who will work with the circuit servant. Those selected should be from the group that will be served that day and should be those who are in the training program, or should be those next in line to be helped. If there are not sufficient publishers available with the study group being served to fill all appointments, then publishers from other service centers may be used to complete the schedule. All publishers in the congregation should be invited and encouraged to attend these contact points throughout the week.

[3] Three publishers in the morning and three in the afternoon should be scheduled to work with the circuit servant. Publishers selected should be talked to *personally* and the arrangement explained to them, especially the date, day and hour of appointment. Making these arrangements in advance will generally enable publishers and study conductors to get that day off from secular work or to make other adjustments to be present for the appointment.

[4] On Wednesday and Sunday mornings the servants or publishers selected to work with the circuit servant need not be confined to any particular group. On Saturday he will work in the magazine activity with the group he visited on Friday night.

[5] After the form has been neatly filled out, typed if possible, the original will be sent to the circuit servant at the address given. He will acknowledge receipt of it to the congregation servant, who will again check with each publisher assigned regarding his appointment and post the schedule on the information board two weeks prior to the circuit servant's visit.

[6] At the conclusion of the visit, the circuit servant will fill out the "Report on Service Center Activity" on the back of the original form, giving a summary of the counsel he gave to each service center group and the conductor, as well as the training program assignments made by him at each service center. The report should be carefully read by the congregation servant and conductors concerned and then filed with the "Report on Congregation." It should be made available to the circuit servant on his next visit so that he can check on the progress made.

[7] With the proper use of this new form and the diligence of the congregation servant in making proper arrangements beforehand, the circuit servant's visit will provide vital assistance to many. All publishers should take full advantage of this orderly arrangement.

★ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ★

INFORMANT

APRIL, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N. Y.

SHINING AS THE "LIGHT OF THE WORLD"

The Big 1956 Gathering Is On!

Work to Make April an All-Time Peak Month—

In Publishers

1 Last April the world was made to know that Christendom is not the 'light of the world,' but that true Christianity is and that Jehovah's witnesses are true Christians. Jesus' words included us when he said: "You are the light of the world." Therefore, "let your light shine before mankind, that they may see your right works and give glory to your Father who is in the heavens." —Matt. 5: 14, 16, *NW*.

2 By Jehovah's undeserved kindness we hope to see, not only a 20 percent increase in publishers during April, but a new all-time peak in praisers of Jehovah. To report "We Made It!" will require 196,650 ministering. That is a lot of publishers! True, but to show that it can be done with Jehovah's blessing, briefly review last year's report.

3 In December, 1954, we had a 5.9 percent increase, with 163,841 publishers. The April goal of 20 percent was 184,763. Would it be possible to have 21,000 additional publishers in the field by April? We all remember how Jehovah blessed our diligent work. We all took to heart the slogan "each one help one" and the result was a 21.5 percent increase. This year, similar to last year, our December report of 172,612 publishers (5.3 percent increase) stands approximately 24,000 short of our 196,650 goal for April. What must we do this year to reach it?

"Each One Help One"

4 First of all, every publisher should set as a personal goal his being in the service and reporting by Sunday, April 8. The assistant congregation servant will give each study conductor a list of those who did not report by the 8th of the month. They will follow through quickly in checking with these pub-

(*Continued on page 4, col. 3*)

In Magazine Placements

1 By the time this *Informant* is received all publishers will have had opportunity to read the April 1 *Watchtower*. After reading it you will know why special distribution has been arranged, and certainly you will want to use it wisely to spread a flood of light into the minds of many now held captive by the darkness of this old world.

2 Since this issue is written particularly for the public, it should be easy for all publishers to place an average of 20 copies. The March *Informant*, under Presenting the Good News and Your Service Meeting, contains excellent suggestions for placing copies and should be reviewed by all. By offering the April 1 issue in these various ways, just as we did the booklet last year, none will have difficulty in placing them. By our remembering that our magazine goal this month is to double the magazine placements of one year ago, with each publisher placing a minimum of 20 of the April 1 *Watchtower*, plus the regular amount of the other issues, and by our reaching this goal, our April magazine report will be the greatest on record!

3 If you have copies of the April 1 issue left when the April 15 issue is released, place the two together at the usual rate. Use the April 1 issue until the supply is exhausted. Any congregations needing additional supplies of the April 1 *Watchtower* should rush their orders in and the Society will mail the magazines immediately. A stock will be kept on hand at the factory throughout the month.

Back-Calls

4 As suggested by Brother Knorr in his letter last month, try to make 20 back-calls on the 20 magazine placements and use the magazine to

(*Continued on page 3, col. 2*)

In Subscriptions and in Other Fields

1 This is the concluding month of the subscription campaign. How are we doing? The best ever so far! In January we obtained an all-time high for any *Watchtower* campaign month, with 111,730 new subscriptions. And our February report showed 97,417, an increase of 35,208 subscriptions over this same two-month period of one year ago. Do you have your quota of two subscriptions, publishers? Of 20, pioneers? Of 30, special pioneers? Increasing house-to-house service with good sermons will help you to reach your quota.

2 This being the month for all-time peaks, let us work hard to make April a peak month for new subscriptions too. In addition to regular house-to-house service, making the subscription offer, follow up all subscription leads as in Presenting the Good News. No doubt many of these will want to subscribe.

What Can Happen in April

3 With "each one helping one," April will be an all-time peak publisher month. With "each one" placing an average of 20 of the April 1 *Watchtower*, plus the usual amount of other issues, April will be an all-time peak magazine month. With "each one" making back-calls on the April 1 *Watchtower* placements in addition to other regular back-calls, having in mind the starting of home Bible studies, April will be an all-time peak back-call and home Bible study month. With "each one" devoting all possible time to field service and making the subscription offer at every opportunity and following up leads, April will also be an all-time peak hour and new subscription month.

4 May Jehovah bless "each one" of us and our united efforts in all fields.

Announce Each Week in April: Ministers Active—Subscriptions Taken—Magazines Placed

Around the World with Jehovah's Witnesses

Special Campaign Results

One year ago Jehovah's witnesses world-wide were in the midst of a special campaign pointing out the real light of the world by means of the booklet "Christendom or Christianity —Which One Is the Light of the World"?" What were the results? The "Yearbook" is literally filled with comments and experiences, a few of which follow.

Was the quota of 30 booklets for each publisher to distribute something impossible to accomplish? Not for any who were active in the field. A publisher in Belgium worked territory near her home and in 30 minutes distributed 20, obtained 10 more and placed them in another 20 minutes. On making a back-call on a booklet placement she started a Bible study with a neighbor who had previously mocked her. (91) Be sure to make back-calls on April 1 "Watchtower" placements.

That new ones may effectively share, a new publisher in British Guiana, though being sick, distributed 16 in a week and was instrumental in helping a good-will person to start studying. (97)

Antigua reports the booklet campaign was a real success and resulted in starting six new publishers. Unique was the method one publisher used to place 80 the first morning. (203) A brother in Haiti used a similar method to place 51 in three days (168) Why not try it with the April 1 "Watchtower"?

Tremendous enthusiasm accompanied distribution of the booklet in Australia. All shared, young, old, newly interested and veteran ministers. The result? The brightest month of activity on record. And enthusiasm did not die at the end of April, for all were fired with zeal to shine on and help others. (81)

The good results from the special booklet campaign world-wide are very gratifying and appropriately summarized by the president on pages 287, 288. With all of us zealously supporting the distribution of the special April 1 "Watchtower" in March and April, we shall look forward to good reports on this special campaign too.

Bearing Increased Light

1 "Light is sown for the righteous, and gladness for the upright in heart." (Ps. 97:11) As a happy Kingdom announcer are you planning to reflect increasingly the light Jehovah has sown? Will your plans materialize? They will for a certainty if you enter the pioneer service.

2 Have you not admired the zeal of foreign missionaries and wished circumstances were such that you could be one of them? Oh yes! you say, but circumstances are such that I cannot. Well, then, have you thought about becoming a "home missionary," a pioneer in your own congregation's territory? Or, if you want a "foreign" assignment, the Society has ample unassigned territory for you. Whether in home territory or in unassigned territory, "let your light shine" and increase your right works now by taking up the pioneer work.

3 Schools will soon be out and young ministers everywhere will be applying again for the vacation pioneer service. We shall be looking forward to receiving applications of thousands who, as before, will use their vacation period to pioneer. Is this service limited to just the young ministers? No! *All* ministers can plan on spending some time during this summer in this work. Last year, 1955, over 2,700 became vacation pioneers. In 1954, the year before, 4,389 were enrolled. What does this year hold forth? You supply the answer. If you cannot be a regular pioneer, then vacation pioneer for a month, two, or more months. And, remember, those with but a two-week vacation can be "two-week" vacation pioneers. Make wise use of your vacation time by pioneering!

4 This month congregation servants may well plan a stimulating service meeting on the pioneer service and its blessings. Every publisher should feel his responsibility and make plans now to bear increased light this year as a pioneer.

Presenting THE GOOD NEWS

By Following Through on Subscription Promises

1 Many times after we deliver our sermon and make the subscription offer householders say: "I can't take the subscription now, but if you call again I'll take it." What should the publisher do? Offer two magazines for 10c or should he make arrangements to call back for the subscription at the convenience of the householder?

2 The alert publisher will do both. He will offer the two magazines for 10c so that the person can read them to see their value and, additionally, he will make definite arrangements as to the time to return and obtain the subscription. One should not take the negative attitude that the householder is using this just as an excuse to get rid of him. In many cases the householder is sincere and will subscribe if the publisher follows through.

3 After placing two magazines and in preparing for the return visit this might be said and done: "I'll be glad to call back at the time you say and by then you will have opportunity to read this fine article 'Making All Mankind One Under Their Creator.' And, while thinking about it, why don't I write your name and address on this subscription blank in order to have all the necessary information ready when I return to get your subscription? I know that you will want to receive *The Watchtower* regularly after reading this article and seeing its value as a Bible study aid."

4 The return call should be made at the designated time. Should we just say: "I'm back in the neighborhood again and have stopped by for the *Watchtower* subscription you said that you would like to have"? This kind of approach would be cold and unfriendly and would hardly be enough to rekindle their interest in the subscription. You might say something like this: "Good morning Mr. [or Mrs.] ——. How are you today? I am the minister, Mr. ——, that called on you a short time back with the *Watchtower* magazine. In the issue that I left is the article 'Making All Mankind One Under Their Creator.' Wasn't it a pleasure to read here on page 200, under the subheading 'Not just a dream' [have copy in hand] that God is going to accomplish what man has failed to do all these years, namely, unite all righteous mankind under his kingdom? Many people living in this divided, disturbed old world have expressed great appreciation for the comforting Bible information found in this article. Of course, for us to be united with our Creator, we must know his purposes and what he wants us to do. That is the sole purpose of *The Watchtower*. Each issue helps us as Christians to better understand the Bible and points forward to the only hope for mankind, God's kingdom. I have the subscription blank that I filled out the last time I was here and shall be happy to send it in for you. A year's subscription is only $1."

5 Be alert to all subscription possibilities throughout April and this is likely to be a record campaign.

The Watchtower Available in Armenian and Turkish

Subscriptions may now be obtained at the rate of $1 a year for the Armenian and the Turkish *Watchtower*. Both of them will be printed once a month, 16 pages an issue, beginning April 1, 1956. Individual copies will be 10c to the public, while the price of distributors' copies to publishers will be 7c each.

Publications Now Available

After Armageddon—God's New World —Efik, Zulu
Basis for Belief in a New World —Icelandic, Indonesian, Tamil
Can You Live Forever in Happiness on Earth?—Ewe
God's Way Is Love —Croatian
"This Good News of the Kingdom" —Burmese, French, Indonesian, Motu, Urdu

YOUR SERVICE MEETING

Help New Ones to Preach

(Use this demonstration on the first service meeting in April)

Chairman (2 min.) Sets theme, gives facts and figures on prospects for reaching 20 percent increase and how home Bible studies are big field from which increase will come. Congregation's attention is directed to following new arrangement being introduced to aid new ones to preach.

SCENE I (10 min.) Bible study servant approaches two or three study conductors at Kingdom Hall. Discussion starts with peak Memorial attendance and how therein lies 20 percent increase potential, since many were undoubtedly good-will persons with whom Bible studies are held. The Scriptural need to help these persons to attend meetings regularly, to continue study and start in service is discussed. In answer to conductors' question, "What can we do?" Bible study servant provides each with a list containing the names of publishers conducting Bible studies, and opposite the publisher's name, the name of person(s) studied with as well as date study was started. This gives conductor over-all picture of increase potential for his service center. Conductors appreciate list and ask how it is to be used. Bible study servant suggests that conductors contact each publisher conducting a study and discuss with him definite ways in which he can encourage and aid the person studied with to share in preaching work during April, as follows: 1. At completion of weekly study briefly discuss Scriptural need for all to share knowledge learned with others. (Isa. 50: 4; Gal. 6: 6, NW) 2. Discuss urgent need for all mankind to have opportunity to know of Jehovah's provision to unite all obedient mankind under Kingdom. 3. Purpose of the April 1 "Watchtower" is to help fill this need. 4. Demonstrate the ease of presenting magazine, actually telling what to say (Use Presenting the Good News and Your Service Meeting suggestions of March "Informant"). 5. Encourage, invite and make definite arrangements for time and date to work together before congregation book study, Magazine Day, Sunday witnessing, etc. Study conductors then freely express their views on new arrangement and make additional suggestions they might have that have been effective. All are eager to do their part. In conclusion Bible study servant reviews briefly the counsel on new ones' reporting preaching, found in Congregation Organization, and points out that publishers starting new ones to preach should understand proper reporting.

SCENE II (4 min.) Study conductor talks to publisher on list of those who have conducted study sometime without aiding person in service. He outlines the need for the publisher to take the initiative to help the person to preach and explains how it may tactfully be done by following the five points mentioned by Bible study servant. Publisher expresses appreciation for helpful information, which he promises to apply right away.

SCENE III (4 min.) At conclusion of the study the publisher applies suggestion, which results in definite arrangements being made with person studied with to engage in field service.

Chairman (2 min.) Stresses need for all to co-operate. It will be the means of assisting many to start preaching, in accord with Jehovah's commands.

Starting Studies in the April 1 "Watchtower"

Chairman (2 min.) The placement of the April 1 "Watchtower" opens the way for many discussions and back-calls with persons of good will. Our aim? Place an average of 20 magazines each and follow up placements with back-calls. Simple, logical presentation in main article lends itself to study by new persons. Make your back-calls with the goal of starting studies in mind. Effective, short, special sermons will open way for many home Bible studies.

SCENE 1 (10 min.) Couple at home plan for calls they will make on April 1 issue placements. As most magazines were placed without using three- to eight-minute sermons, they feel that a short back-call sermon that will get right into the magazine would be most effective and enable them to make more back-calls and start studies. Theme: "Need for Uniting Mankind" is chosen. What will they say to get started? Perhaps the opening words might be: "Good evening. Since placing the 'Watchtower' magazine with you last week, I've been eager to talk to you about the article 'Making All Mankind One Under Their Creator.' As you read it, undoubtedly you thought, like most people I've talked to, how good it would be if the world were united in peace."

Sermon

1. At Psalm 133: 1 the writer expressed the same thought when he wrote (read or quote and then comment as to how unity would bring joy and peace among nations and people).
2. World should be one happy family, as all are of one flesh, having descended from Adam, the first man. Refer to first few sentences of paragraph 1 (read or give essence of) and then ask question, "What causes the division?"
3. Note how nicely paragraph 2 tells us (read down to Zechariah 14: 13).
4. Then direct householder's attention to question on paragraph 2, and after pointing to Matthew 12: 25, 26 (located in paragraph 2) suggest that householder get his Bible so this important point can be looked up and discussed.

Couple agree this will be an easy and effective way to attract initial interest in the article and to start a home Bible study. They are eager to apply this special follow-through sermon.

SCENE II (10 min.) At back-call the brother follows the above sermon. Interest is manifested by the good-will person, a few paragraphs are discussed and arrangements are made for another call, to continue consideration of article.

Chairman (3 min.) Back-calls on magazine placements will produce results if publishers are prepared. Getting the right start is vitally necessary. Place the magazines, keep a record of placements and then call back. Use this sermon or one of your own that will lead into a discussion of the material in special issue. As discussion progresses, use "Let God Be True" as a reference. Show how various points considered are enlarged upon in book. Example: paragraph 19 discusses God's proper name and its meaning, as does Chapter II in "Let God Be True". This will allow for an easy transition into a study of "Let God Be True" when magazine is completed.

In Magazine Placements *(Cont'd)* start home Bible studies. It is an excellent issue to use in this regard, as shown in the Your Service Meeting demonstration of this *Informant* "Starting Studies in the April 1 *Watchtower*." Try it for good results.

1956 Assembly Locations

The Society is pleased at this time to make a preliminary announcement of the four-day 1956 district assemblies. Some are definitely arranged, while others are practically certain, although contracts have not as yet been consummated. We are giving you the dates of all of these to enable you to make preparations to attend this year's assemblies.

DEFINITE ARRANGEMENTS

July 19-22: Albany, Calif.; Niagara Falll, N. Y.
July 26-29: Lansing, Mich.
August 2-5: Cheyenne, Wyo.; Columbus, Ohio; Louisville, Ky.; Phoenix, Ariz.; Pocatello, Idaho; Reading, Pa.; Spokane, Wash.; Troy, N. Y.; Tulsa, Okla.; Waco, Tex.; Worcester, Mass.
August 9-12: Montgomery, Ala.

TENTATIVE ARRANGEMENTS

July 19-22: Jersey City, N. J.; Pittsburgh, Pa.
July 26-29: Mandan, N. Dak.
August 2-5: Augusta, Ga.; Long Beach, Calif.; Lubbock, Tex.; Madison, Wis.; Omaha, Nebr.; Salem, Oreg.; Winston-Salem, N. C.
August 9-12: Minneapolis, Minn.

In addition to those given above, we expect another city in southern California will have an assembly.

Publishers may attend any city they desire. However, where the distances are comparable it will be helpful if you can arrange to attend the city suggested by the Society, to help adjust attendance to conform with convention facilities, as well as to accomplish the desired witness. For instance, Florida Circuits Nos. 1, 2, 4 and 5 could preferably go to Montgomery, Ala.; northern Vermont and New Hampshire, to Troy; Ohio Circuit No. 9, to Louisville instead of Columbus; Maryland Circuits Nos. 1 and 2 and Cleveland and suburban congregations to Pittsburgh; Pennsylvania Circuit No. 1, to Reading; Minnesota Circuit No. 1 may attend Mandan. More detailed information will accompany the May *Informant*.

Expiration Slips

These notices should be distributed to publishers upon receipt so that calls may be made on former subscribers, many of whom will have read and enjoyed the magazines but overlooked the need of renewing their subscription. Report ones obtained as new subscriptions.

"Make Sure of All Things"

2d Week:

Honorary Titles (pages 171 and 172)
Discourse by qualified brother.

4th Week:

Idolatry (page 172 to Rom. 1: 22, 23, 25 on page 175)
Back-call made on householder who previously said he prayed to, believed in and worshiped God through images. In recent years, on seeing failure of images to answer prayers, he would like to know the Bible's teaching. God's mind on idolatry, past and present, obtained.

Loving in Deed as Well as in Word

Latest Book to Be Offered

A prime requisite for receiving and keeping Jehovah's love, which leads to life, is a special kind of love outlined at 1 John 3:18, *NW*, a love shown by deed and truth as well as by word. This love must be shown by us to Jehovah, our brothers and prospective brothers.

Love may be shown to all three at once during May by unitedly presenting the book *You May Survive Armageddon into God's New World* and a booklet on a 50c contribution. Just as we did in April, let us encourage and assist new and less active brothers to love in deed as well as in word by sharing in field work this and every month. The many new publishers that started in the magazine work by putting out the special issue of the April 1 *Watchtower* should be encouraged to get a few magazines every month and to distribute them in house-to-house work, street work or among their friends. Keep them preaching as regular publishers.

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

February Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.
Sp'l Pios.	247	147.7	56.4	8.0
Pioneers	4,789	90.7	31.1	4.5
Vac. Pios.	412	89.4	25.6	3.4
Cong. Pubs.	159,565	9.4	3.2	.5
Total Pubs.	165,013			

Public Meetings Held: 10,749

Unassigned Territory Campaign

During July, August and September special effort will be made to witness to all persons living in unassigned territory. The Society has revised the booklet *Unassigned Territory in the United States* and is sending a copy to each congregation with this *Informant*, along with an Unassigned Territory Application and a special letter of instructions, which should be read or discussed on the service meeting by a competent brother. Pioneers or groups of pioneers wishing to work unassigned territory should write immediately for an application, while congregations can use the one sent with this *Informant*. Select the territory you desire to work and submit your application to the Society before *May 1*.

CONGREGATION ORGANIZATION

Home Bible Studies

1 Who of those in Jehovah's New World society has not been helped to a knowledge of Jehovah and his requirements through home Bible studies? Very few of us learned the truth without this service, and none without the loving assistance of Jehovah's organization. The home Bible study is the chief means of bringing good-will persons on to maturity and aiding them to become associated with others in the New World society and share in the preaching of the good news.

2 At times a publisher is overheard to say: "I leave the Bible study work for those more qualified than I am." Then, strange as it may seem, some fail to arrange for a home Bible study because they "do not have time for one." Who will say to the Master of the flock that he is not capable or cannot become qualified to conduct a Bible study, and who will attempt to excuse himself by saying he does not have time to feed the Lord's "other sheep"? No, we cannot afford to excuse ourselves. Otherwise, we find ourselves spending much time covering territory, placing literature and finding interested ones, and then failing to reap the results because of not conducting home Bible studies. Prepare for and make back-calls on April 1 *Watchtower* placements as well as other placements, and you will undoubtedly be able to start at least one Bible study in April.

3 As studies are conducted, the publisher should always keep in mind why the study is being conducted: It is "with a view to the training of the holy ones for ministerial work." From the very start we should have in mind helping the person studied with to absorb the truth and use what he learns to serve and please Jehovah. Praising Jehovah is a basic requirement to gaining life in his new world. Do not withhold from them this privilege. April is an excellent time to get them started with distribution of the April 1 *Watchtower*. Also, invite and assist them to attend congregation book studies and Kingdom Hall meetings regularly. Help them to get acquainted and feel at home.

4 When a person of good will shares in the service, the mature publisher should instruct him on proper reporting. If he understands that his witnessing activity contributes to the preaching of the good news and wants to turn in a report, he should be encouraged to do so. A little incidental witnessing, without having shared in one of the regular features of the service, hardly makes one a publisher, although the report on this service will be counted if turned in. (See paragraphs 49 and 50 of *Preaching Together in Unity*.)

5 Regular participation in the service, attendance at the congregation meetings and the personal assistance you give through the home Bible study will keep the new publisher progressing and soon he will see the importance of dedicating his life to Jehovah's service. Therefore, "Feed the sheep," Kingdom publishers, and make full use of the home Bible study as the chief means of doing so.

In Publishers *(Cont'd)*

lishers, encouraging and aiding them to get into the service. Again the 15th and the 22d of the month a list will be given to them by the assistant congregation servant so they will have up-to-date information to work on. With each one helping another, undoubtedly all 185,000 publishers who have cards in congregation files will serve and report.

5 But, as you can see, with all 185,000 publishers out it still leaves us over 11,000 short of the 196,650 goal. What more must we do?

Help New Ones to Start!

6 Yes, we must assist those with whom we study to take the next step toward life—join in preaching the good news. (Rom. 10:9, 10, *NW*) There are over 109,000 home Bible studies being conducted. Surely many thousands of these know enough of the truth to start preaching and will be thankful for your encouragement and help in assisting them to let their light shine. New ones can begin by offering the April 1 *Watchtower* magazine. To organize the work of aiding new persons to start, see the demonstration "Help New Ones to Preach." All who conduct home Bible studies will find the suggestions very helpful in starting new ones in field service.

7 To reach our 196,650 goal in April we cannot wait until the month is almost over. No, we must start at the first of the month and work hard throughout the month. Each publisher will have to be ever conscious of and apply the slogan "each one help one." By all working very hard, co-operating together in every respect and praying constantly for Jehovah's blessing, we look forward to being able to report "We Made It!" at the end of April.

★ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ★

INFORMANT

MAY, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N. Y.

Loving in Deed as Well as in Word

Maintain Intensified Activity

New Book Offer

[1] We may say we love our neighbors, but would it really be so if we were to let them perish at Armageddon, without a word of how they might have survived? Or if we should forget all about them, after having placed literature with them and promised to return? Or if we should leave them to stand alone after having helped them to get started in field service? This would not be real love, but only professed love. For love to be beneficial we must express it in deed as well as in word. —1 John 3: 18, *NW*.

[2] Let us, then, be diligent in our use of the new book *You May Survive Armageddon into God's New World*, since we know its contents are a guide to Armageddon survival. Love moves us to take this important book to the people, along with the booklet *"This Good News of the Kingdom"*, offering both publications to them on a contribution of 50c. And since our love is not limited to a few, we shall make a concerted effort during the months of May and June to cover our territory completely with this offer. A fine sermon that you may use is found under Your Service Meeting. (If your congregation runs out of *You May Survive Armageddon into God's New World*, use any of the other books.)

Return Calls

[3] Also, let us not forget those with whom literature is placed. We spoke words of love when we promised to return. We should show works of love by returning. During the special campaign in March and April millions of the special April 1 issue of *The Watchtower* were placed. Call back on these people. By our using the back-call sermon outlined in the April *Informant* many new Bible studies will be started. Most persons called back on will readily take the book-and-booklet offer. When you

(*Continued on page 2, col. 2*)

We're Going! Are You?

[1] "We're going to the assembly, are you?" This will be a prevalent question around all Kingdom Halls throughout the country. Why so? Because all are familiar with the abundant provisions for our spiritual needs that Jehovah pours out so generously for his people when 'assembled together.' What will be your answer? Affirmative, of course! Not for a PART of the assembly only, but for the entire FOUR days. Do not be satisfied with a portion of the riches of Jehovah. Carefully make plans to share in the entire 'meal.'

[2] When food is so plentiful you want others to share it. In making up your car groups do not forget your brothers and sisters as well as newly interested ones. Include them.

[3] While all may attend the assembly of their choice, suggestions are offered by the Society to aid in governing the attendance for the various cities to accommodate the

(*Continued on page 2, col. 1*)

Unassigned Territory Reminder

Will you be sharing in the missionary work in unassigned territory during July, August and September? Although applications should have been submitted by May 1, if you have overlooked sending yours in, then submit it immediately and it will be considered. Applications are being handled according to the date they are received. Arrange for the work you will do as soon as you receive your assignment. Plan public meetings, order handbills, see that you have sufficient literature, map out the territory and contact any isolated publishers so that they may plan to assist you in working the territory.

Servants should encourage publishers to arrange their affairs to work in unassigned territory. This summer all publishers wishing to be vacation pioneers in this territory should send for their applications now.

Progress on the Watchtower Building

[1] The greatest of production lines is rapidly increasing to Jehovah's praise. The finished product: believers in Jehovah's Word. (Acts 13: 47, 48) The principal material used: *magazines—The Watchtower* and *Awake!* Because of the excellent activity of all you workers on the production line in distributing magazines, the increase has been astounding, as the following table of magazine production at the Brooklyn factory, which was compiled preceding the special April 1 issue, shows:

	1955-56	1954-55
November	5,291,860	5,354,410
December	7,443,930	6,048,280
January	7,902,840	6,229,480
February	8,196,560	5,364,840
Total	28,835,190	22,997,010

[2] An increase of 5,838,180 magazines in four months over the same period one year ago! In preparation to answer this world-wide call for more magazines the Society is happy to report that the new Watchtower building in Brooklyn has now climbed to its full height of thirteen stories. The exterior is being enclosed by brick work, which is up to the last floor, and the window sash is up to the eleventh floor. Installation of utilities, such as plumbing, heating, electrical equipment and elevators, is progressing well and the builders' schedule calls for turning the fully completed new factory over to the Society on June 15.

[3] With Jehovah's provision of this greatly expanded *printing* section of the production line, may we all, by His undeserved kindness, expand our *individual* part by distributing more and more magazines and follow up the interest they arouse, seeking thereby to develop a finished product of a believer in Jehovah's Word.

Our March Magazine Report

March was the greatest magazine *month to date!* The *grand total* of 3,112,761 magazines was placed. That is 713,734 more than any other month on record. Congregation publishers averaged 14.8, pioneers 118.5 and specials 152.2. Let us all keep up the excellent magazine work.

Around the World with Jehovah's Witnesses

Ministering in Deed as Well as in Word

The truth is the most precious possession anyone can possibly have. It must be appreciated and displayed to receive and keep Jehovah's love, which leads to life. (Matt. 7:21) This Jehovah's witnesses and good-will persons do, as shown in the "Yearbook."

When a person learns the truth after years of searching for an understanding of the Bible, it is cause for rejoicing. On pages 100 and 101 enjoy the experience of a man eighty-three years of age in British Honduras who learned the truth and now applies it in deed as well as in word as a zealous minister.

Realizing the need of putting Kingdom interests first in these critical days, a detective sergeant of Scotland Yard (103) resigned and took up the pioneer work.

Among Jehovah's faithful servants who minister in deed as well as in word are circuit and district servants. These brothers continuously expend themselves, under all kinds of circumstances, to serve their brothers and to care for good-will interest. (Mexico, 210, 211)

After being a nun for thirty-three years a Catholic sister learned the truth. Could she love in word and not in deed? She thought so, for a while. But on learning more truth she realized that this could not be and she made necessary adjustments in order to minister in deed as well as in word. (France, 146, 147)

We're Going!... *(Cont'd)*

facilities rented for the assembly, as well as to assist in accomplishing the proper witness in each place. These suggestions are included in detail in the enclosed letter to all congregations. Consider it on a service meeting this month.

4 Also with this *Informant* are the Room Request and Volunteer Service forms. Rooming instructions are attached to each Room Request form for each publisher's assistance. Read it carefully. Mail your Room Request form (*filled out completely and correctly*) *to the city you expect to attend* about four to six weeks before the dates of the convention. Please refer to the back of the Room Request form for dates and correct address of each convention city headquarters.

Badges

5 You not only may but you will want to have a part in advertising the New World society en route to and at the convention city as well as on your way home. An attractive card for 1956 convention use has been prepared to fit the holder used last year. Cards and additional celluloid holders should be ordered by the congregation servant, who is requested to ascertain the congregation needs and submit a cash item order. The cards will cost one cent each and celluloid holders five cents each.

Presenting THE GOOD NEWS

Witnessing Effectively to Catholics

1 How many times have you said: "I wish there were some way to make Catholic people listen long enough at the door so the truth could be gotten to them." If Catholic people heed the information published in answer to a question in one of their magazines (February, 1956, issue, *Messenger of the Sacred Heart*), the doors of more Catholic homes may open to us. In answer to the question, "Is it wrong to refuse to argue with Jehovah's witnesses?" the magazine said that while it is *wrong to argue with Jehovah's witnesses* because of the lack of knowledge of the ordinary Catholic, still they may listen to us with "an assumed air of empty-headed politeness" and "not seem to be offended, but only uninterested." Further, they are told that they might try to frustrate the witness by asking for further proofs and then, finally, "offer him a cup of tea and a piece of cake."

2 We should be quick to take advantage of this lapse in the "prison regulations" by speaking the truth to these imprisoned ones. If they will listen, we must try to make them think. Our sermons should be thought arousing and should offer them much proof of the hope the Scriptures hold forth. What might we say to catch and hold the attention of householders who say: "I'm Catholic and wouldn't be interested"?

3 We might say, "Suppose the apostle Peter were standing on your doorstep this morning, you would want to listen to him, wouldn't you?" Then point out how Peter wrote two letters to us to remind us of God's wonderful promises. Read 2 Peter 1:12, 15, 19. The promise for the future, 2 Peter 3:13, all Catholics pray for when they pray, "Thy Kingdom come. Thy will be done on earth." Thus, in prayer we talk to God, but when we read the Scriptures, God talks to us. The study of the Bible, then, is essential to have instruction from God. Present literature as an aid to that end.

4 Also, when you are told "I am a Catholic" you might say that you have noted most Catholics are sincerely devoted to their religion, and the Holy Scriptures speak highly of these virtues, sincerity and devotion. To add to these virtues, Acts 17:11 recommends daily study of the Scriptures to become "noble-minded." Also, Pope Pius XII, in the foreword of the Douay Bible, agrees with Jerome that "to ignore the Scriptures is to ignore Christ," so Bible study is necessary. The apostle Peter said we should be able to give an answer of the hope in us (1 Pet. 3:15), but we have to be informed about it to do so. Peter's hope was a new heavens and a new earth (2 Pet. 3:13), where justice would dwell and sickness, sorrow and death would be ended. (Rev. 21:1-4) For us to know more about it and to help others know, we must study the Bible. Illustrate the helpfulness of the literature and make the offer

Car or Bumper Signs

6 The Society is not providing such signs this year.

Spanish Meetings

7 The Spanish-speaking publishers will be interested in learning that there will be Spanish programs at Waco and Lubbock, Texas; Phoenix, Arizona; and Long Beach, California.

Loving in Deed... *(Cont'd)*

finish studying the main article in the special *Watchtower*, continue the study in "*This Good News of the Kingdom*".

4 And let us not deprive new publishers of needed assistance. Many published for the first time in April. Help and encourage them to serve again this month. In 1955 we had a peak of 187,120 publishers in April, but this number dropped to 173,310 in May and to 160,187 in June. Thus, one out of every seven that published in April did not continue! Let us endeavor to avoid such a decrease this year. Did love prompt you to help a new one to publish in April? Then let love prompt you to help that one to continue publishing. If he started in the magazine work by distributing the special issue of *The Watchtower*, encourage him to get a few magazines every month and distribute them in house-to-house work, in street work and among his friends. Then help him to branch out into other features of the service.

5 There is a warning message to sound, an instructing work to do and a training program to support. These will be accomplished only by love. To keep talking of love is not enough. We must be walking in love. We must love in deed as well as in word.

YOUR SERVICE MEETING

"You May Survive Armageddon" Sermon

Chairman (3 min.) School servant or another capable brother points out that this is the first time all of Jehovah's people will present the new book in a campaign. Having studied it, we know the value of its contents and want to make it available to people of good will. This requires activity on our part, first preparing a sermon and then using it regularly in the field. The congregation is invited to develop the following sermon, as has been done previously. Brothers should be encouraged to study the outline before coming to the meeting, and should have pencil and paper to jot down notes

Developing Sermon (15 min.) Introduction: "I [or my companion and I] am doing a community service by calling attention to a matter that may change your entire outlook for the future. It is in reference to what the Bible terms the battle of Armageddon. Undoubtedly you have heard of it and know there are many different conceptions as to what Armageddon is. General MacArthur recently stated: 'We have had our last chance. If we will not devise some greater and more equitable system, our Armageddon will be at our door.' Also Cardinal Spellman stated: 'Security and stability are nowhere on the horizon. Perhaps we see the world hurrying to Armageddon, from which no nation may hope to survive.' What is Armageddon" It is very important for us to understand what it is, what it will do, when it will occur and what we must do to survive. I can stay only a few minutes, as I want to share this important information with many of our neighbors, so just briefly this is what the Bible tells us about Armageddon:

Nations gathered to Armageddon Rev. 16: 14, 16

Accomplishes the end of wicked system Jer. 25: 31, 33

Will occur in this generation [Paraphrase thought] Matt. 24: 3-8, 34, 36

How we may survive Armageddon Zeph. 2: 2, 3

Conclusion. "Isn't it good news to realize there will be survivors of Armageddon" I am glad that I could share this information with you and trust that you can see that Armageddon, the selective war, will destroy only the wicked and that there will be righteous survivors As we read in that last scripture, if we want to survive Armageddon we need knowledge on the subject. To this end the Watchtower Society has published this book, 'You May Survive Armageddon into God's New World.' Notice here on pages 367 and 368 that it enumerates 42 types and prophecies of the earthly heirs of God's new world. Did you realize there were so many examples in the Bible to indicate survivors of Armageddon" And here on page 14, paragraph 13, we are told . . . [read portion or make points]. I feel sure you will want to profit from the contents of this fine Bible study aid and this booklet, which you may have for the small contribution of only 50c. It will definitely aid you to learn more about Armageddon and how you may survive."

Model Presentation (5 to 8 min.) After the sermon has been discussed by the congregation, a publisher, who may prepare in advance, will use the outline and give a model sermon.

Chairman (2 min.) Sums up merits of being prepared for May and June activity by having a striking sermon and then by being diligent to use it in the field

Increasing Meeting Attendance

Congregation Servant (10 min.) Discusses local congregation attendance, comparing it with that of nation as outlined in October, 1955, "Informant" and pointing out seriousness of all regularly attending. What can be done and what definite program can be put into action to improve attendance? The following: (1) Warm, friendly spirit should prevail at all meetings. (2) All should be meeting-attendance conscious and observe those who miss in order to aid them; (3) Encourage and assist one another in conversation, stopping to bring them etc.; (4) When contacting irregular and new publishers (who miss meetings) regarding service privileges, help them to realize the importance of attending; (5) Have something definite in mind to say; (6) Servants and conductors will call on any needing special attention and point out seriousness of attending. (Heb 10 25) Understandingly help irregular attenders to see, without unduly prying into personal affairs, how their problems and difficulties can be adjusted so they can attend Many times it is just a matter of getting into the habit of not attending; (7) Goodwill persons should be invited and made welcome. For good results to be forthcoming stress that the whole congregation must encourage and aid one another. Note how servant or conductor makes special call on Brother Seldom Attend.

SCENE I (6 min.) He sits down with Seldom, makes brief comment about back-calls he just made and begins talking about the many blessings received at meetings. Being neither apologetic nor demanding, he tells Seldom his presence at meetings has been missed, and tactfully goes on, saying, "It is true we all have our problems of one kind or another We're tired when we come home at night and it takes extra effort to get ready and to attend, but when we make excuses for ourselves we fool no one but ourselves. We feel much better if we attend, even though a bit tired, rather than fight with our conscience and wear ourselves out mentally and spiritually that way All of us together want to face facts and live now so we might live in new world" (Phil 3. 13-16; I Pet. 1: 13-16, NW) Seldom agrees that he has just let family matters, negligence and unimportant things take his time. He knows that he should attend, that he has slipped into a bad habit, but wants to do better, and expresses appreciation for the friendly call and brotherly encouragement.

Congregation Servant (1 min.) Persons with whom studies are held should be encouraged to go to the congregation book study and Kingdom Hall. The following has worked well.

SCENE II (6 min.) Conductor (using list provided by Bible study servant in accordance with April demonstration "Help New Ones to Preach") talks to sister who has conducted study six months or more without much success in getting the person to meetings. They arrange to go to study together. On closing with prayer he invites the person to go to the meetings. He points out the benefits, drawing heavily upon Jehovah's Word to show why attendance is necessary. We do not want to be like the Hebrews referred to at Hebrews 5: 11-14 and 6: 1-3 (tactfully use these texts); show importance of always moving forward in knowledge and service. Extend invitation to next meeting, as reference is made to Hebrews 10: 25 Person expresses desire to attend

Consider the Pioneer Service

[1] "I delight to do thy will, O my God," was the thought that filled the mind at the time of dedication. It was a delight to know Jehovah's will and to be in position to carry it out by preaching about his new world and warning of Armageddon's approaching storm. To keep the first joyful delight of dedication there must be constant, untiring service Work? Yes, but pleasant work gladly accepted at dedication.—Ps. 40: 8.

[2] How can I *increase* my original delight in doing Jehovah's will, you might ask? Increased service brings more joy and increased delight. Why not, then, pioneer?

[3] Prayerfully consider your position. Are you able to engage in the ministry for 100 hours a month? Do you qualify for this grand service? Can you change your schedule of life to fit pioneer requirements? If so, do not wait. Start pioneering now.

[4] Are one or more members of your family pioneering? Many families have planned their affairs so that one or more can pioneer. It requires effort and close co-operation, it is true, but it results in added blessings for the entire family. Has your family considered such an arrangement? Along with others, graduates from school are encouraged to delight in doing Jehovah's will by making the pioneer service their life work.

[5] Vacation pioneer service has been arranged for those who cannot be regular pioneers. Seasonal and part-time workers, as well as housewives and young ministers of school age, are encouraged to vacation pioneer. It is a joy to see right now hundreds of vacation pioneer applications streaming in from zealous young ministers who wish to use their summer vacation period praising Jehovah. If you do not have an application and want to enjoy this service, send for an application right away.

Was This Your Placement?

Today the following letter was received at the office: "A few weeks ago a young man rang my bell, preached a fine sermon and sold me a year's subscription for *The Watchtower*. Since then I read the April 1st issue and most of the April 15th, which arrived yesterday. The reading of Jehovah's witnesses' publications has made me eager to become one of the army of witnesses. How do I go about it, getting baptized, preaching, etc.?"

Are you following up your placements?

Congregation Servant (2 min.) Stress the need for all to be meeting-attendance conscious and to co-operate in the program of aiding all brothers and good-will persons to attend. It will take patience and time, but the results will be blessings for all

Wielding the Spiritual Sword Against Wicked Spirit Forces

Book Offer Continues

[1] Be on guard, theocratic soldiers! Be ever alert to use "the sword of the spirit, that is, God's word," in the fight we have, "not against blood and flesh, but . . . against the wicked spirit forces in the heavenly places." (Eph. 6:12, 17, *NW*) To win we must become expert in the art of fighting with the spiritual sword, God's Word, the Bible, our greatest weapon for salvation.

[2] Practice leads to expertness of handling. An excellent way of becoming an expert wielder of this sword is to use it without letup in private study and at congregation meetings, and then in the field, ministering to others. That others need help is evident from reading Revelation 16:14-16. Are you using the special sermon in this *Informant* on Armageddon in your house-to-house work to explain and warn good-will persons of the activity of wicked spirit forces today? Many publishers are, with good results. With our June offer being the same as that for May, namely, *You May Survive Armageddon into God's New World* and a booklet for 50c, the sermon may well be used throughout this month with telling effect.

[3] In addition to placing the offer with good-will persons, remember to make notations and call back. Return visits will enable you to teach others how to triumph over the wicked spirit forces through use of the spiritual sword, the Bible.

Publications Now Available

"Let God Be True" (2d ed.) —Portuguese
"This Means Everlasting Life"—Cinyanja, Sesotho
What Has Religion Done for Mankind —Afrikaans
After Armageddon—God's New World—Ibo, Xhosa
Christendom or Christianity—Which One Is "the Light of the World"?—Cinyanja, Hiligaynon, Visayan
Preaching Together in Unity—Cinyanja, Japanese
Songs to Jehovah's Praise —Greek, Ilocano

"Make Sure of All Things"

2d Week:

Idolatry (from 1 Cor. 8:4, 7-10, 13 on page 175 to page 178)
Discussion of each subtopic by congregation, under direction of competent chairman. Appropriate questions to stimulate thought should be prepared by the chairman.

4th Week:

Incarnation (pages 179 to 181)
Discourse by mature brother.

New Catalogue

Enclosed with this *Informant* is a sample copy of the new catalogue now available for use in the field. Congregations and isolated pioneers may order the new catalogue at the rate of 200 for 25c; 500 for 40c; 1,000 for 75c.

Bequests to the Society

A new revised *Memorandum on Gifts and Wills* has been prepared by Society's counsel. Brothers wishing a copy may obtain one by writing to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, New York, and requesting it.

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

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Vac. Pios.	437	91.3	27.1	3.4
Cong. Pubs.	166,022	10.5	3.2	.5
Total Pubs.	171,503			

Public Meetings Held: 12,500

1956 MEMORIAL REPORT

Total Memorial Attendance	260,703
Number of Partakers	7,449
Public Meetings	2,807
Attendance at Public Meetings	150,748

Memorial attendance increased 15,844 over last year. This indicates a vast number of interested persons and a tremendous potential for increase in the United States. May Jehovah bless the efforts of all the brothers as they feed and care for these sheep.

CONGREGATION ORGANIZATION

The Congregation and Disfellowshiping Committees

[1] A question has come up in regard to the propriety of sisters who serve on the congregation committee serving on a committee that judges and acts in disfellowshiping cases. The following is to clarify the matter and to set forth the Society's policy, which is in keeping with the Scriptures.

[2] First of all, it should be understood that the congregation committee (made up of the congregation servant, assistant congregation servant and Bible study servant) is not always the same as a disfellowshiping committee. The function of each of the two committees follows.

[3] *Congregation Committee:* Where there are not sufficient brothers to care for all servant positions of the congregation committee, sisters may be appointed to serve as assistant congregation servant or Bible study servant. Where no qualified brothers are available and no brothers are already appointed as servants, a sister may be appointed to serve as congregation servant. As brothers qualify for servant appointments, according to paragraph 92 of *Preaching Together in Unity*, they should be recommended. As part of the congregation committee sisters may handle matters along with the brothers on the committee, as such matters pertain to the organization of the congregation and the getting of the Kingdom message preached.

[4] *Disfellowshiping Committee:* If all on the congregation committee are brothers and qualify, then the congregation committee becomes at once the disfellowshiping committee. However, sisters appointed to serve as part of the congregation committee will not serve on a disfellowshiping committee. Where conditions exist requiring the attention of this special committee, sisters will step aside and the qualified male brother(s) on the committee will select other qualified brothers associated with the congregation to replace them or will call upon some nearby congregation for mature brothers to fill out the committee, or, under these circumstances, the circuit servant can be called upon to serve on the committee, if it is convenient for him. Appeal can also be made to the Society to appoint some brothers to handle the case and resolve the difficulty, especially where the congregation committee is all sisters. This procedure is necessary, since it appears Scripturally not to be the proper function of a sister to participate in a disfellowshiping procedure and render decisions in connection therewith. A disfellowshiping requires first trial and study of the evidence and decision, and this is the proper responsibility of males. —1 Cor. 6:1-6, *NW*.

[5] Therefore, while sisters may serve on the congregation committee where qualified brothers are lacking, at no time will a sister serve on a committee considering a case involving possible disfellowshiping or other action because of misconduct on the part of one in the congregation.

[6] If charges are made against one of the committee, then the other two members of the committee should select a third one, a mature brother fully qualified spiritually, so the matter may be handled by a committee of three.

★ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ★

INFORMANT

JUNE, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N. Y.

185,010 PUBLISHERS IN APRIL

March and April Peak Magazine Months

1 On compiling April publisher reports the figure rose to 185,010, with 924 congregations reporting "We Made It!" That represents a 12.9-percent increase over last year's average publishers, but a drop below last April's peak publishers of 187,120. While this is short of the 20-percent goal of 196,650 publishers and is the first time in four years we could not report "We Made It!" nevertheless we have cause to be glad and rejoice. Why so? Because the 12.9-percent increase represents thousands of new praisers gathered to the New World society. For this we give thanks to Jehovah knowing he gives the increase as it pleases him. We hope all these will become regular publishers now for the remaining months of this service year.

Greatest Magazine Months

2 You will be glad to know that March and April were the greatest magazine months on record. During these two months 5,956,678 magazines were placed, against 3,414,557 last March and April. That is over 2½ million more! A 74.7-percent increase! That is wonderful for the two-month campaign. It was a pleasure for the Society to supply your requirements and we know your joys in placing the magazines were numerous. Experiences coming from the field readily verify this fact.

3 The 19th annual *Watchtower* campaign was the greatest of all. Last year we obtained 353,492 new subscriptions, whereas this year the number rose to 408,540. Yes 55,048 more new subscriptions. Very good, indeed.

4 Thus, while we did not make our 20-percent increase, we are thankful to Jehovah for the 12.9-percent publisher increase and the other fine increases in our report. Without letup we shall faithfully continue to praise Jehovah and advance Kingdom interests, "always having plenty to do in the work of the Lord, knowing that your labor is not in vain in connection with the Lord."—1 Cor. 15: 58, *NW*.

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

April Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	270	147.0	57.3	7.7
Pioneers	4,911	95.2	33.8	4.7
Vac. Pios.	575	90.3	28.8	3.5
Cong. Pubs.	179,254	9.8	3.2	.5
Total Pubs.	185,010			

Public Meetings Held: 14,454

Wielding the Spiritual Sword Against Wicked Spirit Forces

Share in the Battle and Aid Others

WORK ALL TERRITORY

1 Under the direction of the enthroned King, Christ Jesus, Jehovah's witnesses are engaged in warfare. Without any letup we must "fight . . . against the world-rulers of this darkness, against the wicked spirit forces in the heavenly places." As emphasized in the February 15, 1956, *Watchtower*, "the sword of the spirit, that is, God's word," must be used effectively if we are to triumph over wicked spirit forces.—Eph. 6: 12, 17, *NW*.

2 Theocratic soldiers, are you prepared for the battle? Are you ready to assist all the good-will persons that you possibly can to resist the wicked forces and gain life? Then march forward in the confidence of Jehovah. During June endeavor to complete coverage of *all territory* not yet served with the offer *You May Survive Armageddon into God's New World* and *"This Good News of the Kingdom"*. Offer them on a contribution of 50c. If the offer is not accepted, try to place the booklet and a magazine on a 10c contribution.

3 June evenings are so pleasant it is suggested that all arrange to be out in service after supper and before the congregation book study, offering from house to house the two magazines on earth that expose the wicked spirit forces, *The Watchtower* and *Awake!* Aid and encourage new publishers to go out with you. It is an excellent way to assist new ones regularly to share in magazine distribution and for publishers who cannot support regular Magazine Day service to meet their quota of nine magazines a month.

4 Persons of good will you meet in service need regular help. Make back-calls at least one evening each week and on Sunday following two

(*Continued on page 3, col. 3*)

A NEW FILM

1 With great pleasure the Society announces the release of a new film entitled "The Happiness of the New World Society." Starting June 15, 1956, it will be shown at all circuit assemblies on Saturday evening.

2 What is the new film about? Rather than tell you now, we say be sure to attend your circuit assembly and see for yourself. And be sure to bring with you persons of good will. They too will enjoy it and will be deeply impressed, for this film was prepared with their interests in mind.

3 Until further notice the new film will be shown only at circuit assemblies on Saturday night. As heretofore, congregations may request and circuit servants will arrange local showings of "The New World Society in Action" during the two-week period in which the district servant serves a circuit.

4 To make possible the showing of "The Happiness of the New World

(*Continued on page 2, col. 2*)

Around the World with Jehovah's Witnesses

Wicked Forces Defeated

Only a wicked person would want to rob good-will persons of the seed of God's Word instead of cultivating it in their hearts. Luke's account (Luke 8: 12) exposes the Devil as the one who schemes to take away the seed. He sends out his 'birds,' whether they are invisible demons who work at the mind or are men and women who attack and oppose the truth. Note the following interesting accounts and how the wicked forces were defeated by proper use of God's Word and by the power of his spirit.

In Ceylon (111) a Salvation Army captain tried to bias the mind of a good-will woman who had had only a few studies. However, she had become strengthened to the point of not only withstanding the wicked assault but of being able to teach the attacker some Bible truth.

The Communists' hate for Jehovah and his people causes them to continue persecuting our brothers in Czechoslovakia (124-126) and other sections behind the iron curtain. Some former brothers have become tools of Satan and this has not helped our faithful brothers. But, to be sure, Jehovah is cognizant of their faithful service and the gathering work goes on.

The preaching work is just starting in Eritrea. (142) However, after a 'showdown' called for by a false shepherd, one of his students saw Jehovah's witnesses were the ones who properly used the Sword and refused to let the robber bird take away the seed that had been planted in his heart.

Wicked forces cannot withstand Bible truth or defend their position. By skillfully wielding the Sword under adverse conditions a circuit servant in Venezuela (284, 285) had some blessed experiences. Also see Malta. (105)

"Make Sure of All Things" has proved to be a ready means to wield the Sword effectively, even by newly interested persons, as shown in the Dominican report on page 204. Do your part to defeat wicked forces and drive away the 'birds' of false religion by calling back promptly and skillfully wielding the Sword of the spirit.

Presenting THE GOOD NEWS

Improving Your Sermons

(Part 1)

[1] Constant improvement in the ministry is the goal of all of Jehovah's people. It is an evidence of growth to maturity. In this same vein Paul wrote: "Ponder over these things, be absorbed in them, that your advancement may be manifest to all persons." (1 Tim. 4: 15, *NW*) Do you constantly seek to improve the quality of your sermons? Here are some common sermon weaknesses and suggestions to overcome them.

[2] Improving Conversational Quality: It is good to be friendly with the people. Look them in the eye as you speak to them, get their reactions; see if what you are saying to them is registering or whether you need to change your presentation. It is best to talk *with* them and not *at* them. By the occasional use of well-selected positive questions you can tactfully draw out the householder and yet *still control the situation.* For example: "We can certainly see how conditions are going from bad to worse, can't we?" Another could be: "When we consider the growing world delinquency, we wonder what will occur next, isn't that true?" To these queries most householders would give a positive answer. Such will help to align their thinking with yours, stimulate thought and generally make for a better conversation.

[3] Improving Transitions to the Literature Offer: This is where many publishers need help. We may have a good sermon and deliver it well but find it difficult to bridge the gap to the literature offer. For example, if you have been using the Armageddon sermon in the May *Informant* you might say this: "Talking about Armageddon and how to survive it is indeed an interesting subject. You may wonder just where I obtained this information. Actually, it was taken from this Bible study aid *You May Survive Armageddon into God's New World.*" Then refer to a specific point, illustrate the wisdom of taking in the right kind of knowledge and how it will lead to life. Another transitional phrase could be this: "No doubt you would like to further your Christian convictions in these critical days when faith is being sorely tested. I've found this publication very helpful in that regard and here is a particular point I should like to share with you." Then tie in a specific reference to the sermon being used and make the offer.

[4] Sermon improvement is largely a matter of analyzing and then overcoming one's weaknesses. Make your advancement manifest to all persons by *progressively improving your sermons.*

[Suggestions for handling this part: A capable study conductor may give a talk embodying the above-mentioned points and use publishers to demonstrate ways of overcoming sermon weaknesses as points are developed.]

Have You Made Convention Plans?

[1] This title does not mean, have you decided to go, but rather where; and have you prepared your room request for mailing? Included too is the filling out of your Volunteer Service form, because you will want to serve your brothers while in attendance at the assembly.

[2] It is important that we attend to share all the rich blessings that Jehovah so liberally pours out for us from the windows of heaven, for our spiritual sustenance. Of course, benefits are derived only when we are there to receive and digest them.

[3] Frequently we hear of exceptional field experiences enjoyed at the convention city. Have you had this satisfaction? To share these experiences it is necessary to participate in field service and take advantage of all opportunities to talk to persons that have a listening ear. During convention time these opportunities are unending, because generally there is good publicity, and people are aware of an unusual event taking place. Their curiosity will be aroused and they will want to know what it is all about. Therein lies an additional opening to convey to such people the life-giving truths. So place field service at the top of your agenda of the things you want to do while at the convention this summer, as well as while traveling en route to the convention city and returning home.

A New Film *(Cont'd)*

Society" on Saturday night, the circuit activity meeting featuring a specially arranged Society program, which has been so much appreciated by the brothers everywhere, will replace the service meeting and ministry school on Friday night. It is a program you will not want to miss.

[5] Plan now to attend all three days of your coming circuit assembly and bring persons of good will with you. We are confident you will be richly rewarded.

PUBLIC RELATIONS

New public relations material is being sent to all congregations with the June *Informant.* This *Manual of Theocratic News Service Information* should be made a part of the congregation's permanent file. Copies of the manual have already been sent to district, circuit and circuit public relations servants. They, as well as congregation servants and those assisting them in public relations work, should read it carefully and then try to apply the suggestions in their own particular field. It is intended that the congregations especially should make an effort to expand their opportunities of publicizing the Kingdom work. Many local activities can be used to gain publicity for the work, and if congregation servants become acquainted with the requirements in this special field, much can be done to keep Jehovah's name before the public.

YOUR SERVICE MEETING

Armageddon Survivors' Back-Call Sermon

[To be developed by the congregation in discussion under the supervision of the school servant. Brothers would do well to study the outline in advance of the service meeting it is to be featured on and to bring pencil and paper for taking notations of points to be used later.]

School Servant (2 min.) During May and June many thousands of "You May Survive Armageddon into God's New World" and "This Good News of the Kingdom" will be placed with persons after they hear the 3- to 8-minute sermon on Armageddon. To cultivate the interest we must call back to study with them and help them become a part of the New World society, as forcefully brought to our attention on page 366 of "You May Survive Armageddon into God's New World." This requires preparing and using effective back-call sermons.

Sermon (10-12 min.) Theme: Armageddon Survivors

Introductory Points: 'Made special point to call. Since last visit additional interesting information in Bible has been looked up as to our prospects of surviving Armageddon and living forever.' Ask to step in a few minutes. (If not invited in, go right on with sermon.)

1. **Briefly review Armageddon is God's war to destroy wicked**
   Rev. 16: 14-16
2. **Pictured by flood in Noah's day**
   Matt. 24: 37-39
3. **Armageddon will destroy wicked as did Flood; righteous remain**
   2 Pet. 3: 5-7
4. **Survivors' hope for peace**
   2 Pet. 3: 13; Rev. 21: 4
5. **Importance of gaining knowledge**
   2 Pet. 3: 14, 18
6. **Jesus emphasized learning of Kingdom**
   Matt. 6: 33

"This Good News of the Kingdom" booklet provided to aid us grow in Scriptural knowledge, learn of all-important kingdom. Note as we read paragraphs 1 and 2 how it points to God's kingdom as the hope for mankind and our need to grow in knowledge from the Bible.

School servant counsels amount of material considered thereafter with householder would depend on available time of both and circumstances. Do not overstay visit; be sure to make definite arrangements for continued discussion next week.

School Servant (13 min.) Call on publisher from audience to be householder and give back-call sermon just developed, ending with study being started in the booklet.

In conclusion encourage brothers to follow up their placements and to use this sermon to start studies. After booklet is studied it would be well to continue study in basic-doctrine book "Let God Be True".

"Make Sure of All Things"

2d Week:

Interfaith (pages 181 to 187)

Talk by competent brother covering definition and origin, God's opposition to interfaith, leads to disaster, Jesus did not advocate separate religious organizations but condemned them, Christians resist interfaith because it is not Scriptural, erroneous to believe all roads lead to same place.

4th Week:

Jehovah (pages 188 to 193)

Discussion of subtopics by congregation under chairman, who asks questions requiring Scriptural answer.

Checking Our Magazine Activity

Chairman (5 min.) (Publisher's Record cards should be distributed before the meeting.) Magazine distribution is accomplishing a big work. "The Watchtower" is the one journal in the world devoted exclusively to announcing the Kingdom. "Awake!" equips Jehovah's ministers so they have a broad knowledge and can speak to persons of all walks of life, and at the same time it shows those people the need of a new world and draws them into contact with the New World society, where they can learn the truth. In 1953, 25,115,729 individual copies of these magazines were distributed, in 1954 there were 29,937,614 and in 1955, in addition to the more than one million new subscriptions obtained, 36,500,383 individual copies were distributed. That is a 45-percent increase in just two years! Compare the figures for the same time period on the local congregation report.

Point out how many magazines are received each month by the congregation and then compare that number with those placed by the congregation as a whole. Were they all placed? Where are the others? Ask each publisher to check his own card. How many of each issue do you receive? How many would that make for the month? Did you place them all? The answer to the problem is not to cut the order but to increase efficiency. By enthusiastically sharing in magazine distribution many are regularly exceeding their quota. Does your card show you have averaged 9 or more magazines each month? Does the congregation average 9 per publisher per month?

Congregation (8 min.) The entire congregation will share in offering suggestions for increasing distribution. First, have one or two good experiences on the results that have come from magazine distribution locally. Next, ask the publishers to tell all the different ways in which they have ever placed magazines, either in regular features of the service or incidental preaching. Then ask for further suggestions on opportunities to place the magazines. (There are good suggestions in the "Informant" issues of May and November, 1955, and in "Qualified to Be Ministers," pages 183 and 187.) Ask the publishers to write down the suggestions as they are made. Now, which suggestions on the list can we personally use to increase our magazine distribution?

Conclusion (2 min.) Stress again the need for a regular day each week when we share in magazine distribution. Urge every publisher to be sure to offer the two latest magazines at every door where the regular offer is not placed. Let us all take advantage of the many other opportunities we have in everyday contacts with others to place these two vital magazines.

[Before going on to the next part of the meeting, ask the publishers to pass their Publisher's Record cards to the aisle, where the assistant congregation servant will collect them.]

1956 *Yearbook*

We still have a supply of the 1956 *Yearbook*. Undoubtedly many newly interested persons would like a *Yearbook* so as to consider the daily text and to read world-wide witnessing reports. Congregations should order as many of the *Yearbook* as they need right now. Our supply of 1956 calendars has been exhausted.

Are You Ready to Start?

[1] The time is almost here! What time? The time for thousands of young ministers of school age and many older ministers to vacation pioneer. Have you filled out your application and given it to the congregation servant for the committee's recommendation and forwarding to the Society? If not, do so right away.

[2] Kingdom work is the prime career or life work for every servant of Jehovah. All who qualify and can should be in the regular pioneer service. Those who cannot pioneer full time should have as their goal vacation pioneering some time every year. Do you?

[3] In addition to enjoying the blessed experiences of vacation pioneering, many happy pioneers of today found the vacation pioneer service to be the steppingstone to full-time service. More than a few of such now serve as members of the Bethel family, circuit servants, special pioneers and missionaries in foreign fields.

[4] If obligations will not permit you to be a regular pioneer, then be a vacation pioneer. It is not too late yet to do so this summer. Will you be in the pioneer ranks?

Wielding the Spiritual Sword . . . *(Cont'd)*

or more hours of house-to-house service. Skillfully use the spiritual sword to stimulate their interest. And, of all importance, conduct your back-calls in such a way as to start and continue home Bible studies with them. That many of us should be more active in back-call and Bible study work is apparent from the congregation organization article.

[5] Desiring to wield the sword against wicked spiritual forces as much as possible throughout the summer, when we are able to devote more time to the service, we should arrange long days of field work during the week as well as on Saturday and Sunday. Take a lunch along so you do not have to return home between morning house-to-house service and afternoon back-call and home Bible study service or additional house-to-house work with the offer.

[6] The wicked spirit forces will try to retard our ministry; that we know. But they will never succeed. Triumphant under the direction of our victorious King we shall ever make it our determination to move forward, using the Sword of the spirit to clear the way for ourselves and persons of good will to survive Armageddon and live forever in Jehovah's new world.

Brooklyn Bethel Vacation

The Society's offices, factory and Bethel home in Brooklyn, New York, will be closed from August 4 to 19 inclusive. Orders and correspondence sent in during that period will not be handled until some time after the reopening of the offices. Please anticipate your needs and place your orders in ample time for attention before the vacation period.

Contact All Radio Stations

With this *Informant* a letter is being sent to all congregation servants giving instructions for contacting all radio stations in the territory held by the congregation, in an effort to secure *free radio time* for the program "Things People Are Thinking About." Local brothers who are capable and the public relations servant may be called upon to assist. A sample radio script is also being sent. If additional scripts are required they may be obtained upon request to the Society. Careful consideration of this material and preparation for these contacts will undoubtedly result in many more radio openings to spread the good news.

Declaring Our Hope Unwaveringly in Meetings

Prepare for Unassigned Territory Work

[1] Jehovah has made loving provision for his servants by instructing them to assemble together. By commenting in meetings we actually speak to one another of our hope. We need this participation, for it builds up spiritually and equips us to express ourselves in the ministry. —Heb. 10:23-25, *NW*.

[2] During July, August and September we may share in unassigned territory ministry. Have you submitted an application? Are you fully prepared? Meetings must be included in our preparation. Public talks should be scheduled wherever possible. Regular study of *The Watchtower* should follow. If no public meetings can be arranged for, be sure to hold the *Watchtower* study, with a mature publisher acting as conductor, even if it involves only a car group or two in the isolated assignment. But in this campaign try to locate interested people and make it convenient for them to join in meetings with you. Encourage them to continue the meetings after the campaign has ended.

[3] The special unassigned territory offer is any two books, from *The Harp of God* to *The New World*, along with "*Let God Be True*", and three booklets for $1. Congregations with a surplus of older books should contact other congregations and arrange transfers of stock. (See the letter of March 20, 1956, for details.)

[4] Congregations having territory not worked within the last six months, especially rural areas, may use this special offer in such territory. In all other territories the regular offer of three books and three booklets for $1.50 will be used.

[5] Share in meetings wherever you may be this summer and incite others to love and right works by unwaveringly declaring our hope.

Publications Now Available

Books

"Let God Be True" (2d Ed.)—Afrikaans, Chinese, Korean
"New Heavens and a New Earth"—Japanese
What Has Religion Done for Mankind?—Twi, Xhosa

Booklets

Basis for Belief in a New World—Singhalese
Christendom or Christianity—Which One Is "the Light of the World"?—Cibemba, Korean
God's Way Is Love—Pampango, Tumbuka
"This Good News of the Kingdom"—Arabic, Pampango, Silozi, Tamil, Tumbuka
World Conquest Soon—by God's Kingdom—French, German
Preaching Together in Unity—Cibemba, Cishona, Hollandish, Italian, Korean
Songs to Jehovah's Praise—French, Portuguese

CONGREGATION ORGANIZATION

Increasing Back-Call and Bible Study Work

[1] In the November, 1954, and the September, 1955, *Informant* the Society published a country-wide spot and sectional analysis of general field service activity. The data compiled revealed an urgent need for greater publisher participation in the back-call and Bible study service. Practical suggestions were also given to bring about immediate improvement in these features of service. How have we been doing since then? Just what are the facts at the present time?

[2] During the last six months an average of 82 percent of the total publishers shared in house-to-house preaching, 60.9 percent made back-calls and 31.1 percent conducted Bible studies. How does this compare with the figures outlined in the November and the September *Informant?* Steady progress and increase in the number of publishers sharing in house-to-house preaching is again noted. The same, however, cannot be said of the back-call and Bible study work. Many publishers continue to share irregularly in these two features of service and only a minority carry the bulk of the load in the Bible study activity.

[3] Should we become disheartened and discouraged, perhaps feeling that progress cannot be made in these avenues of service? No, this would not be a constructive way of analyzing our ministry. Sober reflection is good for the heart and mind. Individually, therefore, let us examine our worship and see where we have fallen short and wherein we can improve to a greater extent.

[4] Each month millions upon millions of pieces of literature are being placed with as many people. It is apparent, therefore, that we do not seem to be having any difficulty or lack of ability in placing literature, laying the foundation for follow-up activity. Wherein, then, does our problem lie? Generally, it appears that we have not been as thorough in applying ourselves in the watering and cultivating work as in planting the seed of truth.

[5] After taking close stock of our personal ministerial activity (1) have you regularly used the house-to-house record form and noted all placements made? (2) Are you consistent in supporting midweek and Sunday back-call arrangements? (3) How do you prepare yourself for this work? (4) Are you using and delivering effective ten- to fifteen-minute sermons? (5) Those assigned to work together in the training program, have you been assisting your companion in forming sermons and demonstrating ways of presenting these? (6) Servants and study conductors, have you taken the lead in organizing and encouraging publishers to appreciate these activities fully?

[6] The Society has continued to stress the need for greater effectiveness and participation in these two vital forms of service at circuit assemblies. Fine expressions have been received from brothers seeing and appreciating the present program. If you have not had your assembly as yet, plan to be there and assist others to get there also. Those who have already had their circuit assembly are now in an excellent position to apply the suggestion given.

[7] Back-call service and Bible study work are two of the most joyful activities in which we engage. Seeing the great need, let all of us increase our back-call and home Bible study activity. It will result in more of the other sheep's being properly fed and nourished in the way of life.

★ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ★

INFORMANT

JULY, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N.Y.

Declaring Our Hope Unwaveringly in Meetings

Unassigned Territory Work Begins

Three-Book Offer

1 We would rather associate with Jehovah's people than with any others. Why? Because we hold in common the same hope. And since it is that common hope that draws us together, when we do meet we talk about that hope and declare it unwaveringly among ourselves.—Heb. 10: 23-25, *NW*.

2 But we also want to share our hope with others. And to share it, we must declare it. A well-prepared three- to eight-minute sermon will do much to inform a householder of your hope. Give it unwaveringly. A confident declaration of your firm hope *to* him may stir hope *in* him. And July's offer of three books and three booklets will help him build on that new hope until he is filled with the true hope.

Caring for Our Whole Assignment

3 Where do we declare this hope? Throughout all the earth. And while we may speak of some territory as 'assigned' and some as 'unassigned,' it is actually our assignment, under the Society's direction, to preach in all of it. July begins our organized effort to work 'unassigned' territory. The Society is pleased to report that approximately a thousand congregations made application for unassigned territory. If you, as a congregation or a pioneer, have not yet requested an assignment, do so quickly. Considerable unassigned territory is still available in the following states: Arkansas, Georgia, Kentucky, Mississippi, Missouri, Nebraska, South Dakota and Tennessee.

4 If you do have such an assignment, care for it well. When you go there, plan to stay as long as possible. Preach to everyone you meet and witness all the time you are there. The special unassigned territory offer is three books and three booklets on a contribution of $1. One book should be *"Let God Be True"*. The other two should be books from *The Harp of God* to *The New World*, available to publishers for this special offer at 20c each. During this campaign we hope to clear this country's literature rooms of these older books. They have kindled a hope in the hearts of thousands that has remained unwavering all these years. They can do the same today. If some do not take the offer, endeavor to leave some literature with them, a magazine or even a tract. Since they are not regularly visited, we should

(*Continued on page 4, col. 1*)

Want More Blessings?

1 Do you value your privileges and freedom enough to unwaveringly declare your hope in favorable as well as in troublesome season, as Paul admonished Timothy to do? If you are in position to do so as a pioneer, your energies are urgently needed to gather the hundreds of thousands of other sheep who are still bound by Satan.

2 Requests regularly come in for pioneers to aid in finding and teaching good-will persons in localities all over the world. You can help to fill these requests and aid others to know Jehovah's bondage-freeing powers. Increase your joy, service and happiness by becoming a pioneer. Jehovah has lovingly provided this privilege for you. If you do not qualify to be a regular pioneer, then vacation pioneer and build up your ministry in all features, so that you can qualify.

3 All of us have aches and pains and troubles of one sort or another. Many have learned that by putting faith and trust in Jehovah he proves to be a soothing salve to all troubles. In fact, by being a source of spiritual health and mental relief to others, our blessings are so numerous that we enjoy relief from our own troubles.

4 Show your appreciation for Jehovah's privileges and blessings by sending for your regular or vacation pioneer application today.

School Review Problems

1 At the conclusion of most review questions in *Qualified to Be Ministers* a problem is presented. The brother who delivered the instruction talk will handle the review questions and then the problem.

2 The school servant should use discernment in making instruction talk assignments, keeping in mind the ability of the brothers in relationship to the material in the lesson. He will make suggestions to the speaker in advance of his talk as to how the problem is to be treated. Then, in the conclusion of the instruction talk, the speaker can call attention to the problem for consideration the following week and ad-

(*Continued on page 2, col. 3*)

Assembly Time Nears

1 The many assemblies strategically located throughout the United States make it easy for all to attend this year. So there is no question about our being there. But what about your detailed plans? Are you bringing a carload? Are you bringing newly interested persons? Have you turned in your volunteer service slip? Have you mailed your room request form to the convention city where you will attend? Are your vacation plans completed so they coincide with the assembly dates? Is this true even if you live in the convention city or nearby so you can attend for all FOUR DAYS? Have the lapel cards and badges for your congregation been ordered? Are you prepared

(*Continued on page 2, col. 1*)

Let Us Go On to the House of Jehovah

1 In Psalm 122: 1, 2 the psalmist thrills at the opportunity of entering Jehovah's house. Jerusalem, Jehovah's organization, was very dear to him, for there Jehovah commanded his blessing, even life, forevermore. (Ps. 133: 3) This foreshadows the proper attitude of all those coming to a clear knowledge of Jehovah and his glorious arrangements.

2 There is only one entrance to Jehovah's organization. That is by dedication to Jehovah God through Christ Jesus. (John 10: 7-9) Jehovah commands that such dedication be symbolized by water baptism. (Matt. 28: 19) No one else can alter,

(*Continued on page 3, col. 1*)

Around the World with Jehovah's Witnesses

Meeting Places

In most parts of the world we are privileged to gather openly at Kingdom Halls. However, this is not true of brothers behind the iron curtain and in some other countries. However, assemble the brothers do, for they well know the value of meetings. Under adverse conditions 81.2 percent of the brothers in Argentina (80) attend the "Watchtower" study. And very happy indeed are all of us to know the brothers in Taiwan (193) are now able to assemble openly.

Kingdom Halls provide a place for us to meet together and also serve as a witness to the community. In Guam (74, 75) when the first Kingdom Hall was opened it attracted much attention, even that of the priests, who helped advertise it.

In China (115, 116) meeting attendance increased to the point where Kingdom Hall facilities were inadequate. When efforts to obtain a larger hall failed, other convenient arrangements were worked out for brothers and good-will persons to attend comfortably.

A friendly, warm spirit should prevail at all meetings and brothers should be alert to welcome newly interested persons. Note the Guatemala (167) report in this regard and the fruitage of Christian hospitality manifested in the Philippines. (243) A visitor in Singapore (257) was so impressed he wanted to know our secret formula for happiness.

Does a friendly, warm spirit prevail at your Kingdom Hall? Undoubtedly it does, for it should.

Assembly Time Nears *(Cont'd)*

to share in field service in the convention city? These and other details of convention preparation should be given attention and reviewed so all will be in readiness.

2 For the benefit of the new ones desiring to symbolize their dedication by water immersion, we are happy to advise that such arrangements are being made at each assembly city. Each candidate should bring his own bathing suit and towel.

3 When Jehovah's witnesses meet in assembly they are under scrutiny by many persons of good will and interested persons, the curious and many others of the world. The good decorum of the witnesses at conventions has received many favorable comments. In fact, the New York Natural Hygiene Society in a bulletin to their people used us as a model: "Let us show the world that we can be as ably disciplined as the witnesses of Jehovah, the best example of this nature anywhere."

4 We want to maintain this good reputation, but of even more importance we want Jehovah's approval and to gain the most we can from the assembly. Here are a few good-conduct points to keep in mind: While attending sessions, LISTEN; do not converse with others to the annoyance of those nearby. Take notes for your own use and in order to be able to share information with those who could not attend. Be at the meeting before it starts, thereby eliminating confusion caused by latecomers. Do not leave the meeting early to avoid the crowd or to be first at the cafeteria, for this does not justify the disturbance to others. Have your children alongside you at meetings. Do not walk up and down the corridors while the sessions are in progress, for this shows lack of appreciation for the spiritual food being served. It would be well for a mature brother to give a service meeting talk on assembly conduct a week or so before your assembly.

5 The assembly will be the most important period of time on your theocratic agenda this summer. How could it be anything else but of highest personal interest with such a climactic subject for the public meeting as "Why Permanent Peace Will Come in Our Day"? Be sure to attend your district assembly all four days!

Presenting THE GOOD NEWS

Improving Your Sermons
(Part 2)

1 To give an effective witness brings joy to the hearts of Jehovah's servants. Sticking to one subject, developing it properly and delivering it enthusiastically results in a convincing message. Just as the rudder sets the navigational course, so sticking to a definite theme enables us to accomplish our goal, namely, to give a coherent sermon and impress good-will persons with the truth that we present.

2 In everyday conversation have you ever heard persons who start to talk on one thing, never finish what they begin and then get clear off on another subject? To say the least it is inconsistent and disturbing, isn't it? And when you stop and reflect on the matter, what is it that makes for effective conversation and argumentation? Is it not having an objective in mind and then in an orderly manner proceeding to develop your points toward a successful climax? This necessitates having a theme. Yet this weakness on the part of some results in ineffective sermons.

3 Yes, one of the essential requirements for convincing sermons is simply sticking to a theme. This means we must develop one central thought throughout. How can this be done? By the repetition of key words and phrases. For example, consider the "Kingdom" sermon in the January *Informant*. It is suggested that we use this sermon with our offer for this month, particularly in unassigned territory and in portions of our regular territory not recently covered. First of all, notice that the "*Kingdom*" theme is set by the opening scripture, Matthew 6:10. Next, we learn that the *Kingdom* is a real government and that it will destroy wicked rule. Then *Kingdom* blessings are highlighted and finally the literature emphasizing the *Kingdom* as the only hope is introduced. Note, also, the logical order in which these points are presented so the listener will not have difficulty following the theme and arriving at a proper understanding of what you are trying to convey. Hence by fully preparing our material and stressing the main point we can present better sermons.

4 Remember, too, in many ways a sermon is like a public talk. Before actual delivery in the field, rehearse it before a companion or a friend. After giving the sermon, see if he can clearly tell you what you are trying to impart to the householder. If your theme is properly developed, it will be obvious and you will have overcome another sermon weakness. [*Suggestions for handling this part:* Under the direction of one of the more mature brothers in the congregation, arrange to discuss and develop the "Kingdom" sermon, displaying it before the congregation by means of a *blackboard* or a *chart*. Pay particular attention to highlighting the theme and analyze how both the publisher and householder will benefit by having the theme properly developed.]

School Review Problems *(Cont'd)*

vise the audience as to how it will be handled. Some problems will require that the audience prepare ahead and present examples or suggestions for coping with certain situations. Other problems call for demonstrations. The instruction talk speaker will prepare and present demonstrations as if for the service meeting.

3 When a problem is handled, the five minutes allotted to audience participation following the Bible reading will be used. Otherwise, audience participation will continue at the end of the Bible reading. Careful preparation will be needed for these presentations, both by the speaker and the audience, in order to make the best use of the five minutes. Details can be eliminated in demonstrations, except where they are needed to put across particular points as required. Problems for the individual publisher, such as the ones based on Study 36, can be discussed by the speaker and suggestions can be received from the audience.

YOUR SERVICE MEETING

Aiding Interested Persons in Unassigned Territory

(Chairman: Use material in Studies 38, 53-57 of "Qualified to Be Ministers.")

Chairman (3 min.) Most will be accomplished in unassigned territory and isolated parts of regular territory this summer if publishers give special attention to subscribers and/or isolated publishers, instructing these persons on how to take an active part in the preaching work. They should be built up spiritually and organized for future service. We should call to ascertain interest and understanding, introducing ourselves with a sermon showing the value of knowledge and association with the New World society.

SCENE I (10 min.) (Pantomime and narration for following skits)

1. Publisher meets subscriber who has had no contact with organization. Publisher finds him interested so shows him how to get most from literature and Bible reading through studying. Arranges for Bible study while in territory.

2. Publisher meets subscriber who is familiar with organization, has attended meetings, but does not publish. Publisher encourages association, talks about work being done, invites him to share in meetings, suggests his talking to neighbors and friends about truth. Arranges for return discussions for better understanding of organization and to take him along in preaching activity.

3. Publisher meets untrained isolated publisher who does little preaching. Publisher tells of group working territory during summer and invites him to share. Displays January "Informant," points out "Kingdom" sermon and helps isolated brother prepare it. Shows how sermon will help him call on people in community. Encourages regular, systematic house-to-house and back-call work. Will help during summer.

Chairman (5 min.) Starting new ones in service is only beginning. Work with them to enable these immature ones to stand on their own feet by end of summer. Help them prepare house-to-house and back-call sermons and take them along in service for practical training in the ministry. Also, discuss the "Informant" with them. Let them see its practical assistance to them, encouraging them to use its ideas. Rapid progress can be made if we use our time wisely.

SCENE II (5 min.) End of summer work near, publisher and good-will person discuss how good-will person will carry on preaching work as isolated publisher. Congregation will advise the Society of his name and address so copies of the "Informant" for the group may be sent to him each month. Group meetings will be held in convenient home for benefit of others of good will contacted while in the territory. Publisher will not forget him, but will keep in contact by letter to answer questions good-will person may have and to further incite isolated ones to right works. Also, when possible, visits will be made on him to give more field service instruction. Good-will person, now active isolated publisher, grateful for assistance given during summer and arrangements made for future aid.

Chairman (2 min.) Unassigned territory work to be very seriously handled and well organized to give isolated good-will persons the most benefit from our work. Consider that our building up these new and weak ones may be the means of their being gathered into the New World society, to their eternal blessing.

Greek *Awake!*

It is now possible to accept subscriptions for the Greek *Awake!* to be mailed to Greece following a new ruling by the Greek government on mailing the Society's publications.

Pioneer Meal Tickets

Meal tickets are being mailed to pioneers who were on the list as of January 1, 1956. Treat the ticket as you would money. Do not leave it at home or lose it. The ticket may be used at whatever assembly a pioneer attends.

Publications Now Available

Booklets

Can You Live Forever in Happiness on Earth? —Croatian

Christendom or Christianity—Which One Is "the Light of the World"? —Tamil

Songs to Jehovah's Praise —Yoruba

Tracts

What Do Jehovah's Witnesses Believe? (T1) —Zambal

Life in a New World (T8) —Zambal

The Sign of Christ's Presence (T9) —Zambal

Man's Only Hope for Peace (T10) —Zambal

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

May Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	251	147.3	56.9	7.6
Pioneers	4,858	98.6	34.0	4.8
Vac. Pios.	602	94.1	30.3	3.7
Cong. Pubs.	167,302	10.2	3.4	.5
Total Pubs.	173,013			

Public Meetings Held: 12,208

New Identification Cards

The current identification cards being used expire August 31, 1956. It would be well for congregation servants to reconsider information in the September, 1954, *Informant* regarding the use of this card. New cards, which expire August 31, 1958, are available at the rate of two cards for a penny. Expired cards should be surrendered to the congregation servant and destroyed by him. Only dedicated publishers and pioneers who engage regularly in house-to-house work, and who are capable of doing so alone, qualify for cards.

. . . House of Jehovah *(Cont'd)*

amend or otherwise neutralize this requirement.

3 Despite this very clear and definite direction from Jehovah, there seems to be an impression in the minds of some that, although dedication is mandatory, baptism is discretionary and is only necessary if and when an individual is so inclined. This is actually a delusion of the adversary. There is only one way to life. "I am the way and the truth and the life. No one comes to the Father except through me." (John 14:6, *NW*) All must follow in the pathway Jesus blazed and directed for his followers. Any other course is a refusal to follow through on the covenant of dedication that is made by obediently taking the next step of immersion.

4 Everyone who has made a dedication to Jehovah, through Christ Jesus, our Lord, should symbolize that dedication by water immersion and do it as soon as possible.—Matt. 28:19, 20; Acts 9:18; 22:16.

5 The district assemblies this summer will provide an excellent opportunity to take the vital step of baptism following dedication. The matter will, of course, be covered in the service meeting when this article is considered. However, in addition congregation book study conductors and home Bible study conductors should make the matter clear to any who do not attend the service meeting, and encourage them to attend an assembly. Those persons who have made a dedication should be helped to see that if they have not taken the second step of symbolizing it by water immersion they have not completed it. The public declaration of their dedication by water immersion before witnesses is necessary in order to complete the dedication.

6 Jehovah's direction to Saul of Tarsus through Ananias is worth considering: "And now why are you delaying? Rise, get baptized." (Acts 22:16) Similarly the Ethiopian eunuch expressed the right thought when he said to Philip: "Look! a body of water; what prevents me from getting baptized?"—Acts 8:36.

7 The great crisis of Armageddon is impending. Those who are going to have Jehovah's preservation and protection are those who have availed themselves of his provision by entering into his sheepfold through the door by means of dedication and baptism. (Zeph. 2:2, 3) This is no time to halt between two opinions. If Jehovah is God, serve him.

8 In cases where individuals who are physically or otherwise incapacitated or because of opposition in the home cannot attend assemblies, the congregation servant should make arrangements for their immersion locally. The number baptized locally should be recorded on the bottom of the congregation monthly report card.

Making the Fragrance of the Knowledge of God Perceptible

Use Books to Spread Fragrance

[1] The most fragrant aroma is that of the knowledge of God. Not only is it pleasing but it leads to life! New World society members realize this, and by word of mouth and Bible literature they spread this fragrance. (2 Cor. 2:14, *NW*) A great amount of knowledge of God has already been made perceptible in this way and more remains to be done! Surely all of us want to increase our share in making the fragrance of the knowledge of God perceptible.

[2] Throughout August Jehovah's servants will diffuse the fragrant knowledge of God to many more thousands by continuing to offer three books and three booklets in assigned and unassigned territory. During the 1955 service year, efforts of publishers to spread this fragrance by means of Bible study aid books resulted in the placement of almost one and a half million of them. Last August special pioneers averaged 14 books each, regular pioneers 8.9 each and congregation publishers .9. That was very good. But we should do even better this August with the three-book offer.

[3] Spread this life-giving fragrance at every opportunity in unassigned territory, in home territory and on the way to and from assemblies. The use of books to spread this knowledge of God will mean life to those who take it in. Make the fragrance perceptible wherever you are.

"Make Sure of All Things"

2d Week:

Jehovah's Witnesses (page 193 to Heb. 12:1, page 197)
Question-and-answer discussion of each subtopic, under the direction of chairman.

4th Week:

Jehovah's Witnesses (from Luke 3:8, 9 on page 197 to Isa. 26:20 on page 199)
Service talk covering the importance of each witness of Jehovah engaging in the ministry.

Declaring Our Hope . . . *(Cont'd)*

leave some source of hope with them.

[5] In congregation territory that has not been worked in six months, we may use the special unassigned territory offer. In all other congregation territory the regular offer will be three recent books and three booklets on a contribution of $1.50.

[6] Magazine distribution continues to climb. Whether in unassigned territory or in your home territory, do not overlook the fresh approach to the Kingdom hope contained in each new issue of the *Watchtower* and *Awake!* magazines. Everyone deserves an opportunity to have them; take advantage of all opportunities to present them.

[7] When we find some who respond to the Kingdom hope, we want to meet with them. And we want them to meet with us. This calls for Bible study work and public meeting campaigns. Keep up the good Bible study activity; and whether in Kingdom Halls, rural towns or unassigned territory arrange public meetings and invite good-will persons to attend to hear an unwavering declaration of our hope.

1956 *Yearbook* Clearance

At all district assemblies this summer there will be available a supply of the 1956 *Yearbook* at the reduced rate of 20c a copy. Please have this in mind when attending the assembly of your choice and obtain the number you can use to place with good-will persons and new publishers. Congregation servants may check with publishers and pioneers in the congregation to ascertain their needs and then obtain the supply for the congregation at the district assembly. If the supply at the assembly you attend runs out, then congregations may submit orders to the Society at the same price, namely, 20c a copy.

CONGREGATION ORGANIZATION

Working Rural and Unassigned Territory

[1] As in all that we do, we should plan rural witnessing in order to make our time count. In making up car groups for working rurals, no more should be assigned to a car than can be kept busy most of the time contacting people with the Kingdom message. If territory is sparcely settled, with houses far apart, only two or three people should be assigned to a car, otherwise much time will be lost by publishers waiting for other publishers who are witnessing. (See paragraph 18 of *Preaching Together in Unity.*) Other rural areas will have more thickly populated areas and these will accommodate more publishers. Some rurals have small settlements and villages where three or four of the stronger and more energetic publishers can be let off with a supply of literature and they can work such territory by walking. Definite arrangements should be made to pick up these publishers.

[2] It can readily be seen that successful rural witnessing depends much upon proper planning by the study conductor and car driver. The route to be followed should be studied out and discernment will need to be used in determining the best way to assign publishers to work houses ahead. If a house is far removed from other houses, to save traveling the group can wait until the publisher returns from the house. In this case the publisher should make his witness brief but thorough. Usually the driver will be able to distribute publishers and then he can take a house. He will be careful to make his calls brief so he will not keep the others waiting. When leaving a publisher it is best to wait a minute or so to see if he is able to contact someone before you drive to the next house. After this the driver can return to pick up publishers and proceed to distribute them again. Where houses are close together, the first publishers to leave the car can be assigned two or more houses so they will be busy until they are picked up again.

[3] In covering unassigned territory this summer the above suggestions can be utilized. If several trips are made to this territory, back-calls can be made and studies started. In covering rural assignments of the congregation, definite arrangements should be made to follow up the interest with back-calls and home Bible studies. This will require a proper record of interest manifested. Road numbers, landmarks, description of house, etc., can be used to locate back-calls accurately. The car driver should plan to return to the territory worked a week or so before and make it possible for publishers to make back-calls where literature was placed. Then on returning home a different road might be traveled where other back-calls can be made. All this activity will require co-operation and wise use of the time. When rurals are worked, plan to take a lunch and spend long hours witnessing.

[4] It may not be possible to conduct home Bible studies every week in the rurals, but the group may be able to arrange a trip to a particular section every other week. Publishers in the group who do not have studies could keep busy making back-calls and not-at-home calls. Make the time count while witnessing in rural territory and thus be of the greatest assistance to persons of good will in these areas.

★ **Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service** ★

INFORMANT

AUGUST, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3: 10, AS. BROOKLYN, N. Y.

Making the Fragrance of the Knowledge of God Perceptible

"*Kingdom*" and "*Truth*" Books May Be Included in Special 3-Book Offer

1 A deadly fume or a life-giving perfume—which will it be? It depends on whether a person is goatlike or sheeplike. It is one message but there are two reactions. Goatish persons think it stinks and hold their nostrils. Sheeplike persons think it fragrant and breathe it in. The knowledge of Jehovah is that powerful!—2 Cor. 2:14.

2 No commercial concern handles this knowledge. Jehovah has chosen a better way of distribution. He uses Christ Jesus, and leads his servants on earth in a triumphal procession. It makes perceptible the odor of the knowledge of God. Goats think it a stench, sheep a fragrance. Where is work like this being done? "In every place!"

3 We are thankful to Jehovah that in August his triumphal procession will diffuse the fragrance of the knowledge of God "in every place"—yes, in unassigned territory and territory not worked during the past six months.

4 Beginning with August the special offer in such seldom-worked territory may include "*The Truth Shall Make You Free*" and "*The Kingdom Is at Hand*". These two plus "*Let God Be True*" and three booklets may be placed on a $1 contribution. Publishers may obtain books from *The Harp of God* to "*The Kingdom Is at Hand*" at 20 cents apiece. For books so placed congregations may request credit from the Society. Can we place all our older books this year? Your work during this last month of the service year will answer.

5 What of territory that has been worked within the past six months? Bring the sheep three books and three booklets on a contribution of $1.50.

6 "Oil and perfume rejoice the heart," said the wise man. How great is the joy of sheeplike people when you bring them the life-giving fragrance regularly by studying with them! The July 1955 and 1956 *Informants* outline the way you can care for sheep in unassigned and seldom-worked territories. Use those suggestions to help them associate with the New World society.

7 Persons who do not take the book offer are not necessarily nose-holding goats. Diffuse more fragrance. Offer them the magazines. The transition is easy, such as: "While you don't feel you can obtain these books, I'm sure you will want these latest copies of *The Watchtower* and *Awake!* They tell you more about the Kingdom we have talked about. These are yours on a contribution of only 10 cents."

8 What goal should we set for ourselves in August? To make the fragrance of the knowledge of God perceptible to the sheep not only "in every place" but in every way—from house to house, by back-calls and home Bible studies. Will you be at an assembly this month? Great will be the fragrance of true knowledge diffused at assembly cities! Be one of the fragrance distributors.

9 By being a publisher in August you join in with the apostle in exclaiming "thanks be to God" for this unusual privilege. "In every place" bring Jehovah's kingdom message. Let it be to the goats a deadly, deathly fume. You are triumphant. The sheep recognize it as a vital, life-giving perfume!

Attend the District Assembly!

1 August is another district assembly month. And attending one of these assemblies is a must for everyone who did not attend one in July. Many happy witnesses will be attending more than one this summer.

2 Do not have your actions saying: "The table of Jehovah is contemptible." Instead, show genuine appreciation for its delectable, life-giving provisions by attending all four days. And not only attend but show you are conscious of your spiritual need by taking in all the sessions, paying close attention and making notes. Return home overflowing with vital things to tell your good-will persons. And, of course, include the children in all this.

3 It is not too late to write for rooms. If you do not receive word about them before leaving, word will be awaiting you upon arrival. Nor is it too late to send in your application for volunteer service. Doing so enables those in charge to know what co-operation they can expect. Put your shoulder to the wheel. By more assisting, more will be able to enjoy more of the sessions and also more of the field service.

4 That is right, do not overlook the field service. One main purpose served by our assemblies is the giving of a great witness. By each one's sharing in the house-to-house and/or street advertising the most effective witness possible will be given. Be sure to do your part in preaching the Word during the assembly.

5 So continue seeking first the Kingdom, letting nothing keep you from attending the district assembly all four days. And remember, the busier you then are the happier you will be, for "there is more happiness in giving."

The Full-Time Ministry Calls

1 Every season of the year is a good one for every part-time minister to give serious consideration to the call for full-time service; but especially is the passing of summer a good time for all you vacation pioneers to consider stepping up to the regular pioneer service. You have been making a test of Jehovah and you know what bountiful blessings he pours out on those who bring full-time tithes into his treasure house. Why not continue to receive these blessings? If you can at all see your way clear to do so, write the Society immediately for an application. Fill it out and have your congregation servant send it in, and we shall be glad to give it consideration.

(*Continued on page 2, col. 2*)

Around the World with Jehovah's Witnesses

Knowing the true value of "The Watchtower"

Of what value is just a copy or two of "The Watchtower"? A lone, borrowed Arabic copy helped two publishers in Sierra Leone to obtain fourteen subscriptions in two hours. (257) One copy placed with an Australian business manager caused him to order fifty more copies for distribution among his employees. (81) Two copies sparked so much interest in a Finnish storekeeper that, after a few studies, he went into the service, becoming a 30-hour-a-month publisher even before he was baptized. (143)

The value of "The Watchtower" is recognized even by some of the clergy, such as the Costa Rican Roman Catholic priest who obtained a copy on the street and hid it under his robe. A modern-day Nicodemus? (120) And like the British Guianan Lutheran minister who said: "I take 'The Watchtower' because it gives me real Bible facts for my sermons." (98) And especially like the Japanese preacher who quit false worship for the true, writing to the Society: "Nothing has given me more happiness than knowing the true value of 'The Watchtower.' " (190)

"The Watchtower" helps one to be conscious of his spiritual need. That is why an isolated Uruguayan subscriber, hearing missionaries were coming, looked them up. During their twelve-day stay she had twelve studies with them. (282) And also why a Cypriote subscriber who had moved away, upon his return to the island, tried, but in vain, to find the one who had obtained his subscription. To his joy that one found him in the house-to-house work. He had benefited from "The Watchtower" and was ready for a study. (124) 'Knowing "The Watchtower's" true value,' let us diligently keep on placing it!

Bible Studies Essential

"Really how could I ever do so, unless someone guided me?" was the Ethiopian's reply to Philip. Realizing his responsibility to teach, Philip "opened his mouth" and began a Bible study. Many today who have Bibles and the Society's literature need the same loving guidance—a home Bible study.

Home Bible study results are gratifying, especially when you cultivate the interest to fruition to prompt baptism. A New Zealand pioneer studied with a man. Soon the whole family was studying, publishing and considering baptism. (218)

An old man in Thailand, who could not read and whose wife was blind, listened while his granddaughters studied. Soon he became so interested that he learned to read and continued the study with his wife. Although confined to his home he is the best magazine placer in the congregation. (276)

A great effort is required on the part of our brothers in Java to accommodate some interested persons with home Bible studies. Every Saturday afternoon several brothers leave by car and travel fifty miles over rough road to conduct studies, often returning home at midnight. (181)

Like the eunuch, you too, even if a new publisher, can help others to rejoice over the truth found in the Bible. (189) Supplying good-will persons with literature is necessary, but they must be guided through essential home Bible study. If you plant, water and cultivate, you have Jehovah's promise of increase in your congregation.

Presenting THE GOOD NEWS

Improving Your Sermons

(Part 3)

[1] The Kingdom publisher can overcome objections, indifference and opposition only by diligent study and application of right principles. What do you do when a householder injects irrelevant matters into the conversation? Does this get you off on a tangent and throw you off your speech track? If so, consider these points:

[2] We cannot ignore objections, but we can overcome them. So when you meet an objection, analyze the situation. Is the interruption really an objection? Oftentimes by sticking right to your theme you can absorb the person's remarks and use them as a basis for a tactful reply without actually making an issue of them. This calls for being flexible; it means that you must cultivate adaptability.

[3] For example, if a householder says: "I'm busy," you might counter with: "I certainly appreciate that these are busy days and because I'm busy too I'll take only a few minutes to explain the nature of my call." Hence, by acknowledging it and showing consideration for the householder, very often we can overcome the difficulty. If, however, the householder is genuinely busy, then it would be best, if possible, to leave two magazines on a contribution of 10c and to arrange for a future call at a more convenient time.

[4] Another point regarding adaptability is this: Usually objections are peculiar to certain localities. In northern New England it could be the war issue; in the South it could be our views on hell. Publishers should be prepared to handle these objections by being familiar with the sermons outlined in the *Informant* and by being skilled in their flexible presentation. Also, you can prepare a sermon on the main objections that are met in your locality, which sermon would also explain the purpose of your call, and then go into the offer.

[5] If, however, you are confronted with a genuine objection, where the householder really desires an answer, then you should proceed tactfully to answer it. For example, a person might be opposed to our work because we do not believe in "hell." You could say: "Perhaps you have been misinformed as to our belief in hell. We do believe in the Bible hell." Then you could proceed, to the extent necessary, to refute false religion's idea of hell, using the Bible or "*Make Sure of All Things*" to enlighten the person and to clear away the obstruction. This may open the way for presenting the offer or for a future call. Remember to be "always ready to make a defense . . . but doing so together with a mild temper and deep respect."

[6] Analyze the objections people raise. Observe the effect of your answers. Adapt yourself to the situation that arises at each door. Always look for new ways to meet the objections that are encountered in your area. Try them in your territory, and by always being alert to these things you can become a more flexible and coherent Kingdom publisher.

[*Suggestion for handling this part:* Under the supervision of a mature brother arrange several scenes that embody the points of adaptability and that overcome objections common in your area. Then have the brother who handles this analyze each scene as it is presented and point out how we can all improve along these lines.]

The Full-Time Ministry . . . (*Cont'd*)

[2] Some of you vacation pioneers may not be able to step up into the regular pioneer work immediately but you may be able to keep on meeting the vacation pioneer requirements. If so, why not write the Society at once asking to have your vacation pioneer status extended for the month or months that you can continue as such? Perhaps during this time you will see your way clear to respond to the regular pioneer call. To help you to better appreciate your opportunities why not reconsider the main article of *The Watchtower*, March 15, 1956, as well as paragraphs 22 and 28 of the second study article of the issue of May 15?

[3] And remember, all you part-time ministers, vacation pioneering is not limited to summer, nor to young folks. Any time you can see your way clear to pioneer for two weeks and devote at least 75 hours for the full month enroll as a vacation pioneer. And do not put this off until tomorrow if you can do it today!

New Circuit and District Servant Talks

Starting September 2, 1956, circuit servants will give the public talk "Has God's Purpose for Mankind Failed?" At circuit assemblies starting in the fall district servants will give the public talk "What Will Armageddon Mean for You?"

YOUR SERVICE MEETING

Training Program

Chairman (3 min.) Short, lively introductory talk on the importance of the training program as an aid to growing to maturity. Growth is a sign of life and progress. What parents do not wish to see their child grow? Boys and girls thrill in growing up. Progress to spiritual maturity is just as exciting and more important by far. To help publishers grow spiritually beautiful and strong is the purpose of the training program. Everyone should keenly appreciate its helpfulness and want to take full advantage of it.

SCENE I (8 min.) Two sisters conversing about training program. Both never realized program was a Scriptural arrangement and requirement until circuit servant drove points home. Together they review notes on his talk and comment on scriptures showing where Jesus trained his disciples; where Paul says that he held back nothing that was profitable to his associates but taught them; also where he bid them to let their advancement be seen by all men. (Luke 8: 1, 9; Acts 20: 17-20; Eph. 4: 11-15) Both see the need of taking the training program more seriously. They make definite arrangements to go out in service with a renewed determination to improve their ministry.—1 Tim. 4: 15, 16.

Chairman (1 min.) Making arrangements and following through only one feature of training work. Not to grow lopsided, must engage in all features —door-to-door, back-call, Bible study work, etc.

SCENE II (6 min.) Two brothers discuss circuit servant's observations as to their progress in training work. Fine progress in house-to-house work, but he stressed need for improvement in back-call and Bible study fields. Both acknowledge weakness. The one being assisted asks, "Do you think I can give a back-call sermon?" Companion reminds him that he asked the same thing about 3- to 8-minute sermons when starting out and now he does fine. "Do you know how long you talked at the last door?" asks the mature companion. "No." "You spoke eight minutes. I timed you. All you have to do is enlarge this same sermon another few minutes by using just one or two more scriptures and you have your back-call sermon complete." Both agree to work together in developing a good sermon and practice on each other. Make definite arrangements for going back-calling. The one being assisted expresses desire to grow to maturity, so that he may be a help to others.

Chairman (2 min.) Summary. Brothers with a desire to grow spiritually have a healthy view of the training program. They seek assistance, want to learn, desire to enlarge their privileges. Maturity opens up new avenues for greater service opportunities and privileges for all. (2 Cor. 9: 6; Mal. 3: 10) Recognize training program as a Scriptural requirement, a loving provision. Take advantage of it. Plan to do things together—work on sermons together, go from house to house together, make back-calls together. Assist one another to thoroughly accomplish your ministry.

Working Unassigned or Rural Territory.

Chairman (2 min.) Why not combine Kingdom preaching with the pleasurable outdoors this summer by working in outlying territories? Remember, our purpose in the country will be to preach, not merely to have a good time. Many valuable hours are lost if a whole group waits in the car while just one gives a sermon. Good organization and co-operation beforehand will work to a greater saving of time and a more pleasant day in rural witnessing for all.

SCENE I (3 min.) After service meeting group car captain goes over rural witnessing plans with his car group. Definite time and place for departure are set so that group will leave early enough to start witnessing in territory at 9 a.m. or earlier, since farmers and villagers are usually up early. Literature supplies are checked, back-calls arranged, the territory prepared and studied out.

Chairman (1 min.) First steps are: Plan ahead, have definite arrangements, get started early. The service captain has further arrangements to make journey more enjoyable and service more efficient, as we shall see.

SCENE II (13 min.) Group starts out on time. On the way car captain describes territory, type of people to be met, when territory was last worked, etc. Suggests using traveling time to go over sermon that has been suggested for use in unassigned and rural territory. All favorable to suggestion. Proceed to discuss various approaches and the sermon. Car captain calls on publisher for a model demonstration.

Theme: God's Kingdom

1. **Brief introduction**
2. **Taught to pray for Kingdom —Matt. 6: 10**
3. **Real government with a King —Isa. 9: 6, 7**
4. **Will destroy all wickedness —Dan. 2: 44**
5. **Kingdom blessings to follow —Rev. 21: 3, 4**
6. **Kingdom now being preached —Matt. 24: 14**
7. **Have literature that tells of Kingdom; make presentation**

Group arrives at territory. Since there are a few small villages to work captain arranges for a group to work them while others work outlying rurals. Plans are made to meet for lunch, replenish literature supplies, check progress. Those who worked scattered territory can now work the villages, while those who worked in the towns can do the remaining rurals.

Chairman (3 min.) There is much work to do. Make every moment count. Plan ahead. Use travel time wisely. Keep publishers busy while in territory so that minimum time is spent sitting in cars.

What about back-calls? Since the group began working the nearest territory at the beginning of the campaign, each week as they go out farther they pass their calls from previous weeks. So most back-calls can be made returning from territory. Here, again, do not sit in the car and wait. The car driver might wait to see that the publisher gets invited in the house, then go on to next call and on the way make the not-at-home calls. Return after agreed time has elapsed. With good organization, rural witnessing will be not only a pleasant way to spend summer week ends, but also a theocratically productive way to show love to your neighbors.

"Make Sure of All Things"

2d Week:

Jehovah's Witnesses (from Rom. 13: 1 on page 199 to 1 Tim. 5: 19-22 on page 204)
Talk on organization of Jehovah's witnesses by mature brother who has good knowledge of background of organization.

4th Week:

Jehovah's Witnesses (from Isa. 61: 5 on page 204 to page 207)
Lively discussion by three servants highlighting Scriptural precedents for present-day activities.

Literature Inventory

Two Literature Inventory forms are being sent to each congregation with this *Informant*. An actual-count inventory of literature is to be taken on September 1 and recorded on these forms accurately and completely. All pioneers associated with congregations will take a count of their literature and turn in to the literature servant a signed slip showing how many books and 32- and 64-page booklets they have. The total for all pioneers associated with the congregation will be shown at the bottom of the Literature Inventory form. The congregation servant should check with the literature servant to see that the inventory is properly taken and give him help if necessary. Send the original to the Society *not later than September 3* and retain the duplicate for your files. The results of this inventory and the latest statement of the congregation's standing with the Society should be read to the congregation.

Publications Now Available

"This Means Everlasting Life" —Chinese, Polish
After Armageddon—God's New World —Sesotho
"This Good News of the Kingdom" —Turkish
What Do the Scriptures Say About "Survival After Death"? —Norwegian
Songs to Jehovah's Praise —Norwegian

Old Pioneer Accounts

The Society desires to close expioneer accounts and clear them off the books. Some may delay settling their accounts under the impression that remittance must be made in full. Regular remittances, though relatively small, will be a satisfactory arrangement for closing accounts if full remittance cannot be made at once.

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Monthly Field Service Report

June Report

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l. Pios.	262	141.9	53.7	7.5
Pioneers	4,939	95.9	31.7	4.8
Vac. Pios.	1,306	91.4	20.7	2.6
Cong. Pubs.	166,516	10.5	3.1	.5
Total Pubs.	173,023			

Public Meetings Held: 11,789

Going Away?

If you are away from your home congregation at the end of a month, be sure to send your report slips to the congregation servant just before the end of the month. Do not become an irregular publisher because you neglected to report. And, of course, whether at home or away from home, definitely arrange to share in field service each and every month.

Triumphing over Enemies by Kingdom Preaching

New Service Year Begins!

[1] Jehovah's servants are on the offensive. They go from one triumph to another. And they triumph, not by resorting to fleshly weapons, but by wielding "the sword of the spirit." Yes, by fearless perseverance in Kingdom preaching we triumph over enemy opposition, visible and invisible.—Ps. 110:2; Matt. 24:14.

[2] We have received much spiritual upbuilding at the recent assemblies. We should, therefore, now be in fighting trim so as to make September, the first month of our new service year, a truly triumphant month. In our house-to-house ministry we shall continue to feature the bound books. Concentrate on territory not previously called on with these. If all your territory has been covered, then go over it again. Some of the most fruitful territory in Brooklyn is that receiving the literature offer every three weeks!

[3] And then follow through. Placing literature is like establishing a beachhead. Thereafter we must spread out into back-calls and home Bible studies. We must engage in hand-to-hand combat with false teachings, indifference and materialism, if our preaching is to triumph over our enemies. In carrying on this work let us show not only zeal and boldness, but also wisdom and especially love. At the same time do not overlook the new or weak ministers. They still need our help if they are to share in the final triumph with us.

Was This Your Placement?

Three books were recently sent to the Society's office with the following note enclosed: "I have read these books and would like to have someone else benefit from them." The local congregation has been informed so that a back-call can now be made. But, did not the publisher who made this placement withhold good from this person of good will? Did he not deny himself the blessed privilege of aiding this one in the worship of Jehovah? Be sure to make notation of your placements and then to make return calls promptly, having in mind the starting of home Bible studies.

Bethel and Gilead Applicant Opportunities

[1] Have you ever thought of serving at Bethel, or as a missionary? Do you qualify for these treasured privileges of service? If so, you will be happy to know that at all district assemblies this summer the Society has scheduled a meeting for Bethel and Gilead applicants Sunday morning at 9:15.

[2] To be eligible for Bethel service brothers and sisters must be between 17 and 35 years of age, in good health, willing and desirous of doing hard daily work. Gilead applicants must have a minimum of two years in the pioneer service, be between the ages of 21 and 40, be in good health and willing to go anywhere in the world as missionaries.

[3] Both of these special services open the way to endless privileges within the forward-marching, unending New World society. There is no greater privilege that you could have than serving in either of these fields. So, if you qualify, give the matter serious and prayerful thought and take advantage of the opportunity of making application at your district assembly.

CONGREGATION ORGANIZATION

The Right Way to Cover Congregation Territory

[1] Save time and effort! Be more effective! Before going out in the service, plan! No study conductor in charge of group witnessing should neglect planning. Beforehand he decides two things: (1) What territory is to be worked? (2) How can the territory best be covered by the group?

[2] Knowing the answers, the conductor can buy out the opportune time for the publishers. How? By making assignments at the service center. No confused procession is there then, but a triumphal procession in which each fragrance distributor knows his place. For greater efficiency some conductors give publishers a slip of paper showing the apartment houses, blocks or streets to be covered.

[3] Unless training others, mature publishers work alone. In this way more lost sheep can be found.

[4] The house-to-house record? A convenient aid for keeping track of sheep. Goats think the Kingdom message is a deadly fume. No need to keep their addresses. Sheep show interest. Their names and addresses you will want to keep.

[5] On whom do we call back? Sheeplike persons of course. This calls for correct addresses, carefulness and observation. Do you ever meet sheeplike ones who are genuinely too busy? Do you call back on them? A good time would be when you make the not-at-home calls. You feel more satisfied with yourself by calling on the not-at-homes. It is good to make these calls before the group goes back to the territory again. A big advantage is that a different day of the week often finds them home.

[6] No territory is worked in the right way unless we do this: make a reasonable effort to witness to the occupants of every home. Two prime responsibilities the study conductor has: (1) He will see that each territory checked out to him is worked with the regular offer and also with magazines. (2) He will check closely to see that life-giving knowledge is brought to sheeplike ones by means of back-calls and studies.

[7] With an eye alert to buy out time for the publishers, the conductor obtains territory for group witnessing close to his service center. How much? No more territory than is really needed. This usually leaves some territory open for individual publishers and pioneers.

[8] To all who check out territory the Scriptural rule applies: "Each one will carry his own load of responsibility." Each one, then, who checks out territory agrees to take up those two prime responsibilities mentioned in paragraph six.

[9] Every four months publishers are required to check in their territory. Can a territory be checked out again by the same publisher? Yes, provided (1) the congregation does not need the territory and (2) the publisher is carrying "his own load of responsibility."

[10] Planning is a responsibility that falls especially on the magazine-territory servant. Proper territory coverage with the regular offer and with magazines requires much thought. For instance, there is a tendency to cover some territory more than others. What of the territory that is worked less often? Is it receiving proper attention? If not, the magazine-territory servant arranges with the congregation servant for it to be covered by group witnessing. Or pioneers may be able to help.

[11] Remember the goal: to work all congregation territory every four months. This may be either with the regular offer or with magazines. With magazines we work rapidly. With the regular offer we try to be thorough. Sheep are there. Working territory in the right way will find them.

★ Add to Your Regular House-to-House Preaching Back-Call and Bible Study Service ★

KINGDOM MINISTRY

SEPTEMBER, 1956

"Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS.

BROOKLYN, N.Y.

KINGDOM MINISTRY GOALS FOR 1957

Seven Goals to Push Toward During New Service Year

[1] No standing still for us! The New World society pushes forward to the 1957 Kingdom ministry goals. We have seven goals. They are stimulating. They should be: they are reachable! And we make our plans with Jehovah in mind: "A man may plan his course; but the LORD directs his steps." May Jehovah direct our steps as we zestfully push toward our seven Kingdom ministry goals. —Prov. 16:9, *AT*.

[2] We start with meetings. Our first goal? Better meetings. Good, lively meetings make us spiritually strong. This spiritual vitality we need to forge forward during the new service year. What will help us reach the goal of better meetings?

"Kingdom Ministry" Provisions to Help Us

[3] Jehovah's hand is not shortened. He has given us aid—the *Kingdom Ministry!* The name "Kingdom Ministry" replaces the name "Informant." The name "Informant" has given us good service throughout the years, but we believe "Kingdom Ministry" is more expressive in relation to our service today. "Kingdom Ministry" has the thought of action, energetic action, on the part of all of Jehovah's witnesses world-wide.

[4] The provisions of *Kingdom Ministry* will aid us in livelier, more interesting meetings. There is a new provision to make service meetings well-balanced spiritual meals. This is the service meeting outline.

[5] How can we benefit the utmost from the new provision? Two ways: (1) By adequate preparation. (2) By using capable brothers who can enthusiastically exhort the congregation. Inspiring service meetings require preparation, both by those assigned parts on the program and by the congregation. The service meeting outline makes it possible for the congregation to be prepared.

[6] Is the service meeting to train new brothers in speaking? No, nor is it for just giving brothers a chance to be on the platform. The congregation wants spiritual encouragement. So let the brothers learn speaking in the ministry school. Let the more mature, capable brothers handle service meeting assignments.

[7] By reaching our goal of better meetings we do much toward reaching our second goal: better meeting attendance. Remember meetings, as well as *Kingdom Ministry*, are designed "with a view to the training of the holy ones for ministerial work." Keep meetings from running overtime. To do this announcements should be brief, especially following the *Watchtower* study.—Eph. 4:12.

[8] Our third goal? Be a regular Kingdom minister. Is this too much? Of course not. Why, the anointed remnant are pictured symbolically in Revelation as trees, "producing twelve crops of fruit, yielding their fruits each month." The other sheep should also bear fruit each month.

Pressing on to Maturity

[9] We want not only to be regular Kingdom ministers but also to be mature ministers. So goal number four is: "Let us press on to maturity." Can we do it? "This we will do, if God indeed permits." Yes, our advancing to maturity depends ultimately on God. But first we must vigorously push ourselves forward. "Be training yourself with godly devotion as your aim." We do this by personal study and by regular attendance at congregational meetings. —1 Tim. 4:7.

OFFER FOR SEPTEMBER

In unassigned territory and congregation territory not worked in six months, "Let God Be True," two books from "The Harp of God" to "The Kingdom Is at Hand," and three booklets, for $1. In congregation territory worked within the last six months, three recent books and three booklets for $1.50.

THEME FOR SEPTEMBER

Triumphing over Enemies by Kingdom Preaching—Ps. 110:2; Matt. 24:14.

[10] Train ourselves by all means! But also train the new Kingdom ministers. "Give support to the brothers," said our Chief Trainer. "Support the weak," said Paul. And those "who are strong ought to bear the weaknesses of those not strong." So goal number five is: carry out our part in the Kingdom ministry training program faithfully.—Rom. 15:1.

[11] Those assigned to be teachers—really "give support to the brothers." Show new ones how to make effective doorstep sermons. Work patiently and kindly with those not strong. Stick to a well-chosen theme. Make your presentation easy to grasp. Be positive in your approach.

[12] Those being instructed should do their part in the program too. Be willing to learn. We learn best by doing. So after having been shown, try. Be willing yourself to "preach the word." Jehovah's training program will enable you to say with Isaiah: "The Lord, the Eternal, has given me a well-trained tongue." —Isa. 50:4, *Mo*.

[13] Now we are ready for goal number six: give more time to back-calls and Bible study work. "Become full-grown in powers of understanding." The best way to help sheeplike ones to become full-grown is through home Bible studies. Our increases come from that work. Moreover, by holding Bible studies we bring our Kingdom ministry to maturity. This we must do. Declared Paul: "Thoroughly accomplish your ministry." —2 Tim. 4:5.

[14] Goal number seven now should be easy: a congregational increase! How much? A 10-percent increase in Kingdom ministers by December 31. By April's end can we reach a 20-percent increase? Let "each one help one" and we can!

[15] Push forward, then, to make 1957 the outstanding year thus far in our Kingdom ministry. Be able to say: "I am pursuing down toward the goal."—Col. 4:17; Phil. 3:14.

★ **"You ought to be teachers in view of the time." Are you?** ★

Your Service Meetings

This outline is to aid congregations to put on balanced, constructive service meetings. Only the first meeting of the month is given a theme, which will be the theme for the month shown on the calendar. The congregation servant will assign the parts to the most qualified brothers, and they must stay within their given time. When there is a fifth meeting in the month it will be arranged locally. This schedule is not ironclad, for something exceptional, like the visit of a circuit servant or a big assembly, might necessitate a change; but it is to be followed unless the circumstances are unusual.

FIRST MEETING IN SEPTEMBER

Theme: Triumphing over Enemies by Kingdom Preaching

5 min: Welcome, text, comments.

10 min: Talk on "Triumphing over Enemies by Kingdom Preaching." (See "Watchtower," 9/1/56, p. 520, and 10/15/55, p. 621.)

10 min: Discussion, by a selected group, of "Yearbook" material on Triumphing over Opposition. Our 1955 "Yearbook" shows that in spite of governmental interference and persecution our brothers in the Dominican Republic had a 30-percent increase (32, 131); our brothers in Colombia a 28-percent increase (32, 117) and our brothers in Greece a 12-percent increase. (34, 161) Those in "Five Other Countries" where the work is fully banned had a 12-percent increase as compared with an 8.5-percent increase for all countries.

Yes, "we know now how opposition is defeated," say our brothers in Peru. (241) And while, after eight months of violent persecution, a pioneer in Egypt had to leave his assignment he left behind a promising nucleus. (137)

And that, at times, by using tact we can divert prejudice and opposition and thus triumph over it is seen from experiences had in the Danish Faroe Islands (128) and in Finland. (144)

10 min: Question-and-answer coverage of "Find the Scattered Sheep!"

15 min: Congregation servant cover by discourse "Kingdom Ministry Goals for 1957."

10 min: Arrange locally. (Suggestion: the congregation servant might extend the time of his talk on the goals into this period, leaving just a few minutes for his closing announcements.)

SECOND MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

10 min: "Make Sure of All Things," Jesus Christ, pages 207 and 208 to Luke 1: 32, 33. Ask questions for audience to answer with texts in this section.

12 min: Talk on "Why Have You Not Said: 'Here Am I, Send Me'?"

23 min: Demonstration: Overcoming Objections to Continuing Bible Studies.

CHAIRMAN (2 min.) Many home Bible studies discontinued while interest exists because publishers fail to overcome objections or obstacles raised to studying. What can be said to show value of continuing study?

SCENE I (10 min.) As publisher concludes study, householder says: "I do appreciate your coming to help me. I've enjoyed the studies, but I am so busy now I think I'd better stop them for a while. I will continue by myself and that will free you to help others."

Publisher: "I am glad you see the need of spreading the good news. Jesus showed this work must be done. (Matt. 24: 14) While others must get the good news, we do not want to lose out ourselves. Private Bible reading is important, but more is required for Jehovah's blessing. (Matt. 18: 20) A dividing work is now taking place. (Matt. 25: 31-46) Our protection lies in being with the Lord's sheep. To try to go it alone in this world is very dangerous. (1 John 5: 19; 1 Pet. 5: 8) Keeping people too busy for Bible study is Satan's scheme. The wise man encourages us to stick together. (Eccl. 4: 9-12; Prov. 27: 17) Paul counsels similarly. (Heb. 10: 25) Studying by yourself can never substitute for group study. True, it takes time, but time taking in knowledge will mean life to us."—John 17: 3, NW.

Householder should inject two or three brief objections or comments during publisher's remarks; but sees point, continues study.

CHAIRMAN (1 min.) Family opposition often results in studies' being discontinued. How can these be met?

SCENE II (8 min.) Publisher enters home for study. Householder says: "I'm afraid we can't have the study any more. My husband objects. I know you're doing a good work, but I don't think I should go against his wishes."

Publisher sympathizes with her position. Opening her Bible to 1 Peter 3: 1-6 (NW) she points out that subjection is required of wives, but verse 6 shows it to be of value "provided you keep on doing good and not fearing any cause for terror." Jesus showed times when wives must make vital decision. (Matt. 10: 32-39) While it may not be easy, yet it brings God's approval. (1 Pet. 2: 20) You obey your husband because you love him. (1 Cor. 7: 14-16) The best way you can show this love is to bring to him and your family the knowledge of God, because this will mean everlasting life to them. If you let go of your study, you would be giving up this greatest means of expressing love. Thus you would not be helping them nor yourself. Paul admonishes not to "give up in doing what is right."—Gal. 6: 9, 10, NW.

Householder should inject a comment or two during publisher's remarks, to make it natural; but she finally agrees, continues study.

CHAIRMAN (2 min.) The Good Shepherd gave his life for the sheep. We must also do all we can to help these sheeplike ones gain life.

10 min: Arrange locally. (Suggestion: some comments on the slogan at bottom of first page, tying in with demonstration on studies, and closing announcements.)

THIRD MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

8 min: Talk based on "Yearbook" material, Keep On Using Film. Until the new film, "The Happiness of the New World Society," is made available for congregational showing continue to make good use of the film "The New World Society in Action."

In Haiti the whole town co-operated, even to closing off the main street, 1,000 seeing it. (169) In the Gold Coast they had to buy a generator, projector and jeep to show it, but what results! An average of 1,800 in attendance at 59 showings! (157)

And what comments this film provokes! When it was shown at a university in Bolivia, a prominent educator commented: "All education is truly in vain unless you first give the people the proper education about God and his purpose." (93) At a showing in British Guiana a Seventh-Day Adventist confessed, "We should have such unity." Note also what a mining camp manager observed. (98) Seeing it at a Hindu college in Ceylon an instructor exclaimed: "My, but those are the people that really have the faith that can move mountains!" (111)

El Salvador reports showing the film at service centers with good increase in attendance at Kingdom Hall resulting. (140) So, keep on showing the film.

12 min: Question-and-answer coverage of "Congregation Organization: Using 'Kingdom Ministry.'"

15 min: Give each publisher his personal publisher record card. As each one checks his own card, the assistant congregation servant can review the month-by-month campaigns, beginning with September, 1955, and following on through to the close of August, 1956. By his considering month by month the congregation's total activity and averages, the publishers will be able to compare their ministry with the congregation average.

For example, the assistant congregation servant might say: "September, 1955, we were offering to the people a book and a booklet. The congregation placed a total of 200 books and 400 booklets, an average of two books and four booklets each. How does your report compare with the congregation average? Have you done as well? In October we were placing 'Awake!' subscriptions along with three booklets. The congregation averaged three subscriptions and twenty-five booklets per publisher. Did you meet the congregation's average?" And so continue.

Ask, Is your time being well spent in the field? Are you calling back on all placements? Are you studying with people to help them see the truth? Does your card show advancement, maturity? Are you pleased with it?

10 min: Congregation servant will give talk outlining goal for each individual to strive for, namely, meeting at least the monthly quota of hours for the congregation, placing nine magazines, making nine back-calls, conducting one home Bible study. Discuss the congregation's goal of ten-percent increase in publishers over last year's average by December and a twenty-percent peak by April.

10 min: Arrange locally. (Suggestion: the congregation servant might continue and consider slogan at bottom of page 4, then end with announcements.)

FOURTH MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

10 min: Talk on "Make Sure of All Things," page 208, from "Died on Stake as Ransomer in Spring, A.D. 33" to end of material on "Jesus Christ."

20 min: Demonstration on presenting magazines, based on material in "Presenting the Good News."

15 min: Talk on the part "Awake!" plays in Kingdom preaching.

10 min: Arrange locally. (Suggestion: preparation for "Awake!" campaign.)

CONGREGATION ORGANIZATION

Using "Kingdom Ministry"

1 What is the purpose of *Kingdom Ministry?* It is "to incite to love and right works" and to help us in "encouraging one another." *Kingdom Ministry* is the Society speaking to encourage us, to exhort us "in every way" to "recommend ourselves as God's ministers." View *Kingdom Ministry* as one of the means by which the Society keeps exhorting each one of us to "thoroughly accomplish your ministry."—2 Cor. 6:4.

2 Read *Kingdom Ministry* when you receive it. Study it. Do not miss a single issue. Retain your copies of *Kingdom Ministry* for later use. The sermon suggestions alone will help you to be exceedingly "useful," as Paul said of Mark, "for ministering."

3 Service meeting subjects, as outlined, should be assigned to well-qualified brothers. Do this early enough so they will have time to give their parts good preparation. Those assigned question-and-answer *Kingdom Ministry* parts will not just call for answers; they will also be prepared to make their own enthusiastic and apt comments. Brothers on the service meeting should not go overtime. Stay within the time allotted. When one goes overtime, either the others following him on the program must cut short their parts or the meeting goes overtime. Avoid this.

4 The ten minutes to be arranged locally does not mean ten minutes of local announcements. Often stimulating letters from the Society may need to be considered, or local problems may need discussing. The last few minutes of this time period can be used for local announcements. If necessary to keep the meeting within the hour, cut this period short.

5 Proper handling of local announcements is important. A long, dull reading of announcements can ruin the effect of a good meeting. Avoid an anticlimax. Keep announcements short. Apply the art of condensing. Especially with announcements is the inspired proverb true: "He who spares his words has true wisdom."

6 The Society outlines four service meetings in each *Kingdom Ministry*. Occasionally there will be five service meetings during a single month. When this happens congregation servants will prepare a lively, instructive meeting, one particularly apt for their congregations. Such a meeting may feature some encouragement as to a congregation's weak points and how they may be corrected, "that our ministry might not be found fault with."—2 Cor. 6:3.

7 Using *Kingdom Ministry* congregationally and individually will indeed help us bear Kingdom fruit and thus be like the righteous man of whom the psalmist wrote: "He is like a tree planted by a stream, that bears fruit in due season, with leaves that never fade; whatever he does, he prospers."

Subscription Rate Change

Foreign editions of *The Watchtower* and *Awake!* that appear only once a month will hereafter have a subscription rate of fifty cents a year, with individual copies being placed at five cents each.

Starting October 8, the Greek *Awake!* will be published semi-monthly and the yearly subscription rate will be $1.

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	239	140.3	52.3	7.8
Pioneers	4,868	90.9	29.3	3.0
Vac. Pios.	2,292	91.6	17.1	2.0
Cong. Pubs.	159,324	10.3	2.9	.5
Total Pubs.	166,723			

Public Meetings Held: 11,088

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Publications Now Available

"New Heavens and a New Earth" —Spanish
"This Means Everlasting Life" —Chinese
Preaching Together in Unity —Ilocano, Tagalog

New Chart Instructions

With the revised congregation field service chart being sent out is a new instruction sheet. Read this sheet carefully and especially note the new way to figure averages and quotas. Post new quotas on the chart and weekly record sheet.

Service Supplies

Congregations and pioneers at this time are being sent their supplies for the 1957 service year. Please note that the Congregation Progressive Report Sheet and the Pioneer Daily Record Sheet have been replaced by the new Pioneer, Circuit and District Servants and Congregation Weekly Record Sheet. Pioneers may use the Publisher's Weekly Field Service Report slip to record day-by-day service and at the end of each week show the total on the new record sheet, which is good for two years. Only this sheet need be shown the circuit servant.

Congregation and assistant congregation servants will note that the first box on the new record sheet is for publishers and that this change has also been made on the congregation report card.

Find the Scattered Sheep!

1 Many men of good will today are like sheep "scattered upon all the face of the earth," and like sheep skinned and knocked about without a shepherd. When on earth Jesus felt such tender affection for these that he devoted his life to seeking them out. He left an example for us "to follow his steps closely."

2 Are we expressing this same tender affection for the scattered sheep by making the most of our opportunities to find and feed them and to bring them into the fold of the New World society? If so, then September will see us diligently looking for these scattered sheep by going from house to house with the three-book offer; especially in isolated territory or such as has not been covered for the past six months, provided we have such kind of territory. And, of course, we shall continue to make return visits, conduct Bible studies and support the magazine activity.

3 Make plans to spend full days in the isolated territory. During this last month try to cover such of it as still remains; it may be a long time until it again gets a witness. And let us not content ourselves with merely placing the literature offer or part of it. Take time to explain how they can get the most good out of it; encourage them to study it with their Bibles. Why not also leave sample copies of the magazines with the suggestion that upon reading them they may want to subscribe?

4 Those having the oversight of such activity will, of course, remember to report to the Society just what has been accomplished in the territory. They will also make certain to give the names and addresses of those beginning to publish, so that these can be supplied with service information.

5 We have received much stimulating and nourishing spiritual food at the district assemblies. We should therefore be full of spiritual vigor and eager to go forth and apply what we have learned as well as to tell it to others. Make September a good month for finding the scattered sheep.

Watchtower and Awake! Bound Volumes

Orders may now be placed for the 1956 bound volumes, and these should be in the Society's office by November 1, 1956. Please order through local congregation. The cost for each volume is $2. Remittance must accompany orders. If your address changes before order is filled be sure to advise the Society.

Presenting THE GOOD NEWS

How to Prepare 30- to 60-Second Magazine Presentations

[1] You cannot do much in 30 to 60 seconds, so try to do only a little, but do it well. Pick out one idea or theme or point and stick to that. If it is to be faith, do not go into the problem of world peace, and if it is to be world peace, do not try to cover juvenile delinquency also. Pick out just one idea, put it in a few pointed phrases, and present the offer of the two magazines.

[2] Be personal and be specific. Pick out a particular article in either *The Watchtower* or *Awake!* and draw attention to it. In a few words give the gist of the article, the kernel of it, or perhaps pick out just one point it makes that might be catchy. You might read a sentence from the article, but more often it is better to pick out a catchy point and put it in your own words. Sometimes the illustrations can be used to present this point. And when you present it, show how it applies to the householder. People are not so interested in the world as they are in themselves, their family, their community. So apply it to them personally.

[3] If you present two magazines, confine your remarks primarily to one, the one you pick the article from to discuss. Do not try to do too much in too little time. After you have finished your brief remarks about the article, merely say this magazine and its companion journal are theirs for 10c.

[4] Are you enthused about the magazines you are presenting? Then show it. Are you interested in the householder's welfare? Show it. Are you sincerely and genuinely concerned about him? Show that too. In other words, let your warm interest and concern and friendliness for the householder show in your way of speaking. Do not hide your enthusiasm for the message and the magazines. What you say is important, but often it is how you say it that places or fails to place the literature.

[5] To present the September 22 *Awake!* you might say: "Here's an article that is of personal interest to you. It's, 'When You Pray, Does God Listen?' People today pray for everything, from peace to winning football games. Do you think God listens to all these prayers? Does he listen to yours? How can you be sure? God tells us the kind of prayers he hears and the kind he does not listen to. This article tells us how to pray so that God will listen. This magazine *Awake!* and its companion *The Watchtower* are only 10c."

[6] To present the October 1 *Watchtower* you might say: "This article asks, 'How Will God's Kingdom Come?' And here by this title it says: 'Jesus taught us to pray for the coming of God's kingdom. What is that kingdom? Who are its rulers and its subjects? How will it come, and why?' This article answers these questions, shows what the Kingdom can mean to you personally, how it can change your life and the life of your family. It's very important information for you to have. You can get this *Watchtower* magazine and also this copy of *Awake!* for just 10c."

[7] When the material of this article is demonstrated on the service meeting, as scheduled, show two publishers preparing the presentations and discussing the points of paragraphs 1-4, and then, working alone, actually making the offers to a householder.

OFFER FOR OCTOBER
One-year subscription for "Awake!" and three booklets, $1.

THEME FOR OCTOBER
Writing the Human Recommendation Letter with God's Spirit—2 Cor. 3:1-3.

NEW WORLD NEWS

◆ "A congress of 13,000 Jehovah's witnesses from Berlin and East Germany mailed a petition to Premier Nikolai A. Bulganin of the Soviet Union today requesting release of witnesses reportedly held in Russia."—Associated Press dispatch, July 22, from Berlin, published in the New York Times.

◆ All district assemblies sent petitions to Premier Bulganin of Russia asking the release of imprisoned witnesses, the right to hold religious meetings and the freedom to circulate Russian-language editions of The Watchtower. The petition suggested a special delegation of members of the governing body of Jehovah's witnesses go to Moscow to confer on these matters with the Russian government.

◆ Fourteen United States district assemblies reporting thus far show 131,370 at the public meetings and 3,481 immersed.

◆ Eire: Dublin convention attended by 1,210, with 34 baptized.

◆ Scotland: At Paisley 3,340 attended public meeting, 160 immersed.

◆ Polish government reviews charges against witnesses. Espionage charge dropped, some prominent brothers freed, others may be released within a year.

◆ House of Lords judges in London unanimously deny ministerial status to Walsh. British brothers determined to push ministry.

◆ Gilead graduates twenty-seventh class. 108 special servants prepared for active duty in twenty lands. 4,420 attend exercises.

◆ June peak of 514 publishers in Spain is the sixth new peak of the service year.

WHY HAVE YOU NOT SAID: "HERE AM I, SEND ME"?

[1] Today there is a great need for more dedicated ones to keep on putting first the Kingdom by serving as pioneers. There is much isolated territory in the United States, much territory that is not properly covered, and a need for servant leadership in congregations. And in many other lands the need is even greater.

[2] Of all who are not in the full-time service we ask, Why have you not said: "Here am I, send me"? Have you a valid theocratic reason for limiting your activity to that of a congregation publisher? Or have you failed to respond because of a lack of love for your great Benefactor, your heavenly Father, Jehovah God? Are you lacking in appreciation of who he is, what he has done, is doing and yet will do?

[3] Or is it a lack of love for your brothers? Whether you are a brother or a sister, they need your help in the training program, in the field and at the meetings, as well as your example. As a pioneer you could do so much more in these respects. Or is it a lack of love for your "neighbors" in the world, the scattered sheep?

[4] Could it be that you have allowed the snare of materialism to dim your vision of the new world and to dull your appreciation of the blessings of Kingdom service to such an extent that you are content to render less to Jehovah than exclusive devotion? Or are you excusing yourself because others are coming short? Yes, ask yourself: "Why have I not said: 'Here am I, send me'?"

★ **James said, "Faith without works is dead." Is yours alive?** ★

KINGDOM MINISTRY

OCTOBER, 1956

"Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS.

BROOKLYN, N.Y.

BEING AWAKE DURING OCTOBER

Use Time Wisely to Accomplish Urgent Work

[1] To write the human recommendation letter on men's hearts we must preach. We must preach the truth and show the way to life. We must be awake, zealous and active, pressing ever forward, heeding the urgent warnings: "The time left is reduced." "The great day of Jehovah is near . . . and hasteth greatly." "The time that has passed by is sufficient for you to have worked out the will of the nations."—1 Cor. 7:29; Zeph. 1:14; 1 Pet. 4:3.

[2] Men who are seeking the truth must be found. To find them we must be capable and efficient. We must expand our knowledge, improve our sermons and press forward in the ministry. Glorious privileges are ours, outstanding blessings from Jehovah's hand, but we must be alert and active in order to receive them.

[3] We can see how others could improve, but what about ourselves? Are you awake? alert? growing in knowledge and ability, zeal and service? The organization is awake. It is alert. It is growing in both size and ability. Are you growing with it? The Scriptures say: "Give instruction to a wise man, and he will be yet wiser: teach a righteous man, and he will increase in learning." You are already wise, and growing in wisdom; already righteous, and increasing in learning only if you are pressing ever forward with the wide-awake organization of today. Are you?—Prov. 9:9.

[4] To press forward with the organization, you must be awake theocratically. You must know what is going on. You must listen carefully at meetings. You must get new ideas for use in Jehovah's service. Do you write down new points that you can use in your own territory? Do you catch new ideas when they come your way? Everyone can improve by following these suggestions.

[5] Are you awake regarding *Awake!* this month's offer? Are you familiar with the current issue? Have you, as this *Kingdom Ministry's* "Presenting the Good News" suggests, looked at "Do You Know?" to learn some of the unusual points in the current *Awake!?* Were you alert to the fact that these questions can be converted into statements very easily, and used quickly to tell the householder what he can learn from this magazine?

[6] Do you know how each issue of *Awake!* applies to different people? Do you know what might interest women, children, students, men? Do you know what might interest the particular person you meet at the door? Can you adapt your presentation to that person? Are not these things expected of a really wide-awake publisher?

[7] Then, too, are you awake to the magazine's real purpose? Probably so, but let us review it. Its purpose is not just to entertain. It does not try to appeal to just everyone. Its major purpose is not even just to provide news. Its goal is to do some preliminary writing on the hearts of men of good will. It appeals to men who "sigh and cry over all the abominations that are done." It provides sound Biblical information. Each issue has a public lecture article that is basic, plus "Your Word Is Truth" and other clear, straightforward articles on the Bible or religion. *Awake!* introduces new people to the truth.

OFFER FOR OCTOBER
One-year subscription for "Awake!" and three booklets, $1.

THEME FOR OCTOBER
Writing the Human Recommendation Letter with God's Spirit—2 Cor. 3:1-3.

[8] *Awake!* does not replace or substitute for *The Watchtower*, but is an excellent steppingstone to *The Watchtower*. *Awake!* is a bridge to further spiritual advancement. It should be used as such, and back-calls should be made to introduce its readers to other publications and to start studies with them.

[9] We must not only be awake to the magazine's content and to the importance of using it, but also to the subtle snares that are cast in our way. Perhaps you are new in the service and hesitate to offer a subscription at the door. But there is no need to hesitate, because when you are awake to the magazine's value, presenting it is not difficult.

[10] Perhaps the snare that you need to be awake to is the love of pleasure or materialism. Overtime pay may tempt you to miss service or meetings. But if you say, "It's just this once," are you really awake to the dangerous habit you may be starting? There may be nothing wrong with the money, but if getting it keeps you out of the service or away from meetings, then remember the counsel: "Those who are determined to be rich fall into temptation and a snare and many senseless and hurtful desires."—1 Tim. 6:9.

[11] But as wide-awake publishers we shall take advantage of all the provisions that are made for the improvement of our ministry; we shall press forward in service and reject all such snares that are put in our way.

[12] The offer we shall alertly present during October is *Awake!* and three booklets for $1, or to people who already have *Awake!* we shall offer *The Watchtower* and three booklets. The quota that we want to meet and exceed is one subscription each for congregation publishers, five for pioneers and eight for special pioneers.

[13] *Awake!'s* circulation already has reached 2,000,000 copies an issue! A powerful house-to-house campaign (where most subscriptions are obtained) will put it well over that. Thirty-one days of intensive activity by wide-awake publishers with excellent three- to eight-minute sermons will enable us to have a marvelous world-wide report this month to the honor of Jehovah's name!

★ **Jesus said, 'Seek first the Kingdom.' Do you?** ★

Your Service Meetings

One of our goals is better meetings. This outline is offered in the hope that it will improve service meetings. Each congregation should follow it, except when occasional circumstances make some readjustment advantageous to the local congregation. If there is a fifth meeting in the month it will be arranged locally. Qualified brothers are to be assigned the parts, and they should prepare well and stay within their assigned time. It is good for each service meeting to conclude with a brief summary and an appeal to action. This could be done by the congregation servant in his concluding remarks.

FIRST MEETING IN OCTOBER

Theme: Writing the Human Recommendation Letter with God's Spirit.

5 min: Welcome, text, comments.

10 min: Talk on "Writing the Human Recommendation Letter with God's Spirit." (See "Watchtower," 10/1/56, p. 606, and 11/1/55, p. 661.)

20 min: Select as chairman a qualified brother, perhaps the school servant, and let him lead the congregation in a discussion to develop the details of the following sermon for presenting the "Awake!" subscription offer at the door:

1. **Living in critical times—2 Tim. 3: 1-5**
2. **Cannot change conditions, but should not be indifferent to learn their meaning —Matt. 24: 37-39**
3. **Must keep on the watch—Matt. 24: 42**
4. **Contrast fear of people generally with blessings of being awake —Luke 21: 26, 28**

The chairman should draw comments from individuals in the congregation on points to bring out in connection with these scriptures. Certain comments may be particularly suitable in a given territory, or some comments may be easier for certain types of publishers, may be more natural to them. The chairman should be prepared with some specific points of his own to contribute to the development of the sermon. It is not necessary for every publisher to say the same thing. Each one should get points that appeal to him and say them in words that are easy and natural with him. This discussion should bring out several possibilities and each publisher can choose the points he prefers.

It is good to keep the sermon flexible so it can be altered to fit varying circumstances at the door. If a man answers your knock you can very effectively stress points in 2 Timothy, chapter 3 of particular concern to a man and other points there that are of concern to women. Something you observe about the person or in or around his home may make it advisable to stress a certain point. That is why it is not good to memorize sermons, especially if the words you have memorized are not your own. Put your sermons in your own friendly conversational speech.

The chairman should focus special attention on the opening and close of the witness at the door. He should get suggestions from the congregation and offer some of his own. After a friendly introduction the publisher might make a few statements of fact relative to disturbing local, national or international news in current newspapers or heard over the radio, then go into 2 Timothy, chapter 3. After the fourth text it will be easy to introduce "Awake!" as a magazine that helps us keep on the watch for the meaning of the critical times. Then a few points about "Awake!" can be made, such as its purpose, its circulation, its varied coverage of subjects that interest everyone, or a particular article might be mentioned.

In conclusion the chairman should have a publisher, who has carefully prepared beforehand, give this sermon as an example of one effective way of working it up, using about five minutes. If the householder does not take the subscription, the publisher could drop to offering the three booklets and leaving a sample copy of "Awake!" for 15c or a copy of "The Watchtower" and "Awake!" for 10c. For the purposes of this demonstration this would be better than placing the subscription, as it would show that the publishers should drop to the smaller offer.

15 min: Talk on "Being Awake During October."

10 min: Arrange locally.

SECOND MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on "Make Sure of All Things", Jews' Return to Palestine, pages 210 to 212 to Jeremiah 29: 10. Put lengthy quotations in your own words, briefly.

10 min: Consider by question-and-answer method the article "Brace Up Service Centers for Activity."

15 min: Demonstration to bring out the points of "Presenting the Good News."

10 min: Talk to cover points of "Keep Watching Your Ministry."

10 min: Arrange locally. (Suggestion: the congregation servant might take the preceding ten-minute talk and let it run on into this period, working in comments on the slogan at the bottom of page four, and saving a few minutes for necessary announcements.)

THIRD MEETING IN OCTOBER

5 min: Welcome, text, comments.

8 min: Talk on pioneering, based on "Yearbook" material. Appreciate the importance of preaching as much as possible, to get one to decide on pioneering as a career, as did the young English medical student who turned from physical healing to spiritual healing and finally entered full-time service. (103) Once a person has started he will experience such joys that he will wonder why he did not begin earlier, as did a sister in Costa Rica. (119) Perhaps good family co-operation will make it possible for one member to pioneer, as it did for a New Zealand mother of five (218) and an Indonesian mother of a new baby (182).

The blessings from pioneering make its sacrifices worthwhile. Note the results obtained by special pioneers in Argentina, in spite of stiff opposition. (79) In Colombia two special pioneers had eight publishers reporting after ten months' work. (118) And in Newfoundland one special pioneer, after only one month, was able to organize a congregation of seven publishers. (216, 217)

25 min: Demonstration showing family arrangements for pioneering.

CHAIRMAN (3 min.) Family responsibilities keep some from pioneering, but they need not keep every member from doing so. Is there any possible arrangement that the family can make to get one or more of the family in full-time service? If you can't pioneer yourself, can you help another to pioneer? Have you sat down as a family group and considered it? Then let chairman introduce the setting of a family scene, in the evening after supper, with family members in living room engaged in various activities. Cast will be determined by how many are available for parts in the congregation, but perhaps have father, mother, son out of high school, daughter in high school and daughter in grammar school.

FAMILY SCENE (20 min.) Father opens discussion by reminding family of the district assembly talk "Life Does Not Result from the Things Possessed" and others remark on points on pioneering. With the entire family in the truth, the father thinks he has thought of a way some can pioneer. The family shows keen interest, and he continues, pointing out that he can carry the burden of supplying the family's needs. The son could quit his full-time secular work, get a part-time job for some of his personal needs, pioneer the rest of the time, and the father would supply room and board. The mother can pioneer while the two girls are in school, and the daughter in high school offers to help with housework, the grade-school daughter says she can take care of her room. This arrangement will provide two pioneers.

The dialogue should be worked up to sound natural, each one in the demonstration having something to say. It is not to be an uninterrupted speech by the father. There will be some problems raised, they will be discussed and solved. Necessary household work will be mentioned, and how it can be accomplished by each one's co-operation.

CHAIRMAN (2 min.) Comment on the theocratic spirit shown by this family, and raise questions as to how many families could contribute pioneers to the theocratic ranks, if they planned as co-operatively together.

12 min: Talk on "Enjoy the Life of a Pioneer!"

10 min: Arrange locally. (Suggestion: tie in with summary of points on pioneering the slogan at bottom of page one, plus announcements.)

FOURTH MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on material in "Make Sure of All Things" from second column of page 212 to Ezra 8: 15-30 on page 215.

8 min: "Awake!" campaign experiences. Chairman should check for experiences in advance, to be sure of good ones.

12 min: Review of October "Kingdom Ministry." A panel might be questioned by the audience, or chairman might query audience.

15 min: Talk on "Is the Golden Rule Enough?" See August 1, 1956, "Watchtower."

10 min: Arrange locally.

CONGREGATION ORGANIZATION

Brace Up Service Centers for Activity

1 Overseers, keep the life line of your congregation, your service centers, braced up for activity. See that they are well organized and directed. The service centers are not only a doorway to active Christian ministry, but an introduction to the very congregation itself. Therefore, be keenly interested in your service-center organization. Much can be done to build up these points by well planned visits on the part of members of the congregation committee.

2 At least once every three or four months the congregation servant will visit the service centers, spending as many weeks as he feels necessary with each group. His purpose will be to exhort and instruct "on how you ought to walk and please God, just as you are in fact walking, that you would keep on doing it more fully." —1 Thess. 4:1.

3 Before visiting a service center, however, he will examine the Publisher's Record cards of that group and note the advancement of those assigned in the training program; also check the progress of the house-to-house and back-call activity and the regularity of all publishers. This he does so that he can be in position to really help his brothers to overcome any weaknesses in the center. His interest is to build up the group in love and faith, so that all publishers "stay awake, stand firm in the faith, carry on as men, grow mighty. Let all [their] affairs take place with love." Overseers know that healthy, active service centers mean a thriving congregation.—1 Cor. 16:13, 14; 1 Thess. 5:11.

4 When visiting service centers observe how the study is conducted, the spirit of participation and the alertness of the conductor. Note the efficiency with which he works with the publishers and arranges for field service. See if he shows love for the "sheep," because "love builds up." —1 Cor. 8:1.

5 The last week of the overseer's visit to the service center, he will, following the study, give a short talk to the group, offering counsel. "Reprove, reprimand, exhort, with all longsuffering and art of teaching," however. Encourage the brothers. Do not criticize them. Build them up, don't tear them down. Counsel the study conductor in private; offer him helpful suggestions. Remember, "love never fails." —2 Tim. 4:2.

6 Where the assistant overseer and the Bible study servant are not needed to conduct congregation book studies, they can be assigned with groups in need of assistance. It is not necessary that they serve the service centers on a rotation basis. The assistant overseer can work with a group weak in organization, improving their house-to-house and magazine work. The Bible study servant can work with a group weak in the back-call and Bible study activity, aiding them by assisting them with their ten- to fifteen-minute sermons and calls. Their assignments can be changed as needed. All servants, "keep watching the ministry which you accepted in the Lord, that you fulfill it."—Col. 4:17.

New Movie Film

Extra copies of the new film, "The Happiness of the New World Society," will soon be available for showing to gatherings of good-will persons. Orders should be placed now. A remittance of $175 per set must accompany the order. The film is 16 mm, silent, double-perforated stock and comes on four 400-foot reels. Narration script is supplied.

Prepare for November!

Any book and booklet for 50c will be the November offer, but the congregation must also keep "Thanksgiving day" activity in mind. Outstanding results have been achieved on this special magazine day. Two order blanks are enclosed with this issue of *Kingdom Ministry*. Each congregation should order now the extra November 22 *Awake!* and December 1 *Watchtower* magazines it will need for this special activity.

Greek Magazine Subscriptions

The July *Informant* gave notice that subscriptions for the Greek *Awake!* could be mailed to Greece following a government ruling. We regret to report that the Greek government has now ordered that all the Society's literature must have the word HERESY on the cover if permitted to enter and circulate in Greece. We will not comply, because the truth is not heresy. Therefore mailing *Awake!* to Greece is suspended until further notice. *The Watchtower* is printed in Greece and *Watchtower* subscriptions may still be taken for addresses in Greece.

Publications Now Available

Preaching Together in Unity —Portuguese, Silozi

What Do the Scriptures Say About "Survival After Death"? —Spanish

Jehovah's Witnesses—the New World Society (by Marley Cole) Cash Item $3 —German

Keep Watching Your Ministry!

1 Our ministry needs watching. True, the servants in a congregation help us; they even remind us to turn in reports. But the responsibility to watch our ministry mainly falls on the individual Kingdom publisher. For the inspired counsel given an early Christian also applies to us: "Keep watching the ministry which you accepted in the Lord, that you fulfill it." If we truly keep watching our ministry, one thing we certainly can do: we can be a regular Kingdom publisher. Are you?—Col. 4:17.

2 Who is a regular publisher? One who watches his ministry so that he goes out into Kingdom service and turns in his report every month. Anyone who has been serving and reporting as a Kingdom minister for six consecutive months is considered a regular publisher.

3 Everyone dedicated to Jehovah has agreed to accept a ministry. Jehovah's organization asks us to fulfill that ministry by being regular Kingdom publishers. "Make sure of the more important things." How we should keep watching, then, this important matter of being regular publishers! Really try. Put forth the effort. Certainly in thirty days we can preach some.—Phil. 1:10.

4 Was it because some were not watching their ministry that the increase during the 1956 service year dropped to about 3 percent? During 1954 the increase was 10 percent; in 1955, 6.4 percent. What happened in 1956? Servants, keep watching your ministry to take the lead regularly. Study conductors, make sure all new and irregular publishers are aided each month. Kingdom ministers assigned to the training program, fulfill your assignment regularly. Everyone be a Kingdom publisher regularly.

5 We all want to see a speedy increase for 1957. Push, then, for the 10-percent increase by December's end. Each month, every month, watch your ministry. Keep on watching your ministry, never failing to be a regular Kingdom minister, "that the word of Jehovah may keep moving speedily."—2 Thess. 3:1.

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	291	110.9	40.8	6.1
Pioneers	5,008	90.9	29.8	4.5
Vac. Pios.	1,843	90.4	18.6	2.3
Cong. Pubs.	166,730	10.1	2.9	.5
Total Pubs.	173,872			

Public Meetings Held: 9,447

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Presenting THE GOOD NEWS

Newer Publishers on Magazine Day

[1] What can new publishers, just beginning Magazine Day activity say at the doors? Must they make involved presentations? No. For the first few times the newest of publishers (and even more mature ones when a householder just looks through the peephole or calls "What is it?" through a closed door) might merely say: "I have come to bring you the latest copy of the Bible study aid magazines, *The Watchtower* and *Awake!* You may have these copies on a contribution of only 10c."

[2] Soon he will want to go a step further. He might say: "Hello. My name is ——. My purpose in calling this evening is to acquaint you with these two world-famous Bible periodicals, which have reached world-wide circulation into the millions of copies each printing. Many people are asking to examine them. *Awake!* deals with current news and *The Watchtower* with Bible prophecy. These are your two copies for a 10c contribution, which helps toward the printing cost."

[3] Another presentation might be: "Good evening. My name is ——. I can stay only a few moments, but I should like very much to acquaint you with these two journals and leave them with you. They are read by people of all walks of life who are interested in better conditions. All of us can see conditions in our own area, as well as the world, going from bad to worse, and often we hear people say things just can't go on much longer without something happening. Just what will be the result? These two journals point to the Bible answer. You may have them on a contribution of just 10c."

[4] But how can the publisher go further and really get interesting points out of the magazine to use in his brief presentations? He reads the entire magazine carefully, picks out points that have special appeal. Or an easy way is to turn to "Check Your Memory" or "Do You Know?" where the Society has already listed some of the unusual or outstanding points found in this issue. In the September 15 *Watchtower* the first few questions asked: "Why many professed Christians are always learning, yet never really come to a knowledge of the truth? Why men are in such bondage today? Where real freedom can be found? What change the Bible can make in your life?" and "How the problems of envy or jealousy can be conquered?"

[5] By converting these into statements you can say: "This issue of *The Watchtower* will explain why men are in such mental bondage today, and where real freedom is to be found." Or, "It shows what change the Bible really can make in your life." Or, "It shows why professed Christians are always learning and yet never really come to a knowledge of the truth." Or, "It explains how such personal human problems as envy and jealousy can be conquered."

[6] The point is that you can convert these questions into simple statements that will show unusual and interest-arousing points that can be found in the articles. This type of presentation is effective because it deals briefly but concretely with the contents of the magazine, and it also is very easy for even new or inexperienced publishers to use.

OFFER FOR NOVEMBER
Any bound book and booklet for 50c.

THEME FOR NOVEMBER
Supporting the Service at Jehovah's House Fully.—Malachi 3:10, AS.

NEW WORLD NEWS

◆ Five new units recently formed in New York city bring the total to 62. Best report this year showed 7,197 publishers preaching.

◆ M. G. Henschel, representing president, begins tour of South American branch offices this month. Large assemblies planned during his visit.

◆ 20,675 Kingdom publishers in Nigeria rejoice at opening of newly constructed branch home and office in Lagos.

◆ Foundations laid for new Bethel home in Denmark.

◆ Building purchased in West Berlin, Germany, for new Bethel home.

◆ Montreal, Canada, district assembly attended by 5,250. 182 immersed. Publishers worked freely with magazines and placards on streets. Good newspaper, radio and television reports. 3,902 adopt resolution sent to Russia.

◆ Branch servant and all companions freed in Poland. Efforts to reopen branch office continue. Further news awaited.

◆ Watchtower banned from circulation in Lebanon on false charge that it "aims at the promulgation of Zionistic propaganda."

◆ Restrictions on Kingdom work in Dominican Republic lifted. Increase of 400 publishers in six-year period of ban. Brothers rejoicing to assemble again in Kingdom Halls.

◆ 148,002 enthusiastic witnesses of Jehovah in United States acclaim resolution at district assemblies urging U.S.S.R. to grant religious freedom to fellow witnesses in that country. Total attendance at public talk for the 26 assemblies in the United States was 198,296, and a total of 5,368 were baptized.

ENJOY THE LIFE OF A PIONEER!

[1] Have you ever thought about pioneering from the standpoint of being useful to others, thus by the giving of yourself reap happiness to yourself? "I'm forever grateful for these pioneer years, grateful that I am able to give," says a missionary. "When I think of what people say to me for my little efforts, tears of joy come to my eyes. They say, 'God must have sent you to me.' 'Teach me to pray.' 'Read to me from the Bible, because I'm blind.' To be wanted, needed and loved the way pioneers are, is a life almost too good to be true." Can you say the same about your job? If not, why not pioneer?

[2] The life of a pioneer is a wide-open door of New World interests. Before him is the circuit and district work, the branch and zone work, perhaps Gilead, a foreign assignment, a different race, a new language—an ever-changing life of opportunity. Does your work offer more? Consider the life stories of pioneers in "Pursuing My Purpose in Life" and be a pioneer.

[3] "You may be wondering about financial difficulties. I did at first," says a pioneer, "but I have never had any financial trouble during my eighteen years of pioneer service." Can you do better? Why, then, burden yourself with this life? Why not pioneer?

[4] Why not respond to the many wonderful comments you have made about the pioneer talks at the district assemblies? Not only talk about pioneer life, but enjoy pioneer life.

★ **Paul counseled, "Be rich in right works." Are you?** ★

KINGDOM MINISTRY

NOVEMBER, 1956

"Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS.

BROOKLYN, N.Y.

"HELP EVERY ONE HIS NEIGHBOR"

Preach to Those on the Outside
Train Those on the Inside

1 "Come up to us quickly and do save us and help us," cried the Gibeonites to Joshua. To answer that plea he and his army made an all-night forced march. "Step over into Macedonia and help us," said a man in a vision to Paul. And Paul promptly went there to preach. Likewise in Achaia, Apollos "greatly helped those who had believed . . . for with intensity he thoroughly proved the Jews to be wrong, while he demonstrated publicly by the Scriptures that Jesus was the Christ." Yes, God's servants have ever helped their neighbor.

2 The same is true of our day, even as foretold: "They help every one his neighbor; and every one saith to his brother, Be of good courage." (Isa. 41:6) During the month of November we can have a share in fulfilling this prophecy; first of all, by calling upon our neighbor in our territory and letting him hear an interesting and effective three- to eight-minute sermon, endeavoring to place with him a bound book and a booklet. In doing so let us apply the excellent counsel given in *The Watchtower*, October 15, 1956, "Offer Your Sacrifices of Praise Aright."

3 Of course, to be of lasting help to our neighbor we may not content ourselves with merely leaving literature, but must call back. Do so properly prepared, not only to answer questions and refute objections, but especially to give a good sermon so as to arouse interest in God's Word and kingdom.

4 Then tactfully work toward a home Bible study. With some a study can be started on the first or second return call; with others it takes longer. Once having started a study, be dependable. Take it as seriously as you want them to take it—everlasting life is at stake! On the other hand, do not be discouraged if you find they lack dependability or are slow to learn. Patient, cheerful perseverance is required. Fight for the life of your study.

5 As you study with them make them service-conscious by relating interesting experiences. Would they like to accompany you sometime? Remember, in December we are aiming for a ten-percent increase. Start working toward that goal in November.

6 Helping our neighbor inside the New World society is also obligatory. Help or be helped toward greater efficiency. Let our slogan during November be, "Each One Help One." And help, not just to be more effective, but also to be regular, week after week, in all features of the ministry. Progress cannot be made while sitting at home! In giving help be like a good school servant, constructive, practical and encouraging.

7 November, because of its holiday, offers a special opportunity. Shall we waste it or use it to preach the good news by magazine activity? Some very fine reports have appeared in the *Yearbook* on holiday witnessing: Bahamas (89), Western Germany (154), India (179), Sweden (271). Congregations having excellent results or unusual experiences should write them in to the Society for others to learn about them.

8 During November will you make full use of your opportunities to help your good-will neighbor on the outside and your witness neighbor on the inside of the New World society? If so, you will bring honor to Jehovah's name, save yourself as well as your neighbors and share in fulfilling Isaiah 41:6: "They help every one his neighbor."

OFFER FOR NOVEMBER
Any bound book and booklet for 50c.

THEME FOR NOVEMBER
Supporting the Service at Jehovah's House Fully.—Malachi 3:10, AS.

PREACH AT EVERY OPPORTUNITY

Offer Magazines; Use Tracts Freely

1 Our commission to preach is good twenty-four hours a day, every day, as long as we live. "All day long will I bless thee, and praise thy name forever and ever," said David.

2 Traveling time to and from work is our time. The noon hour is ours. Use these moments to speak to your working friends and traveling companions. On trips converse with passengers. Talk to gas station attendants when you are refueling. Witness to the grocer when you are shopping, if only briefly. Leave him a tract or a magazine. When salesmen call, preach; when the milkman delivers, preach; when friends stop by, preach.

3 Respect people's time and privacy, however. Do not be rude or overly persistent. Be friendly. Let *The Watchtower* and *Awake!* speak for you. Encourage them to subscribe for a year. Many will. If they hesitate, offer individual copies. Leave one of the twelve tracts with them. Never be without a supply of tracts.

4 It is amazing what you can accomplish. For example, riding home on a train a witness talked to the man beside him. The man showed interest. Today this same man is a study conductor. Another witness reports: "I made it my business to always speak about subscriptions for the *Watchtower* and *Awake!* magazines with the public and train crew." In the past year this publisher obtained over a hundred subscriptions; studies are being held right on the train at 2 a.m. among trainmen.

5 Be an all-day-long praiser of the one true God Jehovah.

★ **Paul preached from house to house. Do you imitate him?** ★

Your Service Meetings

Below are scheduled four service meetings for November. Almost all congregations will have a fifth meeting during the month and they will arrange that meeting locally. There may be some local problem you want to discuss, or a special talk you want to schedule. You might want to pick out some *Watchtower* article and have a capable brother give a talk on it, or a demonstration might be arranged, or experiences heard, or a review of *Kingdom Ministry* held. It will be easy to arrange a profitable meeting; use well-qualified brothers who will stay within the time assigned.

FIRST MEETING IN NOVEMBER

Theme: Supporting the Service at Jehovah's House Fully.

5 min: Welcome, text, comments.

10 min: Talk on "Supporting the Service at Jehovah's House Fully." (See "Watchtower," 11/1/56, p. 670, and 12/15/55, p. 745.)

15 min: Question-and-answer discussion of "Help Every One His Neighbor."

20 min: Demonstration on developing magazine routes.

CHAIRMAN (2 min.) "Do you love me?" said Jesus to Peter. Then "feed my little sheep." It is this warm love for the sheep that prompts us to use every suggestion for increasing our personal magazine distribution.

SCENE I (6 min.) Group at territory for magazine activity. Captain sees that all have proper supplies, territory for at least two hours' work, also house-to-house records, since the name and address of all placements will be recorded. Group disperses.

A publisher at first door delivers effective 30- to 60-second sermon, featuring information in a specific article. Places both magazines, tactfully obtains householder's name and says that a special effort will be made to bring the next issues in about two weeks.

A second publisher gives sermon at another door, reading a pointed sentence or two directly from magazine. Both magazines are placed, name is obtained and the householder is informed that in about two weeks the publisher will be bringing the next issues.

CHAIRMAN (2 min.) Summarize points. Emphasize diligence and effectiveness of both publishers, how information rather than magazines was stressed. (Prov. 22: 29) Territory may be divided into two sections, each worked on alternate magazine days.

SCENE II (8 min.) Two weeks later. Group returns. Captain instructs group to make deliveries first, then work door to door.

Publisher makes call on first placement, calling householder by name. Householder says had no time to read magazines. Publisher stresses need to take time same as we do to eat and sleep. Comments on an article in latest issue, emphasizing benefits to reader. Delivery is made, publisher promises to return in two weeks.

Second publisher finds householder has read several articles, and shows definite interest. Invited to come in —has many questions. Publisher enters and householder asks first question. As publisher starts answer chairman breaks in and explains that since the householder is enthused and wants information right now the publisher must not refuse. If the publisher refuses, saying he must get on to other doors, the householder is disappointed and may think the publisher is interested only in selling magazines. So the publisher spends some time with the householder, briefly answers the main questions, but does not go into full details. Rather, the publisher arranges for a back-call in the very near future. When chairman says this, the demonstration goes back to hear publisher finish last answer and then make back-call arrangements.

CHAIRMAN (2 min.) Make return calls where interest is manifest, holding home Bible studies. Develop routes. As route expands, offer subscriptions to regular receivers.

10 min: Arrange locally.

SECOND MEETING IN NOVEMBER

5 min: Welcome, text, comments.

15 min: Back-call to present information on "Make Sure of All Things", Jews' Return to Palestine, p. 215, from Rejection of Jesus to James 4: 4 on p. 216.

15 min: Question-and-answer coverage of "New Benefits from Circuit Servant Visit."

15 min: Talk on "Preach at Every Opportunity."

10 min: Arrange locally. (Suggestion: discuss slogan at bottom of page 4, then local announcements.)

THIRD MEETING IN NOVEMBER

5 min: Welcome, text, comments.

10 min: Talk on keeping the organization clean, based on "Yearbook."

Because Jehovah God, his heavenly organization and his Word are clean, pure and righteous he commands his servants on earth: "Touch nothing unclean! Keep yourselves pure, you who bear the vessels of the Lord."

Uncleanness reflects unfavorably upon the New World society and interferes with expansion, as is to be seen from the "Yearbook" reports on Eire (104) and Honduras (173).

But keeping clean is a witness in itself, as reports from the Sudan (138), Liberia (208), Poland (244) and Southern Rhodesia (267) show. And it proves false religions wrong, as shown in the Ivory Coast (159).

It is a joy to note our brothers' willingness to go to great expense to clean up, as in British Honduras (101), and the good results of stressing cleanness by those who have the oversight, as in Argentina (80).

10 min: Talk on material in "Congregation Organization: Better Meetings."

25 min: Have a panel discussion to bring out points answering the objection, "Why come to us? We have our own religion," as found in "Presenting the Good News." Do this in fifteen minutes. Then let chairman have suggestions from audience on answering this objection, for six minutes. The remaining four minutes the chairman will use to summarize the discussion.

10 min: Arrange locally. (Suggestion: stress special magazine activity on Thanksgiving Day.)

FOURTH MEETING IN NOVEMBER

5 min: Welcome, text, comments.

10 min: Experiences had on Thanksgiving Day in magazine work. Select some good experiences in advance for presentation.

12 min: Talk on "Make Sure of All Things", Jews' Return to Palestine, p. 216, from True Nation of Restoration to end.

23 min: Demonstration on Preparing for Service.

CHAIRMAN (2 min.) Plan contact-point discussions and make them instructive. What should be considered either Sunday or any other morning by a group? (1) The text, (2) discussion of presentation, experiences, etc., (3) definite working arrangements and (4) prayer. (Evening contacts are brief, covering arrangements and prayer.)

SCENE I (8 min.) Publishers warmly greet one another as they arrive. At scheduled time conductor promptly starts and leads lively discussion of text. Question is asked on text, several comments made, conductor sums up discussion and reads "Watchtower" comments. Next he has group consider talking points in literature offered.

CHAIRMAN interrupts (½ min.) Other things can be discussed other weeks after considering text, such as:

SCENE II (3 min.) Publisher asked to read and comment on experiences he was to select from "Yearbook" on working Catholic territory (Italy, pages 185-187). Material used as basis for encouraging group to work Catholic territory that day.

CHAIRMAN (½ min.) Introductions can be considered another week.

SCENE III (3 min.) Group discusses how to overcome objections before barrier is raised by householder. One publisher suggests: "I am calling with a vital message from the Bible. Many say that they are not interested, but it is true that really God-fearing persons are always glad to discuss the Scriptures, for the Bible is the book with the answer to our problems." Another: "I am calling in the interest of right worship. You may say that you have your own religion; that is exactly why I am calling. Haven't you often wondered why it is that there are so many different religions yet there is only one God?"

CHAIRMAN (1½ min.) Give additional suggestions, such as different publishers' giving their sermon, group can work out refutations for common objections in territory, etc. Now for organizing the work.

SCENE IV (2 min.) With map in hand conductor assigns individual publishers and service companions streets or blocks to work. Each given enough to last the entire time he plans to be in house-to-house work. Publishers make note of assignment so they will not forget. Conductor checks with each to make sure all have arrangements to make back-calls following at least 2 hours of house-to-house service.

CHAIRMAN (2½ min.) Words of caution: Much can be profitably discussed at contact point, but do not try to do this all at once. Take one thing at a time and vary from week to week, using things of practical value in preaching work that day. Contacts should begin promptly on time and last no more than 15 minutes.

10 min: Arrange locally. (Suggestion: discuss the slogan at the bottom of page one.)

CONGREGATION ORGANIZATION

Better Meetings

[1] Our seven goals for 1957 are vital. Are you taking them seriously? Goal one is better meetings. What have you done about it? Why should you do something about it? Because better meetings depend not just upon servants, but upon all publishers.

[2] Attendance is the first requirement. What would the best program be with no one to listen? Study, preparation and knowledge are second; they will enable you to understand and to participate. And only by understanding, participating and offering helpful, constructive comments can you really do your part toward having better meetings.

[3] This does not mean that you will read ahead during the meeting to have a comment. Instead, study in advance. You tell good-will people to study before meetings; let them see that you do it yourself. Jot down interesting points or comments in the margin to consider later, but follow along with the reader during the lesson. In this way you will get the most out of the lesson and will set the right example.

[4] Only capable brothers should be used on the programs. They should recognize the great responsibility and privilege of speaking to Jehovah's people, so should prepare properly and speak with enthusiasm.

[5] Sometimes demonstrations have not really been thought out, or have been poorly rehearsed. This should never happen. A demonstration should provide the best information you can offer. It should be prepared carefully and practiced thoroughly. Like the sacrifices offered by Israel, it should be without blemish as far as possible.

[6] Sometimes brothers who are not yet qualified to give public talks at the Kingdom Hall are used for forty-five-minute talks at the book studies. This should not be. Only brothers who qualify for talks at the hall should give these study talks. Speaking to a small group is, if anything, more difficult than speaking to a large one. The newly interested ones deserve the best we have. At the ministry school, not at the book studies, is the place to learn to speak.

[7] Are your public lectures lively? arresting? informative? Are they clear, simple, colorful and interesting? Do people want to come back? Are the brothers always anxious to hear the talks because of the good information they contain? To have that kind of talk requires real effort. But that effort is expected from the speaker who represents Jehovah.

[8] Goal one: Better meetings. Achieving it requires real work, but applying these principles will help.

New Benefits from Circuit Servant Visit

[1] As sons of light, Kingdom ministers are commanded to stay awake and to "keep comforting one another and building one another up." New benefits from the circuit servant's visit will help us do this. The increased benefits will also help us to "go on bearing fruit in every good work."—1 Thess. 5:11.

[2] To increase the benefits from the meetings held during the week of the circuit servant's visit the following arrangement goes into effect: On Tuesday evening the theocratic ministry school will be kept to about forty minutes. There will be a five-minute review, a fifteen-minute instruction talk and two student talks, the third one being canceled.

[3] The service meeting, as usual, follows the school. But the service meeting will adhere to the *Kingdom Ministry* schedule for only forty-five minutes. Then the circuit servant will give ten minutes of apt counsel on the two meetings. After this he will give a thirty-minute enlightening talk, part of which will inform the congregation of what he has found in his meeting with the servants, the good points and the weaknesses. He will also show what service activity has been planned for the week.

(*Continued on page 4, col. 1*)

1957 "Yearbook" and Calendar

Orders may be placed for the 1957 *Yearbook* and calendar. *Yearbooks* are 50c each. Calendars are 25c each, or five or more to one address for 20c each. Publishers are requested to order through the congregation and not send individual orders to the Society. Pioneers on the list before July 1, 1956, should register with the literature servant to receive a free copy of the *Yearbook*. Literature servants will order *Yearbooks* for such pioneers when sending in the congregation order. To receive credit for *Yearbooks* given free to pioneers, submit a Literature Credit Request. Pioneers not with a congregation will receive their *Yearbook* direct from the Society, as will circuit and district servants. Pioneers starting on or after July 1, 1956, will not be eligible for a free copy.

Publications Now Available

God's Way Is Love —Bicolano
"Let God Be True" (2d Ed.) —Russian
Songs to Jehovah's Praise—Tagalog
"This Good News of the Kingdom" —Amharic, Bicolano

Free Booklet During "Watchtower" Campaign

As a premium to new subscribers during the *Watchtower* campaign, January through April inclusive, the booklet *What Do the Scriptures Say About "Survival After Death"?* will be used instead of the usual three booklets. To new subscribers for *The Watchtower* in languages in which the booklet has not been printed, give any three booklets.

What to Study at Book Studies

When the book *You May Survive Armageddon into God's New World* has been completed, all congregation book study groups should once again make a thorough study of this book.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	305	140.8	52.9	7.0
Pioneers	5,254	93.4	31.0	4.8
Vac. Pios	1,000	90.3	23.5	3.3
Cong. Pubs.	168,178	10.8	3.2	.5
Total Pubs.	174,737			

Public Meetings Held: 12,563

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Christmas Magazine Day

While the December offer is a book and a booklet, congregations should keep in mind Christmas Magazine Day activity. Outstanding results have been achieved on this special magazine day. Let us make this one go over the top! Two order blanks are enclosed with this issue of *Kingdom Ministry*. Each congregation should place its special order by December 1.

Handbill Orders

Numerous handbill orders are being received allowing only two or three weeks for handbills to be printed and shipped before date of talk. Congregation servants should send their orders for handbills into the Brooklyn office at least one month in advance in the East and six weeks in advance in the West. Orders not received in time for printing will be canceled and a credit card issued. Handbills for "The Happiness of the New World Society" may be ordered and used the same as with "The New World Society in Action."

Presenting THE GOOD NEWS

Answering: "Why come to us? We have our own religion."

[1] Oftentimes a householder will say: "Why come to us? We have our own religion." Many of these people are good church members and active in its work. So was Saul. A miracle showed him the truth. But at the door you must do it. How can you?

[2] The main thing is to stir interest. Get the person to talk. Present such a logical sermon that he wants to hear more. But how to get him to listen? With one of the following themes.

[3] The Christian oneness theme: "We come to talk about religious unity. The whole Communist world is united against religion. But religion at home isn't united, is it? The Bible shows that real Christians would be united: 'For one is your Master, even Christ; and all ye are brethren.' [Matt. 23:8] We have come to talk to you about how that unity will come under God's kingdom by Christ."

[4] Or: "We're here because as members of the same community it is good for us to learn about others' religion. Certainly it promotes understanding and expands our own spiritual knowledge."

[5] The discussion of religion theme: "We come to you because we are encouraging more discussion of religion among all people, both among themselves and with others. We like to talk about religion and are encouraging others to do so. For example, I'd like to know what you think this scripture means." Use a key text from your sermon to begin the discussion.

[6] Acknowledge the objection and deal with it briefly. You might say: "Of all people, we feel that people who are interested in religion are interested in peace. We have come to talk with you about it." Show from the Bible how peace really is coming.

[7] If there is a real objection, you might say: "There is only one way of knowing whether people are associated with any church, and that is by calling at their homes. In fact, this is a Scriptural method. Christ Jesus went from house to house to talk with the people. He sent his disciples from house to house to preach. We are told to do the same thing. So this is a proper work, one that is at the very foundation of Christianity, and one that all Christians should be doing. I should like to explain what we tell the people."

[8] Or: "Rather than being offended at my being here, consider it a carrying out of the things Jesus commanded to be done at this time. At Matthew 24:14 he said [quote it]. We are preaching about that kingdom. You know, there are many different ideas about what the Kingdom is. I should like to show you what the Bible says about it. Since you are interested in religion, I think this would be of greatest interest to you."

NEW WORLD NEWS

◆ New 13-story Watchtower building in Brooklyn now open. "Watchtower" and "Awake!" mailing departments moved in, handling big "Awake!" campaign.

◆ N. H. Knorr to visit Europe before proceeding to Near East. He will check plans for new branch headquarters in Copenhagen, Wiesbaden, London and Paris.

◆ F. W. Franz leaves at end of November on round-the-world preaching tour. Will meet Knorr in Athens and travel with him to Near East countries. Franz leaves Knorr in India, going to Burma, Thailand, Hong Kong, the Philippine Islands, Taiwan, Japan, Korea and Hawaii. Conventions arranged along the way.

◆ After Knorr meets Franz in Greece they visit Turkey, Lebanon, Jordan, Pakistan and India. From India Knorr travels alone to Ceylon, returns through Egypt and several Mediterranean lands.

◆ Knorr and Franz trying to arrange schedule to spend few days in historic places along Jordan River and in Jerusalem and other points of interest to Christians.

◆ Jehovah's witnesses in Poland doing house-to-house work openly. Clergymen are announcing the witnesses will likely gain full freedom and are advising their parishioners not to listen.

◆ The Society opened new branch building in Barranquilla, Colombia. 938 attended assembly there, 71 immersed.

◆ Pennsylvania corporation of Watch Tower Bible and Tract Society had annual meeting in Pittsburgh. 751 attended at 10 a.m. on October 1, 1956.

◆ Beginning this month zone servants will begin annual checkup, traveling to all branches and missionary homes.

Circuit Servant Visit (*Cont'd*)

[4] Also heightened are the spiritual benefits of the Saturday evening program. First there will be a fifteen-minute talk on our spiritual needs. Following this, a thirty-minute program called "New Things Learned." This will be conducted by the circuit servant. It will be a review of the high points of *Watchtower* articles for current months. Chosen, mature publishers will be called on to give two-minute comments. The purpose of "New Things Learned" is to keep us alert and mindful of the truths that we learn through *The Watchtower*. The circuit servant will climax the Saturday evening program with a thirty-minute service talk.

[5] The circuit servant's visit should be a week of increased benefits for the congregation as well as to persons of good will. What can be done, then? Plan to devote some time to field service during the circuit servant's visit. Here is a good schedule that congregation publishers will want to set as their goal during the week of the circuit servant's visit: two hours house-to-house work, one hour back-call work, one hour magazine service and one hour at a Bible study. (You can start the Bible study during the week or go ahead with the one that has already been arranged for.) This gives each one a goal of five hours for the week to strive for. Really try to meet it. You can.

OFFER FOR DECEMBER
Any bound book and booklet for 50c.

THEME FOR DECEMBER
Exalting Jehovah's Worship Above the Mountains.—Isaiah 2:2, 3, AS.

[6] But why not enjoy even greater benefits? How? By being a vacation pioneer for two weeks—during the week of the circuit servant's visit and either the week before or after his stay. What better way to benefit from the circuit servant's visit? To put in seventy-five hours during the month will take planning, yes; but start planning now. We encourage as many as possible to be vacation pioneers.

[7] Let the benefits from the circuit servant's visit help Kingdom ministers keep on "bearing fruit and increasing in all the world."—Col. 1:6.

★ **Jesus held studies in homes. Do you follow his steps?** ★

KINGDOM MINISTRY

DECEMBER, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS. BROOKLYN, N.Y.

PUSH TOWARD A 10-PERCENT INCREASE!

Set Out on a Search for 17,000 Missing Sheep

1 It was foretold for the last days. What? That people from all nations would exalt Jehovah's worship above the mountains. They do this by coming to the symbolic mountain of Jehovah, the Kingdom arrangement under Christ with the new system of things now being set up on earth. The prophecy foretold: "Many peoples shall go and say, Come ye, and let us go up to the mountain of Jehovah." No selfish flight is this. As they go up to the symbolic mountain, the people say, "Come ye."—Isa. 2:3.

2 With "many peoples" saying "Come ye," Jehovah's organization is certain to increase. Kingdom ministers have worked hard. Last year's report shows it: we had a four-percent increase, and more than a hundred new congregations were formed. This is commendable.

3 Now the Society bears in mind your loving labor to forge forward to one of our new service year goals —the 10-percent increase by December's end. The goal is in sight.

4 What progress have we made? Good progress. September's report showed more than 174,000 publishers in the field and 176,470 in October. To reach our 10-percent goal we need 186,819 publishers. That means we need about 12,000 more reporting by December's end. Is the potential there? Indeed it is.

5 Where is it to be found? In the many home Bible studies we are conducting. Many good-will persons are sufficiently advanced to be willing to take up the invitation, "Come ye." By assisting those who have advanced in Kingdom study to be Kingdom ministers this month, we shall push toward our goal.

6 But not just Bible studies furnish the potential for reaching the goal. There is another source. What about those baptized in the last two years? Are all of them busy ministers in your congregation? During 1955 and 1956 there were 32,878 persons baptized. What was the publisher increase during this same period? We should expect it to be about 32,000. But was it? No, it was just 15,866. What happened to the other 17,000?

7 The criticalness of the matter is intensified by this fact: of the 15,866 publisher increase, only 6,960 can be credited to the 1956 service year. Yet during 1956 there were 18,968 baptized. Nearly 12,000 are missing. Here alone, among dedicated persons, is the potential for attaining our goal!

8 In two years' time, then, some 32,000 persons have symbolized their dedication by water immersion. Remember, too, that many persons are publishers now but who are not yet baptized. However, from service reports it appears that 17,000 baptized or unbaptized ones are missing. How can we account for this? Have these sheep strayed? Where have they gone? Are some associated with your congregation? If so, what is being done to help them?

OFFER FOR DECEMBER
Any bound book and booklet for 50c.

THEME FOR DECEMBER
Exalting Jehovah's Worship Above the Mountains.—Isaiah 2:2, 3, AS.

Search for the Straying Sheep

9 What shall we do? In a parable Jesus told of a man who had a hundred sheep; one of them strayed. So he "set out on a search for the one that is straying." Is this not what we should do? The reason for our concern and earnest endeavor to search for them is, as Jesus said: "It is not a desirable thing with my Father who is in heaven for one of these little ones to perish."—Matt. 18:12-14.

10 We ourselves do not want any of Jehovah's sheep to perish with the world. So theocratic undershepherds of Jehovah's Right Shepherd will be alert to "pay attention to yourselves and to all the flock." All Kingdom ministers, remember that the apostle admonished "keeping an eye, not in personal interest upon just your own matters, but also in personal interest upon those of others." Take a personal interest in helping the recently dedicated to live up to their vow.—Phil. 2:4.

11 Here, then, is our plan of action: Determine yourself to be in the field early this month. Then aid others. Let the assistant congregation servants provide study conductors with a list on the first and the fifteenth of the month. Also this month a special list of those not reporting by December 23 will be given study conductors. Make every effort to help these the last week of December.

12 A good day to put forth special efforts to aid others in Kingdom service will be on Christendom's Christmas. Each congregation will make this day a special Magazine Day. Have not past results been outstandingly good? This is a time when people, in a festive mood, will often more readily listen to Christ's kingdom message. And Magazine Day brings results. (See the *Yearbook*, pp. 95, 96.) Congregations having outstanding results and experiences should report them to the Society.

13 The holiday season will give many of us opportunity to devote more time than usual in the field. Many young Kingdom ministers will be able to vacation pioneer for two weeks of their school vacation. For house-to-house witnessing during the holiday season the Kingdom sermon, which goes into the matter of Christ and his kingdom, will be most apt.

14 Push, then, toward our goal. We can do it four ways: (1) Arrange to be in field service early in the month; (2) assist newly interested to say, "Come ye"; (3) give full support to the special Christmas Magazine Day, and (4) set out on a search for the 17,000 missing sheep. Doing this, we shall forge forward to our goal.

★ **Isaiah said: "Here am I; send me." Do you say that?** ★

Your Service Meetings

Jehovah's witnesses must be spiritually strong to do spiritual work, and it is spiritual food that will give the strength for the work. The service meeting will be a source of spiritual food if those on the program prepare well. It is not for speakers to exert pressure to get others to preach, but to provide an incentive so that they will want to preach. Be kind. Be understanding. Be tactful. Servants and speakers must be these things if they are going to be truly helpful. Help those at the meeting to get the truth of God in their hearts, then they will be eager to let it come out their mouth in the preaching work. So speakers should use well the time assigned to them, but not use the time assigned to others. Do not go overtime.

FIRST MEETING IN DECEMBER

Theme: Exalting Jehovah's Worship Above the Mountains.

5 min: Welcome, text, comments.

10 min: Talk on "Exalting Jehovah's Worship Above the Mountains." (See "Watchtower," 12/1/56, p. 720, and 11/15/55, p. 688.)

10 min: Back-call to present material in "Make Sure of All Things", Judgment Days, p. 219, to Acts 13: 45-48 on p. 221.

15 min: Question-and-answer coverage of "Push Toward a 10-Percent Increase!"

10 min: Service talk outlining ways to reach the 10-percent increase.

10 min: Arrange locally. (Read the letter on pioneering sent with this issue of "Kingdom Ministry." Also, call attention to the report "We Were Awake During October!")

SECOND MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Talk bringing out the points of the pioneer letter read during the previous service meeting.

10 min: Question-and-answer coverage of "Congregation Organization: Better Meeting Attendance."

25 min: Demonstration: How to improve meeting attendance.

CHAIRMAN (2 min.) Meeting attendance a major weakness. When publisher responsibility and appreciation for attendance is lacking, congregation suffers. Good-will spiritual welfare endangered by publisher's indifferent attitude toward meeting attendance.

SCENE I (5 min.) Pantomime. At completion of home Bible study. Final paragraph read, prayer offered, publisher leaves in hurry, waving good-by.

Chairman: Have audience pick out weak points and tell how they can be remedied. (Lesson 55 in "Qualified to Be Ministers")

SCENES II & III (10 min.) Not pantomime. Stranger walks into Kingdom Hall before meeting and asks for "Mr. Promise." Publisher kindly explains that Br. Promise has not yet arrived. Stranger insists that he promised he would be present, that it was very important. Publisher tries to explain tactfully that something unforeseen may have come up, etc., and invites stranger to a seat. Stranger hesitates, disappointed and obviously dissatisfied, leaves.

Pantomime. New person walks into hall, publishers glance at him, give halfhearted smile and continue private discussion while stranger finds a seat. Nobody speaks to him, many stare though.

Chairman: Have audience pick out weakness in both scenes and tell how they can be overcome. Be ready to fill in if publishers fail to see weak points, such as, introduce self, explaining chart, meeting other friends, show library, explain yeartext, etc.

SCENE IV (2 min.) Publisher with irregular publisher completes work in the field. Publisher agrees to take report slip to Kingdom Hall for irregular publisher. Departs without a word of meeting-attendance encouragement.

Chairman (6 min.) What should publisher have done? (Have audience answer.) In conclusion emphasize need for keener appreciation.—Mal. 1: 12; Matt. 18: 20; Acts 2: 42; Heb. 10: 24, 25.

10 min: Arrange locally. (Suggestion: discuss the slogan at the bottom of page 4.)

THIRD MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Talk on "Yearbook" material on Children Can Praise Jehovah!

The holiday season in December will especially give all youthful ministers many added opportunities to praise Jehovah.

The "Yearbook" tells of a Gold Coast schoolteacher witnessing to more than 80 pupils, over half of whom, in turn, witness to their families and friends. (158) See also report on Dominican Republic about a boy of 15 years who took his stand despite opposition. (131)

That youthful ministers can preach effectively is seen from two Bermuda lads who placed more than 50 magazines each in a short time on Magazine Day. (73) From Brazil comes the report of two children who are among those giving the best doorstep sermons. (95) And that the witnessing of youthful ministers gets results is to be seen from the report on Peru. (241)

So, you youthful ministers, do not wait to be urged to preach but eagerly make the most of your opportunities. Be like the ten-year-old in Netherlands Antilles, who, of his own accord, went in the magazine work and placed 28 magazines. (214)

15 min: Talk on "Presenting the Good News," with speaker asking for additional suggestions on introductions from the audience.

20 min: Demonstration encouraging greater regularity in field.

CHAIRMAN (3 min.) Regular preaching essential to salvation. (Rom. 10: 10) Regularity expected of dedicated slaves of Jehovah. His will should occupy first place in their lives. (1 Cor. 6: 19, 20; Matt. 6: 33) But what do records show? This: About 75 percent of all publishers are dedicated, but only 65 percent are regular publishers. How can these irregular publishers (35 percent) be helped into service during December and succeeding months? Servants should make definite calls on them. Brothers should be prepared to discuss service obligations from Scriptural viewpoint, pointing out how apostles preached daily, without letup. (Acts 5: 42) Surely one hour a month not too great a burden on an appreciative witness!

SCENE I (6 min.) Sister "Always Busy" at home. Pantomime showing her cleaning house, entertaining company, fussing with children, etc.; but no time left over for service when asked to go. Chairman comments on this activity as pantomime goes on.

Chairman comments on the Scriptural narrative about Mary and Martha (Luke 10: 38-42) between scene change.

SCENE II (4 min.) A brother who never feels good is called on. Always something wrong with him. Publisher points out he will feel bad whether he stays at home or is out in service. His illness does not keep him away from secular work, why stay away from heavenly Father's work? Timothy was sick, yet Paul counseled him to be regular in the ministry.—1 Tim. 5: 23; 4: 12-14; 2 Tim. 2: 15.

Chairman, while scenes are changing, comments on 2 Timothy 4: 2, preaching "in troublesome season," illness, etc.

SCENE III (4 min.) Brother or sister "Work Overtime and Too Hard" is next called on. Publisher points out proper to care for family, but devoting all time to old world and none for life not wise. (John 6: 27) Rich young ruler had old-world goods but lost out. —1 John 2: 15-17.

CHAIRMAN (3 min.) Regularity keeps us from becoming inactive or unfruitful; leads to life.—2 Pet. 1: 5-11.

10 min: Arrange locally. (Suggestion: discuss slogan on bottom of page 1.)

FOURTH MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Talk on the Christian requirement of baptism, supporting this theme with "Yearbook" experiences.

There are many publishers who have not as yet symbolized their dedication by water immersion. Why? To all such we say, as did Ananias to Saul of Tarsus: "Why are you delaying? Rise, get baptized."

The "Yearbook" shows that zeal for service and promptness in getting baptized go hand in hand. Thus a Guatemalan was baptized after studying only one month. (166) In Turkey fifteen were baptized after they had studied only from four to ten months. (163)

You have opposition? It can be overcome, as three sisters in Ecuador showed. (134) Parents can prepare their children for this step by having them hear baptismal talks and observe the immersion, as did an Aruban mother. (215) Baptismal ceremonies also serve as a real witness, as seen in French Equatorial Africa, where the baptism of 46 was witnessed by 1,153, mostly outsiders. (74) And bear this in mind: It might be said that one is not truly a brother until he has been baptized, as noted in the report from El Salvador. (139)

10 min: Audience to ask questions that can be answered with scriptures in "Make Sure of All Things", and group of three or four persons on platform are to answer with the right scriptures. The material to be covered is p. 221, "Christ Jesus Thoroughly Qualified as Judge," to James 2: 13 on p. 223. However, questions should not require as an answer scriptures cited but not quoted.

10 min: Question-and-answer coverage of "Can You Serve Where the Need Is Great?"

15 min: Talk by school servant on the 1957 ministry school schedule and instruction sheet and "New Reviews for Ministry School."

10 min: Arrange locally.

CONGREGATION ORGANIZATION

Better Meeting Attendance

[1] Our second goal for 1957 is better meeting attendance. That it can and should be better than it was during 1956 is clear from the records: Only 62 percent of publishers attended the theocratic ministry school; 63 percent the service meeting; 68 percent the congregational book study and 72 percent the *Watchtower* study.

[2] So again it is fitting that we call attention to Hebrews 10:25. And note, "all the more so as you behold the day drawing near." If that was true in Paul's day, how much more force does it have in our day!

[3] Paul's argument at 1 Corinthians, chapter 12, is also very much to the point. "The head cannot say to the feet: 'I have no need of you.'" If we neglect meeting attendance we are actually saying in our hearts, "I have no need of my brothers."

[4] How can we realize our goal of better meeting attendance for 1957? First of all, by each one of us reminding himself of the importance of attending our meetings. Secondly, by budgeting our time to make room in our busy schedules for all congregational meetings, and then by following through, not allowing minor circumstances to make exceptions. Seldom is the weather so severe as to make it impossible for us to attend, yet bad weather nearly always does cut down meeting attendance.

[5] Work hard at making meeting attendance a regular habit and you will just take it for granted that on meeting nights you go to the meetings! Have the mental attitude David had when he said: "I was glad when they said unto me, let us go unto the house of Jehovah."—Ps. 122:1, *AS*.

[6] Then by words and by setting a good example we should encourage others also to be regular in meeting attendance. The servants have a special obligation to be in their seats during the meetings, not caring for their duties in the back of the hall or in the next room.

[7] Paul wrote the Roman Christians that he longed to see them so "that there may be an interchange of encouragement among you, by each one through the other's faith, both yours and mine." (Rom. 1:11, 12) In addition to making public declaration we can encourage one another simply by a warm, friendly and loving attitude, making them glad they came and that we were present. By all such means we can realize our second goal for 1957, BETTER MEETING ATTENDANCE.

Special Venue Memorandum

For congregation files there accompanies this *Kingdom Ministry* a printed Special Venue Memorandum. Each publisher with a draft classification of I-0 may obtain a copy by sending a stamped self-addressed envelope to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, N.Y.

Publications Now Available

"Let God Be True" (2d Ed.)
—Pampango

Basis for Belief in a New World
—Portuguese

Service Report Revised

Please note that the monthly service report has been revised, starting with this issue of *Kingdom Ministry*. A new column has been added to show the average placement of magazines by congregation publishers and pioneers. The new *Yearbook* shows a big increase in magazine distribution during the past year, and it is expected that the year ahead will have an even bigger increase. The new factory is ready to produce more. Are you ready to place more? The magazine quota for congregation publishers is nine a month, for regular and vacation pioneers it is ninety a month, and for special pioneers it is 110 a month.

Letters on Pioneering

For each month from December through April the Society will send a special letter on pioneering to the congregations. These letters will be scheduled for both reading and discussing on service meetings. It is hoped that by the end of April many congregation publishers will have joined the pioneer ranks.

Income Tax Deductions

For congregation files and for the use of all publishers in the congregation who must file income tax returns there is sent with this *Kingdom Ministry* a memorandum by Brother Covington, together with a ruling by the federal government on income tax deductions allowed. The congregation servant should keep it as a permanent congregation record.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	310	148.3	57.4	7.3	117.1
Pioneers	5,209	99.1	35.7	5.1	99.1
Vac. Pios.	1,186	94.5	27.7	3.6	75.5
Pubs.	169,765	10.7	3.5	.5	11.7
TOTAL	176,470				

Public Meetings Held: 12,340

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Can You Serve Where the Need Is Great?

[1] "Yes, the harvest is great," said Jesus, "but the workers are few." Especially is this true with many small congregations. Here the need for more harvest workers is very great. Some of these congregations have considerable territory that is not regularly worked. Other sheep are there. So like the man in the apostle's vision, our brothers in these congregations are crying out: "Step over into Macedonia and help us." Who can respond to the call? Who can serve where the need is great? —Acts 16:19.

[2] Pioneers—can you? Some pioneers, now serving in large cities, may be able to go to a city where the congregation needs help. But not only pioneers can respond to the call! Who else? Congregation publishers! Some of them could work in one city as well as another. They could move to a city where the need is much greater than in the city in which they now live. Yes, many congregation publishers may be able to "step over into Macedonia," as it were, and aid the brothers who are begging "the master of the harvest to send out workers into his harvest."

[3] Where is the need greatest? Following is a list of some of the congregations: Andalusia, Ala. (colored); Bismarck, Ark.; Ovid, Colo.; Dublin, Ga. (colored); Adel, Ga. (colored); Newell, Iowa; Abilene, Kans.; Atchison, Kans.; Quenemo, Kans.; Wellington, Kans.; Cullen, La.; Marion, La.; Ruston, La. (East Unit); Sondheimer, La.; Houlton, Maine; Detroit Lakes, Minn.; Corinth, Miss. (colored); Greenwood, Miss.; Malta, Mont.; Oxford, N.C.; Eckelson, N. Dak.; Kathryn, N. Dak.; Hamilton, N.Y.; Ardmore, Okla.; Eufaula,Okla.; Slapout, Okla.; Warner, Okla.; Lock Haven, Pa.; Towanda, Pa.; Gaffney, S.C.; Huron, S. Dak.; Rapid City, S. Dak.; Athens, Tex.; Fredericksburg, Tex.; Fort Stockton, Tex.; Hillsboro, Tex.; Delta, Utah; Rutland, Vt.; Waitsfield, Vt.; Williamson, W. Va.

[4] Prayerfully consider whether you can aid these congregations, your "fellow workers for the kingdom of God." Those brothers who go to these cities may be used in the congregation as servants as the need exists. Brothers, however, should not go with the idea of becoming congregation servant.

[5] Can you serve where "the workers are few," where the need is great? If you can, unusually rich blessings are in store for you as you push ahead in this grand work of serving under Jehovah's direction.

Presenting THE GOOD NEWS

With Appropriate Introductions

[1] It might be said that the first thirty seconds we spend with the householder at the doorstep are the most crucial. It is therefore very necessary, if we would thoroughly accomplish our ministry, that we make those thirty seconds count.

[2] Those of radically different religions should be approached differently. "We are Christian ministers calling to encourage Bible study" may be fitting for Protestants but not for Jews or Catholics. "We have some very good news about the new world of righteousness long ago foretold by the Hebrew prophets" would be especially fitting for Jews. "We are bringing you and your neighbors some interesting facts regarding the kingdom that Jesus taught us to pray for" would be appropriate for Catholics. Usually a neighborhood has a preponderance of one or the other of these groups; or, then again, the name plate on the door may help one to determine the type of introduction to use.

[3] With the holidays coming on, our introductions should take note of these. For example: "At the present time most people seem to be thinking about the birth of Jesus, but did you know that the birth of his kingdom is also of great importance?" "Today we hear much about the birth of Jesus. Beautiful and thrilling as its story is did you know that the news about God's kingdom is also beautiful and thrilling? It is his being King in that kingdom that will mean life to those that want it." Or, "We hear much about 'peace on earth to men of good will,' but all nations are preparing for war. Can we know for certain when and how peace on earth will come?"

[4] Both the December 15 issue of *The Watchtower* and the December 22 issue of *Awake!* will have articles relating to Christmas. In your magazine work mention these titles, tie them in to Christmas and then tell the householder you are leaving the two magazines on a small contribution of ten cents.

OFFER FOR JANUARY
"Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death'?" for $1.

THEME FOR JANUARY
Give Jehovah Exclusive Devotion.
—Exodus 20:5, NW.

NEW WORLD NEWS

◆ Brother Knorr's visit to Middle East changed, as armed clashes have closed some frontiers. Almost all the trip plans announced last month, however, will go through as scheduled.

◆ 1,923 assembled near Rio de Janiero pass resolution to go to Bulganin. 3,677 at public meeting in October, during Brother Henschel's visit. More conventions will be held in South America this month, with more countries passing the resolution.

◆ Japan rejoices to have reported over 600 publishers. Other countries hitting new peaks of publishers are Colombia, El Salvador, Haiti, Ethiopia, Surinam and Venezuela. Surinam and Sierra Leone have passed 20-percent goal.

◆ The first congregation has been established on Madagascar in the Indian Ocean. Two pioneers and seven publishers preaching there.

◆ Be sure to read the "Yearbook" for the following reports:

An outstanding assembly in Northern Rhodesia reported 36,000 natives in attendance. Two assemblies in Nigeria had nearly 34,000 present.

In Mexico literacy classes now serve 2,700 persons.

500 attend showing of new film on island of St. Martin, despite clergy warning to people.

Professor of philosophy in Pakistan amazed at archaeological and scientific support for Bible.

We Were Awake During October!

[1] The October *Kingdom Ministry* stressed a wide-awake approach to the *Awake!* campaign. We accepted its recommendations, applied its instructions, recognized the magazine's real purpose, made clear presentations, interested the householders and enjoyed a most successful campaign!

[2] The results of this good work were shown in the final total of 168,286 subscriptions obtained during the month—15,256 more than last year! Special pioneers averaged nine, regular pioneers well over seven, vacation pioneers a little over six, and congregation publishers .7. These are joyful results of intensive activity.

[3] But remember, *Awake!* does not replace *The Watchtower* or other publications. Instead, it serves as a bridge for further spiritual advancement. We must now follow up October's activity with back-calls and Bible studies.

NEW REVIEWS FOR MINISTRY SCHOOL

[1] To increase the benefit we get from the ministry school the Society is instituting a new arrangement: written reviews every five weeks. Congregation servants will turn over to the school servant, on receipt, the answer and written review sheets. These will be sent with *Kingdom Ministry*. Also with this issue we are sending the 1957 school schedule and instruction sheet. One copy is to be given to each publisher.

[2] The reviews will cover the instruction talk and the first two student talks. They will include both doctrinal points and ministerial activity. To prepare for them we shall have to study in advance, be present to hear the talks, volunteer answers in the oral reviews, and we may also wish to review the lessons and refresh our memories before the written review is given.

[3] The speakers should bring out the essential points and stress the major scriptures. Thus they will cover everything that will be asked on the review. The school servant will know what the questions will be. He will not give away the answers, but should mention in his counsel any such major point that the speaker overlooked. When written reviews fall during the week of a circuit assembly or the week of the circuit servant's visit, the next week's talks will be given. The week following these, congregations will have the written reviews.

[4] Grades are your own business. Do not boast, shaming others. Do not inquire of others' grades if yours might be higher. Compare your grade with the congregation's to see how you are doing, but be in competition only with yourself, each time trying to improve on what you did before. "Let us not become egotistical, stirring up competition with one another, envying one another."—Gal. 5:26.

★ **"The heart of the righteous studieth to answer." Does yours?** ★